

TIIM 2011 PROGRAM – Oulu Finland June 27th – July 1st**TIIM 2011 CONFERENCE REGISTRATIONS**

28.6.	12.00 – 19.00	Hotel Radisson BLU
29.6	9.00 – 17.00	University Linnanmaa
30.6.	9.00 – 12.00	University Linnanmaa

TIIM 2011 PHD WORKSHOP

27.6.	9.00 – 19.00	PhD Workshop University Linnanmaa TF 211
	19.00 -	Workshop Dinner Restaurant Sokerijussi
28.6	9.00 – 15.00	PhD Workshop University Linnanmaa TF 211

TIIM 2011 BUSINESS SEMINAR

28.6.	9.00 – 16.00	Business seminar University Linnanmaa IT 115
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TIIM 2011 INTO EXHIBITION

28.6.	11.00 – 19.00	Innovations in Action Exhibition Oulu City Theatre
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TIIM 2011 CITY RECEPTION

28.6.	19.00 – 20.30	TIIM reception Oulu City Hall
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TIIM 2011 CONFERENCE

29.6	9.00 – 17.30	TIIM 2011 Conference University Linnanmaa
	19.00 -	Conference Dinner Maikkula Mansion
30.6.	9.00 – 17.30	TIIM 2011 Conference University Linnanmaa

TIIM 2011 MID NIGHT GOLF

30.6.	20.00 – past midnight	TIIM Golf Virpiniemi Golf Course
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TIIM 2011 ARCTIC CIRCLE TOUR

1.7.	9.30 - around 23	Arctic Circle Rovaniemi
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TIIM 2011 CONFERENCE PROGRAM 28. – 30.6.2011

TUESDAY 28.6.2011	
12.00 - 19.00	Registration Hotel Radisson Blue Hallituskatu 1 90100 Oulu
17.30 – 18.45	INTO - Innovations Exhibition Oulu City Theatre Kaarlenväylä 2 90100 Oulu
19.00-20.30	Conference Reception Oulu City Hall Kirkkokatu 2a 90100 Oulu

Wednesday 29.6.2011

08.30 -	Bus transportation from the hotels to Linnanmaa
09.00 – 17.00	Registration Saalastinsali lobby
8.45 – 9.15	Coffee Saalastinsali lobby
09.15 – 10.00	Opening Prof. Pekka Kess Prof. Kongkiti Phusavat Prof. Kauko Leiviskä, Dean, Opening Speech Saalastinsali, Linnanmaa Campus, Pentti Kaiteran katu 1 90570 Oulu
10.00 – 12.00	Key note presentations: Prof. Steven Eppinger, MIT, USA Dr. Seppo Tikkanen, FIMECC Oy, Finland Saalastinsali, Linnanmaa Campus
12.00 – 13.00	LUNCH Linnanmaa campus
13.00 – 14.30	Parallel sessions A1 – Customer satisfaction B1 – Knowledge management C1 – Logistics D1 – Organizational-management perspectives E1 – Well-being F1 – Performance management G1 – Sustainability H1 – Innovations in higher education
14.45 – 15.15	Coffee University Lobby
15.20 – 17.00	Parallel sessions A2 – Customer satisfaction B2 – Product life-cycle management C2 – Sourcing D2 – Organizational-management perspectives E2 – Financial perspectives F2 – Performance management G2 – Sustainability H2 – Organizational learning and innovation
17.15 -	Bus transportation to the hotels
18.45	Bus transportation from the hotels to the Conference Dinner
19.00-	Conference Dinner, Best Paper Awards Maikkula Mansion, Maikkulanrinne 21, 90240 Oulu
Late	Bus transportation to the hotels

