First Intensive Training School: Product development and Productisation (10 ECTS)

August 14-27th, 2017, University of Oulu, Finland, Lecture hall 2

Advanced Material Doctoral Program (ADMA-DP) KAVA-project funded by EIT Raw Materials, organizes First Intensive Training school for doctoral students at the University of Oulu, Finland. Doctoral students, company and municipality representatives as well as other interested parties are warmly welcome to attend!

The main idea of the school is to add innovation and entrepreneurships mindset for people working in the Raw Materials field by providing knowledge and skills for product management. Well managed products are essential success factor for various sized companies, from SMEs to large industrial consortiums. Although products are the instruments that bring income for enterprises often they are not properly managed or acknowledged. The courses that are offered provide a chance to strengthen your knowledge and career opportunities in industry, research or in own company!

Teachers are highly qualified professionals; Dr Arto Tolonen, Dr Jukka Majava and Professor Harri Haapasalo from the Industrial Engineering and Management Research Unit, University of Oulu. The combination of strong industrial background and the latest research knowledge provide a holistic view on the course topics.

The First Intensive Training school gives first two courses on topics: New product development and Productisation, at the University of Oulu, Finland, 14-27.8.2017.

The Second Intensive Training school provides third (and possibly forth) course under topics Product management and Product portfolio management at Tallinn University of Technology, Estonia, on May 2018.

Please, register to the First Intensive training school (Oulu) until 31st of July, 2017 here as limited number of places are available.

ADMA-DP KAVA project covers coffee breaks, other costs are paid by the participants’ own funding. No registration fee is required.

You are warmly welcome!

Further information
For further information please contact:
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Professor Riitta Keiski, ADMA-DP KAVA Responsible Director, email: riitta.keiski@oulu.fi, +358 29 448 2348
Preliminary programme

Place: Lecture hall 2, Linnanmaa campus, Pentti Kaiterankatu 1, 90014 University of Oulu, Finland
Lunch breaks: 11.00-11.45
Coffee breaks: 14.00-14.30

First week

Monday 14.8.2017
10:00-17:00
Opening of the training school, (L2)
Welcoming Evening Event: 18.00-21.00 (Tellus Innovation Arena)

Tuesday 15.8.2017
09:00-17:00
Lectures: Product Development (L2)

Wednesday 16.8.2017
09:00-17:00
Lectures: Product Development (L2)
Evening event: Oulunsalo Chamber music festival

Thursday 17.8.2017
09:00-17:00
Lectures: Product Development (L2)
Evening event: Night of Art, City of Oulu
Oulunsalo Chamber music festival

Friday, 18.8.2017
09:00-17:00
Lectures: Product Development (L2)
Evening event: Oulunsalo Chamber music festival

Saturday, 19.8.2017
10:00-17:00
Lectures, Product Development (Tellus Innovation arena)
Evening event: Koiteli Eliji-Festivaali/Koiteli waterfalls lives!- music festival
Oulunsalo Chamber music festival

Sunday, 20.8.2017
Self-study day
Evening event: Oulunsalo Chamber music festival
### Second week

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Lectures: Productisation (L2)</th>
<th>Evening event:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday 21.8.2017</strong></td>
<td>09:00-17:00</td>
<td></td>
<td><strong>Oulunsalo Chamber music festival</strong></td>
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<tr>
<td><strong>Tuesday 22.8.2017</strong></td>
<td>09:00-17:00</td>
<td></td>
<td><strong>Oulunsalo Chamber music festival</strong></td>
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</tbody>
</table>
| **Wednesday, 23.8.2017** | 09:00-17:00 | **Air Quitar The World Championship** | **The Oulu Music Video Festival**  
**Oulunsalo Chamber music festival** |
| **Thursday 24.8.2017** | 09:00-17:00 | **Air Quitar The World Championship** | **The Oulu Music Video Festival**  
**Oulunsalo Chamber music festival** |
| **Friday 25.8.2017** | 09:00-17:00 | **Air Quitar The World Championship** | **The Oulu Music Video Festival**  
**Oulunsalo Chamber music festival** |
| **Saturday 26.8.2017** | 10:00-16:00 | **The Oulu Music Video Festival** | **Oulunsalo Chamber music festival** |
| **Sunday 27.8.2017** |             | **Self- study, Trip back home** | **The Oulu Music Video Festival**  
**Oulunsalo Chamber music festival** |
University of Oulu on the map

University of Oulu locates 5 km to the North from the city center.

Oulu City Center
Hotels and busses

Many kind of accommodations are available in the Oulu region, from large international hotel chains to atmospheric local lodging.

Additional information about the hotels, travelling and cultural occasions in Oulu region can be found from the visit oulu website and city of Oulu websites.

Below is a list of some hotels located in the center. The hotels are marked in Google Maps and they are situated along the good local public transportation connections. See information of the overall connections here. University is located (Pentti Kaiterankatu 1) approximately 5 km to the North of City Center.

Scandic Hotel Oulu
Saaristonkatu 4
90100 Oulu
Finland
+358 8 543 1000
oulu@scandichotels.com
https://www.scandichotels.com/hotels/finland/oulu/scandic-oulu

Cumulus Hotel Oulu
Kajaaninkatu 17
90100 Oulu
Phone +358 8827111, reservations +358 20 055 055

Radisson Blu Hotel, Oulu
Hallituskatu, 1
90100 Oulu
Tel: +358 (0)20 1234 730
Fax: 020 1234 731
info.oulu@radissonblu.com
https://www.radissonblu.com/en/hotel-oulu/contact

Sokos Hotel Arina
Pakkahuoneenkatu 16
90100 Oulu
Tel. +358 8 3123 111
Fax +358 8 3123 123
sales.oulu@sokoshotels.fi
www.sokoshotels.fi

Forenom Apartments Oulu
Rautatienkatu 9
90100 Oulu
Phone +358 20 1983420
https://www.forenom.com/
Travel

A flight from Helsinki Airport to Oulu takes on average 50 minutes. The Oulu airport is located in Oulunsalo, and the distance to the center is 15 km. Several bus connections operate between the airport and center, also taxi services are available.

Additional information can be found via following links:

Airport: Oulu airport
City of Oulu Information: https://www.ouka.fi/oulu/english/
Taxes: Oulu taxi
Busses: Routes
Cars: Rent a car