Opasraportti


Yrittäjyys (25 op)

910002S Toward Entrepreneurial Mindsets, 5 op.
910003S Building Business Through Creativity and Collaboration, 5 op.
721810S Ideas into Action, 5 op.
910004S Turning Opportunities to Business, 5 op.
910005S Entrepreneurial Field Project, 5 op.

Yrittäjyyden sivuainepaketti on vapaasti Oulun yliopiston tutkinto-opiskelijoiden suoritettavissa. Sivuaineopiskelijat voivat osallistua yllä mainituille opintojaksoille ilmoittautumalla WebOodissa suoraan yksittäiselle opintojaksolle.

Tutkintorakenteisiin kuulumattomat opintokokonaisuudet ja -jakso

A631401: Yrittäjyys, perusopinnot, 25 op

Valitse seuraavat kurssit

910002S Toward Entrepreneurial Mindsets, 5 op
910003S Building Business through Creativity and Collaboration, 5 op
721810S Ideas into Action, 5 op
910004S Turning Opportunities to Business, 5 op
910005S Entrepreneurial Field Project, 5 op

Opintojaksojen kuvaukset

Tutkintorakenteisiin kuulumattomien opintokokonaisuuksien ja -jaksojen kuvaukset

A631401: Yrittäjyys, perusopinnot, 25 op

Opiskelumuoto: Perusopinnot
Laji: Kokonaisuus
Vastuuysikkö: Oulun yliopiston kauppakorkeakoulu
Arvostelu: 1 - 5, hyv, hyl
Opintokohteen kiele: suomi
910002S: Toward Entrepreneurial Mindsets, 5 op

Voimassaolo: 01.08.2014 -
Opiskelumuoto: Syventävät opinnot
Laji: Opintojakso
Vastuuysikkö: Oulun yliopiston kauppakorkeakoulu
Arvostelu: 1 - 5, hyv, hyl
Opintokohteen kielet: englanti

Laajuus:
5 ECTS credits.

Opetuskieli:
English.

Ajoitus:
Fall (period A).

Osaamistavoitteet:
Upon completion of the course, the student will understand different forms of entrepreneurial activity, and have the skills for assessing the risks and opportunities related to the entrepreneurial career options. The student will also be acquainted with the key stakeholders around the business creation network. In addition, this course will enhance overall entrepreneurial mindset and attitude amongst the participants.

Sisältö:
The course outlines what entrepreneurship is and discusses its different forms and roles in society and for individuals in or considering entrepreneurial career options. The focus is on entrepreneurial mindsets and what entrepreneurship requires from individuals, especially from the “me as entrepreneur” standpoint through the process where ideas for enterprise are turned into a real business idea. This process is promoted by real entrepreneurs. The students’ attention is guided toward assessing the safety and risks of entrepreneurship, to the different stages in the process of establishing a company, and to the role of networks and supporting services for the entrepreneurial activity. The key processes of entrepreneurial action, such as planning, selling, marketing, funding and financial planning are covered together with the experts’ support in those areas.

Järjestämistapa:
Face-to-face teaching and workshops together with real-life experts in different areas.

Toteutustavat:
Learning takes place in intensive lectures, visitor presentations, and discussions, workshops and exercises both in the class and at different places with real-life entrepreneurship professionals for example at Business Kitchen and Business Oulu.

Kohderyhmä:
Open to all.

Esitietovaatimukset:
No.

Yhteydet muihin opintojaksoihin:
The course is an independent entity and does not require additional studies carried out at the same time.

Oppimateriaali:
Materials available in Optima.

Suoritustavat ja arviointikriteerit:
Assessment is based on the learning-diary-type reflection report prepared based on the course materials, lectures and meetings with entrepreneurship professionals.

Arviointiasteikko:
The course unit utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.
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Anne Keränen.

**Työelämäyhteistyö:**
The course includes guest lectures by the Business Kitchen, Business Oulu, as well as industry representatives.