Thursday 30.6.2011

08.30 -	Bus transportation from the hotels to Linnanmaa
09.00 – 10.15	TIIM 2011 Academic Leadership Forum Chair, Dr. Pekka Kess, University of Oulu, Finland Saalastinsali Linnanmaa Campus
10.30 – 11.45	TIIM 2011 Editors' Panel Chair, Dr. Kongkiti Phusavat, Kasetsart University, Thailand Saalastinsali Linnanmaa Campus
11.45 – 12.15	TIIM 2012 Lublin, Poland TIIM 2013 and beyond
12.15 – 13.30	LUNCH Linnanmaa campus
13.30 – 14.50	Parallel sessions A3 – Customer satisfaction B3 – Innovations in higher education C3 – Business networks D3 – Organizational-management perspectives E3 – Productivity F3 – Performance management G3 – Decision-making and strategic management H3 – Organizational-management perspectives
15.00 – 15.30	Coffee University Lobby Linnanmaa campus
15.30 – 17.10	Parallel sessions A4 - Customer satisfaction B4 – Business process management C4 – Organizational-management perspectives D4 – Sustainability E4 – Trust in business relationships F4 – Financial perspectives G4 – Organizational-management perspectives
17.15 – 17.30	Closing the Conference University Lobby Linnanmaa campus
17.30 -	Bus transportation to hotels

1st PARALLEL SESSIONS 29.6. 13.00 – 14.40

	Timing	Topic	Chairman
A1	29.6. 13.00 – 14.40	Customer satisfaction	Dr. Maqsood Sandhu
A1.1	13.00 – 13.20	A study of precise marketing and customer information appraisal in collaborative enterprises	Dr. Shangchia Liu
A1.2	13.20 – 13.40	Modeling electronic word of mouth and complaint behavior for electronic crm systems	Conna Yang
A1.3	13.40 – 14.00	A fuzzy hypothesis test based model for customer satisfaction measurement (Case study in Pars Khodro Co.)	Naimeh Borjalilu
A1.4	14.00 – 14.20	A pilot survey to understand the effects technology readiness, satisfaction and electronic word-of-mouth on behavioral intention in online shopping environments	Huei-Haung Chei
A1.5	14.20 – 14.40	TQM and QFD approach to achieve customer satisfaction: A flour milling company case study	Maqsood Sandhu

	Timing	Topic	Chairman
B1	29.6. 13.00 – 14.40	Knowledge management	Dr. Khalid Abdul Wahid
B1.1	13.00 – 13.20	A study of the organizational knowledge-transfer within the industry to initiate the model for the governance	Chacrit Sritong
B1.2	13.20 – 13.40	Evolution of knowledge management in technological era: a tailor made methodology to enterprise 2.0	Elena Alberghini
B1.3	13.40 – 14.00	Knowledge creation for competitive advantages using dialectic model: a study on Islamic bank of Thailand	Khalid Abdul Wahid
B1.4	14.00 – 14.20	Knowledge management and project management	Radosław Paliszkievicz
B1.5	14.20 – 14.40	Synergetic effects of product training and training transfer factors on marketing mix - case study on domestic appliance industry	Dr. Peter Meža

	Timing	Topic	Chairman
C1	29.6. 13.00 – 14.40	Logistics	Prof. Olli-Pekka Hilmola
C1.1	13.00 – 13.20	Assesing correlated risk using the multivariate process incapability indices	Jeh-Nan Pan
C1.2	13.20 – 13.40	Efficient interval goal programming for arbitrary penalty function	Hao-Chun Lu
C1.3	13.40 – 14.00	Mixed and intelligent simulation models for logistics emergency situations	Lauri Lättilä
C1.4	14.00 – 14.20	The single item lot sizing problem with fuzzy parameters: A possibility approach	Suphattra Ketsarapong
C1.5	14.20 – 14.40	The study of logistic operation models between companies inside and outside domestic and foreign industrial zones - a case study of solar energy industry in Taiwan	Tzu-An Chiang

