Researcher: Boost your research-based ideas to the next level

- Do you want to increase your possibilities to get research funding?
- Are you looking for new multidisciplinary ideas?
- Do you want to develop your idea further with the scientists from different research areas?

Welcome to the Ideation Camp!

When: 5-6\textsuperscript{th} October 2017 and 6-7\textsuperscript{th} November 2017
To Whom: Post-docs and senior scientists
Max. 30 participants will be selected.
Registration: To [http://bit.ly/2tI2KWF](http://bit.ly/2tI2KWF) at latest 15\textsuperscript{th} September
More info: Innovation Manager Maarit Jokela
[maarit.jokela@oulu.fi](mailto:maarit.jokela@oulu.fi), tel. 040 355 9660
Ideation camp

**Aim:**

Gather researchers from **different research focus areas** of Univ. Oulu together to think about

- New innovative research ideas which could be funded by e.g. Horizon 2020, Tekes, Academy of Finland...
- Develop research results to the next level
- Future innovations based on research
Ideation camp

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What will you get?

• Tools to do ideation and select ideas to be developed further

• Tools to evaluate the commercial potential of ideas

→ New project proposals which have greater potential to be funded

→ New innovations and business ideas
Working methods

• This is doing not theory! We will use fun and inspiring methods and try and test them with participants’ ideas. This is very social, because many good ideas have been developed in cooperation with diverse groups of people.

• Working language will be English.
Content

- **Workshop 1: 5\textsuperscript{th} Oct at 9-16 and 6\textsuperscript{th} Oct at 9-12**
  - Anatomy of ideation and innovation. From idea to innovation. Tools for ideation, idea gathering and developing the ideas further. Idea Clinique for individual consultation and advising.

- **Workshop 2: 6\textsuperscript{th} Nov at 12-16 and 7\textsuperscript{th} Nov at 9-16**
  - Futureproof idea development and innovation. Foresight as a tool for developing ideas and the innovation process, as well as productization and potential commercialization. Idea Clinique for individual consultation and advising.
Interested? Apply!

• Max. 30 researchers from different research focus areas of Univ. Oulu will be selected
• Short application needed. We want to know little more from your research work.

• File your application to http://bit.ly/2tI2KWf at latest 15th September
Arranged by

• Innovation Services
• Research Support Services
• Tellus Innovation Arena

Carried out by

• Great Minds Oy - a team of a futurist, a strategist and a pragmatist
• http://www.greatminds.fi/
More info

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