**Lisätiedot:**
The number of students is restricted.

**910003S: Building Business through Creativity and Collaboration, 5 op**

**Voimassaolo:** 01.08.2014 - 31.07.2017

**Opiskelumuoto:** Syventävät opinnot

**Laji:** Opintojakso

**Vastuuysikkö:** Oulun yliopiston kauppakorkeakoulu

**Arvostelu:** 1 - 5, hyv, hyl

**Opintokohteen kielet:** englanti

**Laajuus:**
5 ECTS credits.

**Opetuskieli:**
English.

**Ajoitus:**
Fall (Period B).

**Osaamistavoitteet:**
Upon completion of the course, the student will be familiarized with concepts of learning, collaboration, creativity and emotions. The student will explore entrepreneurship from the perspective of artistic process, experience and learn the process of artistic creation in teams, experience and analyze emotions, such as uncertainty, frustration, enthusiasm and joy alone and in teams. The students will produce a piece of art as an outcome of the course workshops, and organize and host an art exhibition together.

**Sisältö:**
This course employs creative collaborative methods to learn and experience entrepreneurship through art. This process enables outside-of-the-box thinking, creative propositions and getting to know multidisciplinary team members through concrete learning by doing approach. Art is used as an illustration, as materials for case studies, and as a place to work and develop business oriented thinking. The art world is a new metaphor to describe our economy based on innovations and digitalization. The participants will learn a creative mindset and bonding of closer ties in teams.

**Järjestämistapa:**
Face-to-face sessions and workshops.

**Toteutustavat:**
Producing a piece of art and presenting it in an exhibition together with others. Reflecting the learning experiences in a personal learning diary during the course. Returning the learning diary latest one week after the course.

**Kohderyhmä:**
Open to all.

**Esitietovaatimukset:**
No.

**Yhteydet muihin opintojaksoihin:**
The course is an independent entity and does not require additional studies carried out at the same time.

**Oppimateriaali:**
Materials provided during the course.

**Suoritustavat ja arviointikriteerit:**
Active participation in the teamwork. Learning diary assessment.
Arviointiasteikko:
The course utilizes verbal grading scale “pass/fail”.

Vastuuhenkilö:
Johanna Bluemink.

Lisätiedot:
The number of students is restricted
Find the Facebook group: “Building Business through Creativity and Collaboration”
https://www.facebook.com/groups/108738746124019/

721810S: Ideas into Action, 5 op

Voimassaolo: 01.08.2016 -
Opiskelumuoto: Syventävät opinnot
Laji: Opintojakso
Vastuuysikkö: Oulun yliopiston kauppakorkeakoulu
Arvostelu: 1 - 5, hyv, hyl
Opintokohteen kielet: englanti

Laajuus:
5 ECTS credits.

Opetuskieli:
English.

Ajoitus:
Fall and spring.

Osaamistavoitteet:
Upon completion of the course, the student knows how to build a business idea, to assess and validate a business opportunity, to create a business model in a team, to market and pitch own business. The student is also able to build and develop partnerships and networks. The student will improve his/her entrepreneurial, multicultural, problem solving, communications and pitching skills.

Sisältö:
The entrepreneurial field project is organized through Business Kitchen’s Avanto Accelerator programme and it consists of boot camps or a series of workshops that the students participate in. In these workshops they learn business model creation and validation processes, lean methodology, marketing, branding, basic financial management and pitching. In addition to these workshops students are provided with individual coaching and feedback. The course ends in a public final pitch during the demo day.

Järjestämistapa:
Coached and supported project.

Toteutustavat:
Bootcamps, workshops, group work, individual guidance. All exercises are completed as group work. Taking this course means you should participate either in 1) Startup Weekend (7-9.10) or 2) Venturing Research Challenge (12-14.10), and after that you join the Avanto Accelerator program. For more information and schedules: www.avantoaccelerator.com.

Kohderyhmä:
Open to all.

Esitietovaatimukset:
No (basic entrepreneurship-related courses are recommended).

Yhteydet muihin opintojaksoihin:
The course is an independent entity and does not require additional studies carried out at the same time.