	Timing	Topic	Chairman
D1	29.6. 13.00 – 14.40	Organizational-management perspectives	Prof. Tzong- Ru Lee
D1.1	13.00 – 13.20	Evolution of EHSQ management systems towards integrated management systems	Osmo Kauppila
D1.2	13.20 – 13.40	Using the BCFI method to improve idea management	Arto Jyrälä
D1.3	13.40 – 14.00	A case study on Chinese failure in ERP implementation	Dr. Farshad Salimi
D1.4	14.00 – 14.20	Applying the disteh method to assess the firm's innovation potential: A Romanian case study	Dr. Cezar Scarlet
D1.5	14.20 – 14.40	Assessing the innovativeness of the Taiwanese food industry with DEA	Tzong- Ru (Jiun-Shen) Lee

	Timing	Topic	Chairman
E1	29.6. 13.00 – 14.20	Well-being	Prof. Jaakko Kujala
E1.1	13.00 – 13.20	Factors of well-being at work in the work system model	Tommi Autio
E1.2	13.20 – 13.40	Distributed leadership for networked team performance	Aelita Skaržauskienė
E1.3	13.40 – 14.00	The antecedents and consequences of team reflexivity and innovative work behaviors of NPD teams: multilevel of contingency variables	Dr. Les Tien-Shang Lee
E1.4	14.00 – 14.20	Constructing models for early chronic kidney disease detection and risk estimation	Ruey Kei Chiu

	Timing	Topic	Chairman
F1	29.6. 13.00 – 14.40	Performance management	Prof. Taina Savolainen
F1.1	13.00 – 13.20	A competitive operative management system in the electronic manufacturing business	Terho Uusitalo
F1.2	13.20 – 13.40	Agent-based modeling of the software industry structure in Japan: preliminary consideration of influence of offshoring in china	Dr. Yasuo Kadono
F1.3	13.40 – 14.00	An empirical study of the relationship between intellectual capital and the performance of a manufacturing firm	Narongsak Comepa
F1.4	14.00 – 14.20	Case study: performance measurement in a Wales based construction company – OPCO	Yadam Sai Hrushikesh Reddy
F1.5	14.20 – 14.40	Critical performance attributes of Thai automotive supply chains	Josu Takala

	Timing	Topic	Chairman
G1	29.6. 13.00 – 14.20	Sustainability	Dr. Päivi Iskanius
G1.1	13.00 – 13.20	Completeness of sustainability reports: the examples of Polish and international companies	Agnieszka Leszczynska
G1.2	13.20 – 13.40	An analysis of the effectiveness of supplier innovation as a competitive strategy for an enterprise under conditions of high-turbulence	Namkyu Park
G1.3	13.40 – 14.00	Coherence in control of information security (COINS)	Yngve Monfelt
G1.4	14.00 – 14.20	Correlation of actors' resource-bases with their networking tendencies - views on the bioenergy business	Matti Lehtovaara

	Timing	Topic	Chairman
H1	29.6. 13.00 – 14.40	Innovations in higher education	Prof. Pekka Kess
H1.1	13.00 – 13.20	Evaluation framework for university-enterprise co-operation	Atte Niemelä
H1.2	13.20 – 13.40	Findings from European benchmarking exercises on e-learning: Value impact and going beyond	Ebba Ossiannilsson
H1.3	13.40 – 14.00	Productization of university services	Aki Aapaoja
H1.4	14.00 – 14.20	Problem-based learning in university education: Do psychological preferences make a difference?	Laura Eräpuro-Piila
H1.5	14.20 – 14.40	The study of eI feature implementation In the km perspective	Somchai Numprasertchai

2nd PARALLEL SESSIONS 29.6. 15.20 – 17.00

	Timing	Topic	Chairman
A2	29.6. 15.20 – 17.00	Customer satisfaction	Dr. Dušan Lesjak
A2.1	15.20 – 15.40	Application of improved CFI model on attributes of customer satisfaction	Alemu Moges Belay
A2.2	15.40 – 16.00	An evaluation of virtual and physical shopping process on consumer price sensitivity: Innovativeness as a moderator	Kit Hong Wong
A2.3	16.00 – 16.20	Customer intimacy in online personalized recommendation	Dr. Ting-Peng Liang
A2.4	16.20 – 16.40	Personalized advertising recommendation based on web mining and chance discovery	Tsung-Hsien Wu
A2.5	16.40 – 17.00	How e-servqual affects customer's online purchase intention through cross-culture comparison?	Shu-Chiung Lin

