Oulu Business School is among the 5% of business schools worldwide that have been accredited by AACSB International.

Oulu, Finland

Invest in your future and study your business degree in Finland.

www.oulu.fi/degree/business

A youthful student city, Oulu is of comfortable size, and it has tranquil surroundings and a Scandinavian ambience. Living in Oulu means easy access to both high technology and wild nature. Collaboration between the University of Oulu, the city, research institutes, and businesses has been remarkably productive. For a large number of companies, Oulu has been a favourable environment for their R&D and the region has played a vital role in Finland’s technological lead.

The country of thousands of lakes, Lapland wilderness and high technology cities, Finland has been recently ranked as one of the world’s most peaceful, competitive and livable countries. Finland has a diversified modern industrial economy and the income per capita is among the highest in Western Europe.
INTERNATIONAL MASTER’S PROGRAMMES

With more than 1,500 students, AACSB accredited Oulu Business School offers high-quality study programmes that address emerging business trends and give students the skills to succeed as future leaders and experts.

With five international Master’s Degree programmes, OBS is an international, university-level business educator.

MF
Master’s Programme in Finance

Focus areas: investment management and corporate financial management

The MF Programme prepares students for careers in finance. Investment advisors, financial analysts, and corporate financial managers all need deep knowledge of the financial markets and financial risks. To be successful, finance professionals must have both theoretical understanding of the markets and the empirical tools required for analysis. This programme provides the theory and methods necessary for success.

The programme covers the core areas of finance: asset pricing, portfolio management, corporate finance, and risk management. Additionally, students in MF gain special insight into the areas of individual investor behavior and the management of alternative assets. Students will develop the quantitative skills necessary to produce thorough research analysis. The programme also prepares students for further academic studies at the postgraduate level.

Graduate Profiles: Asset Manager, Market/Security Analyst, Investment Banker

FMA
Master’s Programme in Financial and Management Accounting

Focus areas: financial and management accounting, decision making, different systems of accounting

In the world of international business, there is a growing need for accounting professionals, who meet the requirements set by the firms operating in a global business environment. During the programme, the students develop proficiency in the analysis of accounting information, for the needs both of a company’s internal decision-making and of the investors.

Course modules reflect a recent trend in accounting towards the adoption of international financial reporting system and the growing need for management control of internationalized firms and accountability in corporate governance. Enrolled students have an opportunity to pursue either Financial Accounting or Management Accounting specialization. Graduates acquire the skills and knowledge needed in working for leading multinational corporations, audit firms or financial services industry.

Graduate Profiles: Financial Officer (CFO), Controller, Auditor, Financial Analyst, Consultant

IBM
Master’s Programme in International Business Management

Focus areas: the processes, management and development of international business from various perspectives

The International Business Management education focuses on managing and leading international businesses. The topics are combined from different fields of managing business, which makes IBM a truly multidisciplinary programme. The education includes four core learning themes: theories and concepts of international business management, organizational applications, leadership execution, and own insights to international business management.

A close connection between theory and practice is maintained in research, teaching and company projects. During the studies, the students are involved in and actively participating in assignments for both small and large companies. The education aims to give students the tools needed in managing, creating, and developing various kinds of international organizations, including new ventures.

Graduate Profiles: Business Development Manager, HR Manager, Management Consultant

MM
Master’s Programme in Marketing

Focus areas: understanding the dynamics of markets; how consumers, organizations and institutions create and exchange value

The Master’s Programme in Marketing (MM) enables the students to develop expertise in the fundamentals of marketing, customer relationship management, campaign design, and branding. Students get familiarized in servitization, strategic marketing practice, organizational buying behavior, consumer behavior, supply chain management, and digital marketing within global markets.

The education provided by the marketing department at OBS is based on high-quality research and active co-operation with local and global companies and organizations. Education in marketing will help students to develop not only the professional capabilities necessary in customer and network relationship management, but also abilities to apply scientific knowledge in the practice of marketing. MM is a unique program for those who aspire to hold senior-level marketing positions. Furthermore, MM provides sound basis with its focus on research for applying into doctoral programmes.

Graduate Profiles: Account Executive, Copywriter, Head of Supply Chain Management, Retail Development Manager, Sales Director, Marketing Manager

ME
Master’s Programme in Economics

Focus areas: the behavior and interactions of economic agents such as households, companies and general government in the modern market economy

The Master’s Programme in Economics offers students a strong theoretical and methodological knowledge in Economics. The learning process in economics is based on a cumulative increase of understanding about the economic processes. In addition to the general economic topics, studies cover also different specific areas in fields of micro- and macroeconomics.

Job markets for economists are typically broad including specialist and executive positions on both the private and public sector. A student who receives the Master’s Degree in Economics is allowed to use the title economist.

Social and economic changes in the operating environment will continuously open new missions for economists. The occupational profiles of graduates include demanding specialist and executive positions as well as research and teaching positions both in domestic and international corporations, governmental agencies or third sector organizations, amongst others. The programme gives an excellent basis for further academic studies at the postgraduate level.

Graduate Profiles: Economist, Investment Analyst, Development Manager, Actuary

APPLY TO STUDY WITH US
To apply for Master’s level studies in the University of Oulu you are required to hold a Bachelor’s degree or equivalent, from an institution of higher education, with good or excellent merits. The degree must be equivalent to at least three years of full-time studies (180 ECTS).

More information on these Master’s programmes, language requirements and admissions criteria:
www.oulu.fi/degree/business
admissions.officer@oulu.fi