



Innovation Newsletter #3/2017

| 9.06.2017

| News from inventions,
entrepreneurship, startups,
funding opportunities

Research to Business

Three projects got TUTLI-funding

In the spring Tekes TUTLI-funding call our researchers filed six applications. Three of them got the funding. Those projects are:

1. Simple Smart Sensors - S3

A new sensor card having size of credit card which enables new, external sensors for smartphones and tablets. Consumers will be able to analyze their surrounding environment in new ways and dimensions.

More info: Christian Schuss /Faculty of Information Technology and Electrical Engineering

2. iPoint

"A smart furniture" enabling the large data transfer capacity in crowded environments.

More info: Marko Tuhkala /Faculty of Information Technology and Electrical Engineering

3. Knowledge-based soil moisture management

A service product, which is based on the automated, knowledge-based control of the soil moisture. Optimal moisture content of soil has significant effect on the profitability of the agricultural production.

More info: Toni Liedes /Faculty of Technology

Since 2012 University of Oulu has got funding to altogether 29 different projects. So far six new companies have been established and some more are under process. You read more from the projects and companies [>>](#)

OBS! We are currently looking for new proposals for next TUTLI-funding call (deadline 14th September). If you think that your research results could fit to the call, please contact Innovation Services.



Put into your calendars!

1. TUTLI-funding info

15.6.2017 at 10-12 am, Lecture hall SÄ111 (or online)

2. Masterminds' club



28.8.2017, Tellus Innovation Arena, Stage

3. Venturing Research Challenge (VRC)

14-17.11.2017, Tellus Innovation Arena, Stage

Develop your idea with help of students and business experts!

Tellus Arena ja1 muu uudelleentwiittasivat
OuluHealth @OuluHealth · 3. helmikuuta
The winning team of **Venturing Research Challenge** #VRC "Simple smart sensors" @UniOulu @KitchenOulu @Tellus_UniOulu #CHT
Kaännä kielestä englanti



Winners of VRC 2/2017 "Simple Smart Sensors"



Participate to competitions!

1. [Orientation 100 ideas](#) - deadline 30.9.2017

Orion is looking for not only the winner of competition who will get 10 000 € but **long term collaboration**. Orion's aim is not to develop ideas alone. Collaboration agreement can be made with several participants, not only with the winner! **The idea of this competition is to network**. Presenters of best ideas are invited to gala dinner. **Orion wants to learn to know you!**

Orion is not only looking for new drug molecules but all other kind of creative ideas (e.g. how taste of a medicine could be better to pets? How virtual reality can be utilized in the future to treat e.g. mental problems? How to prevent people to get diseases?)

The first step is very easy (less than 1 page). And good point is that **every application will get feedback**. Remember to write only non-confidential information!

[Look at more information >>](#)

2. [Green Alley Award](#) - deadline 25.7.

The Green Alley Award is Europe's first start-up competition focused on the circular economy. You can participate if you have found

- a product, service or technology to help avoid, reduce, reuse, recycle or transform waste, or to revolutionise the management of resources
- a way of raising awareness of recycling and waste challenges

Highlights from the news

- Research based SFTec won [the competition aiming to create new working places](#). Read the article from [Kaleva](#) (in Finnish).
- Immune system for a refrigerator brought [a victory of an innovation competition](#) to a student.

Innovation Services

<http://www.oulu.fi/university/innovationservices>



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