	Timing	Topic	Chairman
B2	29.6. 15.20 – 17.00	Product life-cycle management	Prof. Harri Haapasalo
B2.1	15.20 – 15.40	A framework for improving the launch concept of new services	Risto Silvola
B2.2	15.40 – 16.00	An application of response surface methodology on accelerated life testing plan	Dr. Chau-Chen Torng
B2.3	16.00 – 16.20	Different intensity of inter-firm collaboration in open business model: A study of Taiwanese convenience store industry	Kuo-Nan Hsieh
B2.4	16.20 – 16.40	Elements and implementation of product data ownership network	Risto Silvola
B2.5	16.40 – 17.00	Lifecycle view on product data quality dimensions	Olli Jääskeläinen

	Timing	Topic	Chairman
C2	29.6. 15.20 – 17.00	Sourcing	Dr. Lingyun Wang
C2.1	15.20 – 15.40	A consumer driven business model's impact on sourcing and inventory	David Eriksson
C2.2	15.40 – 16.00	Development of a dynamic strategic purchasing management model for a project oriented global high tech company	Pirjo Janhunen
C2.3	16.00 – 16.20	Facilitating internationalisation through trade fairs: Case China	Miika Kreivi
C2.4	16.20 – 16.40	Managing sourcing process with Chinese suppliers – A case study of Finnish companies	Dr. Lingyun Wang
C2.5	16.40 – 17.00	Sourcing from China – perspectives from Finnish SMES	Matti Muhos

	Timing	Topic	Chairman
D2	29.6. 15.20 – 17.00	Organizational-management perspectives	Dr. Tzu-An Chiang
D2.1	15.20 – 15.40	Conceptualizing ERP application for soccer industry	Farshad Salimi
D2.2	15.40 – 16.00	Using AHP approach in developing R&D center ranking methodology	Tzu-An Chiang
D2.3	16.00 – 16.20	What do entrepreneurs do when developing opportunities? Critical R&D incidents in the evolutionary path of a small high technology firm	Tiina Mäkitalo-Keinonen
D2.4	16.20 – 16.40	The influence on corporate entrepreneurship of technological variables	Rodrigo Martín-Rojas
D2.5.	16.40 – 17.00	The adoption of American human resource management among Japanese subsidiaries in Malaysia: myth or reality?	Dr. Keng-Boon Ooi

	Timing	Topic	Chairman
E2	29.6. 15.20 – 17.00	Financial perspectives	Dr Adam Sliwinski
E2.1	15.20 – 15.40	Bank value at risk disclosures and risk predictability: The effect of derivative use	Yung-Ming Shiu
E2.2	15.40 – 16.00	The return on equity (roe) for food sector companies listed on the Warsaw stock exchange	Artur J. Nagôka
E2.3	16.00 – 16.20	Determinants of the financial results in the terms of the world crisis in small and medium-sized enterprises in Poland - Analytical approach, part 1	Dr hab. Justyna Franc-Dąbrowska
E2.4	16.20 – 16.40	Determinants of the financial results in terms of the world crisis in small and medium -sized enterprises in Poland – Analytical approach, part 2	Dr hab. Justyna Franc-Dąbrowska
E2.5	16.40 – 17.00	Spatial analysis of risk vs. efficiency of life insurance contracts	Dr Adam Sliwinski

