

GASEL

Actors associated with wellbeing of senior citizens

<http://www.oulu.fi/gasel/>

ODL
Oulun Diakonissalaitos


OULUN YLIOPISTO
UNIVERSITY OF OULU

Tekes

GASEL

Actors, in addition to relatives, family, and friends

Municipality		Oulu: Aino helpline answers calls and e-mail enquiries on City-provided, private and third-sector services for the elderly
Sports and recreation services	Facilities for sport and activity, senior card, clubs	<ul style="list-style-type: none"> • Around 1/6 of seniors is participating senior sport activities
Social and health services	Social and health care, rehabilitation, counselling, preventative health care	Able to reach also challenging groups Digitalization?
Technical Centre	Build and nature environment	Daily activity, roads, environment
Senior Council	Participation in planning and decision making	
KELA		
Social care	(Rehabilitation)	Family care givers

Organizations/ societies		
Local and neighborhood societies	<ul style="list-style-type: none"> • Sport activities • Hobby and discussion groups, assistance, help and education for technology use 	Easily accessible
Retirement and veteran societies	30% of seniors involved	Oulu: Aleksinkulma (City of Oulu) Peer guidance and groups for physical activity, culture etc.
Social and health societies		Service homes, nursing homes, leisure time activities, home service
Sport and exercise societies	Potential to grow the role for seniors sport	Only active citizen reached ?
Hobby and culture societies		Social activities
Patient organizations		Support and guidance, rehabilitation

Other examples	
Private sector	Rehabilitation, housing, security services
Foundations	
Religious societies and parishes	Religious events, church service (TV, radio, 3D church (Haukipudas)), trips and clubs
Institutions of learning	<ul style="list-style-type: none">• Organize activities• Education of professionals