CEO x 1 Day 2016
We are looking for Finland’s most promising future leaders!

ABOUT THE PROGRAM
- CEO x 1 Day gives university students from third year up the opportunity to spend a day with a notable Finnish CEO. The program is exclusive to Odgers Berndtson, one of the largest executive search firms in the world. A successful program around the world, CEO x 1 Day was organized for the first time in Finland in 2015.
- This season, Odgers Berndtson will identify 12 students with outstanding leadership potential through a rigorous selection process including a business simulation and leadership assessment, and match them with a CEO from a leading Finnish organization.
- Our partners are McKinsey & Company, BTS, Leader Potential Group, Recruity.net and Hogan Assessments.

WHY APPLY?
- The selection process gives students valuable skills and experience for future job searches, including video interviews and feedback for selected participants.
- Quarter-finalists will have an opportunity to network and make connections with leaders in the executive search field.
- Semi-finalists will spend a day participating in a business simulation that will strengthen their strategic and group-working skills. They will also have the opportunity to complete a leadership assessment and receive feedback.
- The finalists will spend a full day shadowing a CEO (including one-on-one time), learning about their background, career path, and leadership approach.

ELIGIBILITY
- University students in Finland from third year up with at least 150 recorded study points. Foreign exchange students in Finland are also warmly welcomed to participate.

SCHEDULE
- Application is open until December 22, 2015
- Interviews with Odgers Berndtson’s consultants take place in January 2016 and the business simulation in February
- The CEO meetings take place in March-April 2016

PARTICIPATING CEOS IN 2016
- Hille Korhonen, President & CEO, Alko
- Mika Vehviläinen, President and CEO, Cargotec
- Tomi Pitkänen, Managing Director, Deloitte
- Kari Kauniskangas, President & CEO, Fiskars
- Jari Rosendal, President & CEO, Kemira
- Pekka Ojanpää, President & CEO, Lassila & Tikanoja
- Casimir Lindholm, President & CEO, Lemminkäinen
- Tiina Alahuhta-Kasko, CEO, Marimekko
- Roleff Kräkström, Managing Director, Moomin Characters
- Pekka Rantala, President & CEO, Rovio Entertainment
- Aarne Aktan, President & CEO, Talentum
- Jyri Luomakoski, President & CEO, Uponor

READ MORE AND APPLY
- www.ceox1day.fi
- For further information, contact Project Coordinator: ulla.ahola@odgersberndtson.com