	Timing	Topic	Chairman
F2	29.6. 15.20 – 17.00	Performance management	Dr. Kris Law
F2.1	15.20 – 15.40	Efficiency of Finnish waterworks – Impact of governance model	Maila Herrala
F2.2	15.40 – 16.00	The effect of internal controls adaptability on operating performance	Tian-Lih Koo
F2.3	16.00 – 16.20	Selecting key performance indicators in consumer driven enterprises: Study in heavy-duty vehicle industry	Emine Zehra Yurtkulu
F2.4	16.20 – 16.40	Productivity and performance measurement with an integration of time-lag effects	Kridsada Funkumai
F2.5	16.40 – 17.00	Application of the tacit signal method for performance management in project-based action learning teams	Marko Kesti

	Timing	Topic	Chairman
G2	29.6. 15.20 – 16.40	Sustainability	Egon Žižmond
G2.1	15.20 – 15.40	Data warehouses for sustainable supply chain management	Raúl León
G2.2	15.40 – 16.00	Economic impact of moisture in wood-based bio-fuels	Jouko Arvola
G2.3	16.00 – 16.20	Environmentally innovation in the fuel sector: the role of biofuel from algae	Prof. Giovanni Lagioia
G2.4	16.20 – 16.40	Green supply chain management with linguistic preferences and incomplete information	Ming-Lang Tseng

	Timing	Topic	Chairman
H2	29.6. 15.20 – 17.00	Organizational learning and innovation	Agnieszka Sitko-Lutek
H2.1	15.20 – 15.40	A comparative study of two communities of practice in a non-profit setting	Dr. Li-An Ho
H2.2	15.40 – 16.00	Organizational competency gap and methods of its reduction	Agnieszka Sitko-Lutek
H2.3	16.00 – 16.20	Internal and external antecedents toward organizational learning and innovation: A conceptual framework	Onwika Kaewchur
H2.4	16.20 – 16.40	Leadership by trust for organizational innovativeness: renewal of human intellectual capital in focus	Prof. Taina Savolainen
H2.5	16.40 – 17.00	Leaders' untrustworthy behaviour decreases innovativeness of followers: what kind of leadership organizations need to assure their innovative development?	Sari Häkkinen

3rd PARALLEL SESSIONS 30.6. 13.30 – 14.50

	Timing	Topic	Chairman
A3	30.6. 13.30 – 14.50	Customer satisfaction	Dr. Štefan Bojnec
A3.1	13.30 – 13.50	Time to let go? Relationship termination in the consumer banking sector	Dr. Ying-Yueh Su
A3.2	13.50 – 14.10	Households electricity market in Slovenia: Liberalisation and implications	Dr. Štefan Bojnec
A3.3	14.10 – 14.30	Elements of space style and music style on the high aesthetic, emotional, experience quality and experience satisfaction study	Dr. Yie-Fang Kao
A3.4	14.30 – 14.50	Predicting consumer intentions to purchase green cars: An empirical test of competing theories	Dr. Chi-Horng Liao

	Timing	Topic	Chairman
B3	30.6. 13.30 – 14.50	Innovations in Higher Education	Prof. Pekka Kess
B3.1	13.30 – 13.50	Operational platform for the northern research and innovation	Dr. Päivi Iskanius
B3.2	13.50 – 14.10	Support for innovations in higher education in Poland under selected operational programmes since 2004	Dr. Joanna Rakowska
B3.3	14.10 – 14.30	The application of university classification for developing higher education institute performance indicators	Suphattra Ketsarapong
B3.4	14.30 – 14.50	Efficiency and effectiveness of public spending on higher education institutions	Dušan Lesjak

	Timing	Topic	Chairman
C3	30.6. 13.30 – 14.50	Business networks	Prof. Harri Haapasalo
C3.1	13.30 – 13.50	Business relationship coordination during extended project supply process	Ilkka Ojansivu
C3.2	13.50 – 14.10	Case study of creating a service business ecosystem	Jukka Malvalehto
C3.3	14.10 – 14.30	Decentralized bio-chp plant supplier candidates' collaboration within their business networks	Matti Lehtovaara
C3.4	14.30 – 14.50	Partner selection and collaborative relationship in the collaborative commerce	Ming-Hsien Yang

