

Public website of the university: <http://www.oulu.fi/yliopisto/>, <http://www.oulu.fi/english/>
Department sites: <http://www.oulu.fi/yksikko>

19.11.2012

Privacy statement

Website use is tracked with Google Analytics only for the purpose of developing and maintaining the site

Tracking the use of the public pages of the University of Oulu and the statistical analysis of it are implemented with Google Analytics.

The website use data is automatically collected with cookies, text files saved on the user's computer. The page URL and the visitor's IP address are sent as use data to the Google server, which provides the administrator with different kinds of use statistics.

The data collected to Google Analytics are retrieved by the University as use statistics, where an individual user is not identified. The statistics are used for maintaining and developing the content of the site. No statistics or user data are forwarded to direct marketing or other outsiders.

About Google Analytics:

<http://www.google.com/analytics/>

http://en.wikipedia.org/wiki/Google_Analytics

The user may block the tracking data being sent to Google Analytics

The user can not remove data already saved in Google Analytics, but they can block the sending of their use data:

If the user allows cookies in their browser, they may block the sending of their use data to Google Analytics by installing the Google Analytics Opt-out Browser Add-on

<<http://www.pcmag.com/article2/0,2817,2364174,00.asp>>

The user may also prevent the tracking of their visits to the public web site of the University by blocking cookies for www.oulu.fi. Browsers also make it possible to use the "private browsing" feature to block tracking of the use of all websites. Note that blocking cookies may prevent the use of some web services.

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