Oppimateriaali:
910004S: Turning Opportunities to Business, 5 op

Voimassaolo: 01.08.2014 -
Opiskelumuoto: Syventävät opinnot
Laji: Opintojakso
Vastuuysikkö: Oulun yliopiston kauppakorkeakoulu
Arvostelu: 1 - 5, hyv, hyl
Opintokohteen kielet: englanti

Taitotaso: 

Asema: 

Lähtötasovaatimus: 

Laajuus: 
5 ECTS credits

Opetuskieli: 
English

Ajoitus: 
Spring

Osaamistavoitteet:
After the course the students have learned to assess and develop business opportunities, they know the basic concepts related to business context or environment and the factors defining or influencing business opportunities. They will also learn how to build and assess business context specific future scenarios for planning alternative business model for their business opportunity. The students will learn how to build, present and evaluate sales presentations, and how to pitch their business to potential investors.

Sisältö:
The contents comprise business development especially through business opportunity development, business idea, concept and business model basics and the key processes of strategic decision-making. The business environment and its changes are discussed by using the through scenario methodology. Key concepts of selling and sales presentations, both to customers and potential investors, are covered and practiced.

Järjestämistapa:
Face-to-face teaching, workshops

Toteutustavat:
The course applies anticipatory action learning as a pedagogic approach. Students will learn in face-to-face discussions and workshops by applying in teams strategic management concepts, processes, tools, and templates.

**Kohderyhmä:**
Open to all.

**Esitietovaatimukset:**
-

**Yhteydet muihin opintojaksoihin:**
-

**Oppimateriaali:**
Materials provided during the course

**Suoritustavat ja arviointikriteerit:**
Assessment is based on final report that presents and discusses the whole of the workshop outcomes generated during the course.

**Arviointiasteikko:**
The course unit utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.

**Vastuuhenkilö:**
Petri Ahokangas

**Työelämäyhteistyö:**
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**Lisätiedot:**
The number of students is restricted

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910005S: Entrepreneurial Field Project, 5 op

- **Voimassaolo:** 01.08.2014 -
- **Opiskelumuoto:** Syventävät opinnot
- **Laji:** Opintojakso
- **Vastuuysikkö:** Oulun yliopiston kauppakorkeakoulu
- **Arvostelu:** 1 - 5, hyv, hyl
- **Opintokohteen kielet:** englanti

**Laajuus:**
5 ECTS credits.

**Opetuskieli:**
English.

**Ajoitus:**
Fall and spring.

**Osaamistavoitteet:**
Upon completion of the course, the student is able to apply and use the core competencies of his/ her studies in a real life problem solving context. The student will learn skills that will allow him/ her to participate in a professional role in a project team that uses lean development methods to validate ideas and to create a demo or a prototype of a product, service, or other innovation. The course provides the student with experience in project work and improves the student’s team working skills as the course assignments are carried out by a multidisciplinary and international teams comprising of students with different backgrounds and skill sets. The course will also improve student’s communication and oral presentation skills as the student will need to summarize, rationalize, and present findings and ideas throughout the project.

**Sisältö:**
The entrepreneurial field project is organized within the international Demola network and the project comprises facilitated and supported real-life problem definition, data collection, problem solving, implementation and communication.
**Järjestämistapa:**
Facilitated and supported project.

**Toteutustavat:**
Learning takes place during the project as a team learning and problem solving, with feedback from the responsible teachers and problem owning company or organization.

**Kohderyhmä:**
Open to all.

**Esittelövaatimukset:**
It is recommended that before starting the project work necessary prerequisite theoretical knowledge on the topic has been acquired. Hence, the student should have a thorough understanding of his/her major before attending to the course.

**Yhteydet muihin opintojaksoihin:**
The course is an independent entity and does not require additional studies carried out at the same time.

**Oppimateriaali:**
Materials vary according to the assignment.

**Suoritustavat ja arviointikriteerit:**
Active participation in the entire process, delivery of the required documents, presentations and a demo or a prototype.

**Arviointiasteikko:**
The course utilizes verbal grading scale “pass/fail”.

**Vastuuhenkilö:**
Mia Kemppala.

**Lisätiedot:**
The number of students is restricted.