	Timing	Topic	Chairman
D3	30.6. 13.30 – 14.50	Organizational-management perspectives	Zbigniew Pastuszak
D3.1	13.30 – 13.50	Geometrical modeling of industrial workshop allocation	Zbigniew Pastuszak
D3.2	13.50 – 14.10	Identifying barriers and enablers for the implementation of risk management in a project network	Leena Pekkinen
D3.3	14.10 – 14.30	Materiality analysis for CSR reporting in Spanish SMES	Idoya Ferrero
D3.4	14.30 – 14.50	The process to determine possibilities and needs for mobile maintenance – approach to strengthen maintenance with mobile technology	Jere Backman

	Timing	Topic	Chairman
E3	30.6. 13.30 – 14.50	Productivity	Prof. Josu Takala
E3.1	13.30 – 13.50	Analytical optimization of operational competitiveness based on sense and respond methodology	Josu Takala
E3.2	13.50 – 14.10	Identifying the lead time and pull production in built environment by value chain analysis	Maila Herrala
E3.3	14.10 – 14.30	Production optimisation: Measuring technical and cost efficiency	Egon Žižmond
E3.4	14.30 – 14.50	Productivity measurement and development in construction industry	Aki Pekuri

	Timing	Topic	Chairman
F3	30.6. 13.30 – 14.50	Performance management	Dr. Hsiao-Chen Chang
F3.1	13.30 – 13.50	Longitudinal modeling of the software engineering capabilities and profitability of software companies in Japan	Dr. Yasuo Kadono
F3.2	13.50 – 14.10	The impact of technology strategy on the performance of innovation -a case study of Chinese IC design firms	Min Wang
F3.3	14.10 – 14.30	The issue of the efficacy of the organisation operating in a multi-project environment	Dr. Seweryn Spalek
F3.4	14.30 – 14.50	What should be done for improving employee training performance? A human resource development perspective	Dr. Hsiao-Chen Chang

	Timing	Topic	Chairman
G3	30.6. 13.30 – 14.50	Decision-making and strategic management	Dr. Matti Verkasalo
G3.1	13.30 – 13.50	Decision making circumstance in data communication business	Dr. Matti Verkasalo
G3.2	13.50 – 14.10	Designing and implementing a model to examine R&D section's capabilities and fitnesses with emphasis on reversed engineering in a chemical factory	Mona Benhari
G3.3	14.10 – 14.30	Finnish social housing model as an efficient policy making tool in turbulent economic environment	Rayko Toshev
G3.4	14.30 – 14.50	Framework for strategic technology management in high-technology enterprise context	Dr. Kari Sahlman

	Timing	Topic	Chairman
H3	30.6. 13.30 – 14.50	Organizational-management perspectives	Dr. Kongkiti Phusavat
H3.1	13.30 – 13.50	Exploring the merger & acquisition strategies for bio-tech industry	Yen-Ku Kuo
H3.2	13.50 – 14.10	Constructing information ethics indicators for Taiwan's corporations	I-Chuan Chen
H3.3	14.10 – 14.30	Technology and management innovation in public-private partnerships: a new win-win-win model for the Hong Kong police force	Ir. Jolly Wong
H3.4	14.30 – 14.50	The inverted u-shaped relationship between business units' slack and performance: the case of Indonesia	Dr. Fuad Fuad

4th PARALLEL SESSIONS 30.6. 15.30 – 17.10

	Timing	Topic	Chairman
A4	30.6. 15.30 – 16.50	Customer satisfaction	Dr. Bordin Rassameethes
A4.1	15.30 – 15.50	The evaluation of clinical staff on technology-based service encounter: Technology readiness as a moderator	Dr. Eng, Cheng Joo
A4.2	15.50 – 16.10	Challenges of launching innovative technology applications through customer projects	Tuula Lehtimäki
A4.3	16.10 – 16.30	A study of consumer's intention to return the government website on industrial development bureau in ministry of economic at Taiwan	Yin-Yih Chang
A4.4	16.30 – 16.50	Manufacturing capabilities prioritization to achieve customer focus in knowledge-intensive environments	Ajmal, Mian M.

