

BIOECONOMY CONCEPT TODAY AND TOMORROW

- Final seminar in International Green Chemistry and Bioproduction Educational Programme (VIKEBI)

Tuesday 8.4.2014, University of Oulu, Saalastinsali

Organized by International Green Chemistry and Bioproduction Educational Programme (VIKEBI), University of Oulu,
www.oulu.fi/vikebi

Program

- 8.15-8.45 **Registration and coffee**
- 8.45-9.00 **Opening words**
Taina Pihlajaniemi, Professor, Vice Rector of University of Oulu
- Session 1: Future Visions of Bioeconomy**
- 9.00-9.30 Sustainable growth from bioeconomy – the Finnish bioeconomy strategy
Mika Aalto, Head of Division, Strategic Growth Branches, Ministry of Employment and the Economy
- 9.30-10.00 Bioeconomy - Dream or truth?
Tiina Rajala, Development Director, Council of Oulu Region
- 10.00-10.30 From field to product: The bioindustrial life cycle
Hans Söderlund, Chairman of the University of Oulu Board of Directors
- Session 2: Biobased Materials and Markets**
- 10.30-11.00 Green chemistry: Biobased renewable materials
Avtar Matharu, Deputy Director of the Green Chemistry Centre, University of York, UK
- 11.00-12.30 **Lunch break + poster exhibition**
- Session 2 continues: Biobased Materials and Markets**
- 12.30-13.00 Speeding up innovation through public-private partnership
Christine Hagström-Näsi, CEO at Finnish Bioeconomy Cluster, FIBIC Oy
- 13.00-13.30 Wood procurement from sustainable sources - a key element of wood-based bioeconomy
Karoliina Niemi, Senior Adviser, Finnish Forest Industries Federation
- 13.30-13.45 Bioeconomy Research Community Oulu
Juha Tanskanen, University of Oulu
- 13.45-14.15 **Coffee break + poster exhibition**
- Session 2 continues: Biobased Materials and Markets**
- 14.15-14.45 High technology biocomposites from forest resources
Kristiina Oksman, Professor, Luleå University of Technology, Sweden
- 14.45-15.00 To Green Markets - Experiences from Lab to Market Course
Tuuli Pohjola, M.Sc. in Technology, Student of VIKEBI
- 15.00-15.45 **Panel discussion**
Esko Kokkonen, Journalist, B.Sc., chairman
Hannu Raitio, Project Leader, Natural Resources Institute Finland (General director, METLA)
Marikka Paakkanen, Quality Manager, Arizona Chemical Oy
Juha Anttila, Vice President, Technology, Chempolis Ltd
Marja Lajunen, Professor, MC-member of VIKEBI, University of Oulu
Jouko Niinimäki, Professor, Dean of Faculty of Technology, University of Oulu
- 15.45-16.00 **Closing words**
Hely Häggman, Professor, VIKEBI-project Leader, University of Oulu