



Innovation Newsletter #2 / 2017 | 12.05.2017 |

News from inventions,  
entrepreneurship, startups,  
funding opportunities

## Available now: Proof-of-Concept funding

University of Oulu supports commercialization of research with so-called Proof-of-Concept (PoC) -funding. This is the third year when funding is available. The University granted in 2015 and 2016, a total of 200 000 euros in 12 different ideas. In these projects solutions e.g. for the measurement of blood pressure, diagnosis of osteoarthritis, and construction of 5G-pilot environment to Tellus Innovation Arena were developed.

PoC-funding aims to make the first implementation of an idea i.e. the verification of the initial implementation. With the support of funding can be shown, for example, experimentally that the proposed solution works as planned and there is market need for it. The funding aims to promote the commercialization of research results and generate new business.

The aim is that after PoC-funding it is possible to get other grants e.g. Tekes TUTLI (New business from research results) for further development or start directly new business.

[Read more >>>](#)

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# ORIENTATION 100 ideas



## Orion's roadshow 29.5.: Orientation - 100 ideas competition

To celebrate the 100 years of Finland and Orion Corporation, Orion Pharma invites all university students and academics in Finland to participate in Orientation — 100 ideas competition, with three categories for ideas beneficial to human and animal patients. Categories are:

1. Towards safer medicines
2. Making more effective medicines
3. Advanced technologies for drug development and patient care

The idea can be anything from a new potential medicine to the technologies needed for drug development or patient care. Prizes are EUR 10,000 per category. Application deadline is 30 September, 2017.

More info from [webpages](#) and Orion's roadshow in Oulu. Come to listen more from the competition and opportunities that it will provide:

### ROADSHOW IN OULU at 29.5. Mon

at 10.00 am Kontinkangas campus, Lecture hall 116B

at 13.00 am Linnanmaa campus, Lecture hall L9

Program ( ~ 1 hour):

- Opening the event

*Maarit Jokela, Innovation Manager, University of Oulu*

- Orientation – 100 ideas

*Carina Stenfors, Principal Research Scientist and Mervi Väsänge, Laboratory Manager, Orion Corporation*

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## Remember: Masterminds' club continues 29.5.

Business Kitchen Masterminds' Club is a monthly based discussion club at Tellus Innovation Arena at Univ. Oulu for entrepreneurs, inventors and all who are interested in commercializing research results.

When? 29th May at 2-4 pm

Where? Tellus Innovation Arena, Stage

[Read more >>>](#)

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# BUSINESS IDEA COMPETITION

**Deadline: 31 May 2017**  
**Prizes: 112.500 Euro**



 EIT RawMaterials is supported by the EIT, a body of the European Union

The Business Idea Competition of EIT Raw Materials seeks innovative ideas from individuals, research teams, entrepreneurs and early stage startups for new products, processes and services in 3 categories:

1. **Going beyond discoveries and intelligent mine.**
2. **Optimisation of processes, recycling and circular economy.**
3. **Substitution of resource critical and toxic materials and for optimized performance.**

[Read more >>>](#)

## BioFinland Pitching Competition

The aim of the competition is to **encourage students to take a more positive stand towards biobusiness and entrepreneurship.** Finnish Bioindustries invites all the students in Finnish universities and universities of applied sciences (bachelor, master, doctoral, graduate school students) to participate in the competition.

Deadline: September 15, 2017

[Read more >>>](#)



# READY, SET, GO!

**APPLY NOW FOR EUROPE'S ONE AND ONLY START-UP COMPETITION FOR CIRCULAR ECONOMY.**

**APPLY NOW**

**green::ALLEY award 2017**  
European business competition for circular economy start-ups & eco-entrepreneurs

APPLY BY 25<sup>TH</sup> JULY 2017  
www.green-alley-award.com

CONNECTING GREEN IDEAS - BERLIN, LONDON, HELSINKI & DUBLIN





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The Green Alley Award is Europe's first start-up competition focused on the circular economy. Green Alley is looking for great green ideas, new services, products and technologies that can turn waste into a resource.

[Read more >>>](#)

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*"The best way to have a good idea is to have a lot of ideas."*

— Dr. Linus Pauling

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