	Timing	Topic	Chairman
B4	30.6. 15.30 – 16.50	Business process management	Dr. Kari Sahlman
B4.1	15.30 – 15.50	Theoretical reflections on business ecosystem – Case semiconductor industry	Tuomo Kinnunen
B4.2	15.50 – 16.10	A multi ERP implementation case for a firm striving survival in aircraft maintenance industry	Dr. Farshad Salimi
B4.3	16.10 – 16.30	Business process management: barriers to maturity	Lúcia Aparecida da Silva

	Timing	Topic	Chairman
C4	30.6. 15.30 – 17.10	Organizational-management perspectives	Dr. Kongkiti Phusavat
C4.1	15.30 – 15.50	Design process as a part of new product development – Case furniture industry	Päivi Haapalainen
C4.2	15.50 – 16.10	Developing organizations' internal communication by communication audits	Dr. Mirja Vaananen
C4.3	16.10 – 16.30	Expansion of research and development bringing fresh innovation and releasing internal resources	Toni Niemi
C4.4	16.30 – 16.50	Requirements on methods for modern product design - Mastering the balancing act between standardization and customization	Christoph Schrödl
C4.5.	16.50 – 17.10	Developing a hybrid model for remanufacturing facility location problem in a closed loop supply chain	Dr. Norzima Zulkifli

	Timing	Topic	Chairman
D4	30.6. 15.30 – 16.30	Sustainability	Dr. Pekka Belt
D4.1	15.30 – 15.50	Identifying strategic enablers for green supply chain excellence	Chinho Lin
D4.2	15.50 – 16.10	Sustainable financial products: Spanish society's perceptions about socially responsible investing	Elena Escrig-Olmedo
D4.3	16.10 – 16.30	The impact of china oil demand on oil price and Russia trading system index	Chun-Kuang Wu

	Timing	Topic	Chairman
E4	30.6. 15.30 – 16.30	Trust in business relationships	Prof. Josu Takala
E4.1	15.30 – 15.50	Trust in work relationships: A solution for overcoming cultural hindrances to organizational innovations?	Mirjami Ikonen
E4.2	15.50 – 16.10	The concept of trust in organizational life in example of polish enterprises	Joanna Paliszkievicz
E4.3	16.10 – 16.30	Exploring trust development in management strategy work: An innovative way of studying and findings from qualitative studies	Asko Kinnunen

	Timing	Topic	Chairman
F4	30.6. 15.30 – 16.50	Financial perspectives	Prof. Jari Salo
F4.1	15.30 – 15.50	Use of financial information in small business management in Poland - Entrepreneur's information needs and their endogenous factors	Dr. Jacek Jaworski
F4.2	15.50 – 16.10	Identifying market takeoff in high tech industries	Dr. Yi-Nung Peng
F4.3	16.10 – 16.30	Farm investment behaviour: evidence from France, Hungary and Slovenia	Dr. Štefan Bojnec
F4.4	16.30 – 16.50	Financial instruments usage and strategic earnings reporting – the complement hypothesis examination	Hung-Shu Fan

	Timing	Topic	Chairman
G4	30.6. 15.30 – 16.50	Organizational Management Perspectives	Dr. Pornthep Anussornnitisarn
G4.1	15.30 – 15.50	Process improvement of the silicon wafer laser dicing for front side meandering	Suwitchaporn Witchakul
G4.2	15.50 – 16.10	TQM practices in public service organizations. Case of healthcare and academic libraries	Mian M. Ajmal
G4.3	16.10 – 16.30	An empirical analysis of the relation between board structure and firm value : Case study of Thai listed companies in set 100	Sasivimol Meeamol
G4.4	16.30 – 16.50	It governance transition analysis from itil to cobit: case study banking industry in Thailand	Saksri Zuurbier