### Opasraportti

**Opasraportti**

**Open University - Economic Sciences (2013 - 2014)**

### Tutkintorakenteisiin kuulumattomat opintokokonaisuudet ja -jakso

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### Opintojaksojen kuvaukset

**Opintojaksojen kuvaukset**

**Tutkintorakenteisiin kuulumattomien opintokokonaisuuksien ja -jaksojen kuvaukset**

- **Module ID**: ay723001A
- **Course**: Additional Courses in International Business (OPEN UNI)
- **Credits**: 5 op

**Voimassaolo**: 01.08.2013 -
**Opiskelumuoto**: Intermediate Studies
**Laji**: Course
**Vastuuysikkö**: Open University, Oulu
**Arvostelu**: 1 - 5, pass, fail
**Opetus suunnattu**: Open University, Oulu
Opintokohteen kielet: English
Leikkaavuudet:
723001A Additional Courses in International Business, Intermediate Level 0.0 op

ECTS Credits:
2-5 ects.
Language of instruction:
English.
Timing:
Free.
Learning outcomes:
Varies depending on the mode of completion. If an independent assignment is agreed on the student will be able to summarize and integrate the acquired knowledge on a chosen international business topic.

Contents:
Contents will be agreed on individually. The course may consist of relevant studies completed in other faculties or universities.
Mode of delivery:
Individual work supervised by the professor or taken, for example, on exchange period.
Learning activities and teaching methods:
To be agreed with the professor.
Target group:
Students of International business.
Prerequisites and co-requisites:
-
Recommended optional programme components:
-
Recommended or required reading:
To be agreed on with the professor.
Assessment methods and criteria:
Individual written report or course transferred from an exchange period.
Read more about assessment criteria at the University of Oulu webpage.
Grading:
The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.
Person responsible:
Professor of International Business.
Working life cooperation:
-
Other information:
-

ay721704P: Business Logistics (OPEN UNI), 5 op

Voimassaolo: 01.08.2012 -
Opiskelumuoto: Basic Studies
Laji: Course
Vastuuysikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: English
Leikkaavuudet:
721704P Business Logistics 5.0 op

ECTS Credits:
5 ECTS credits / 133 hours of work.
Language of instruction:
Finnish
Timing:
Learning outcomes:
The student recognizes how logistics contributes to business competitiveness and is able to specify central planning principles in logistics management. The student can describe interdependencies between logistics activities and can solve basic problems in materials management and inventory control.

Contents:
Topics include logistics tradeoffs, logistics service level, transport and inventory management, logistics performance, basic production planning and order scheduling, just-in-time logistics, and green logistics.

Mode of delivery:
Face-to-face teaching.

Learning activities and teaching methods:
Lectures (30 h), including basic calculations and exercises in class. Independent reading of course literature (73 h) and self-study of calculation problems (30 h).

Prerequisites and co-requisites:
-

Recommended or required reading:
Jonsson, P. (2008), Logistics and Supply Chain Management, McGraw-Hill, and supplementary study material in OPTIMA. Check availability from here.

Assessment methods and criteria:
Exam (course book, lectures, basic calculation problems).
Read more about assessment criteria at the University of Oulu webpage.

Grading:
The course unit utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:
Professor Jari Juga.

ay721424P: Business to Business Marketing (OPEN UNI), 5 op

Voimassaolo: 01.08.2012 -
Opiskelumuoto: Basic Studies
Laj}: Course
Vastuuysikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: English
Leikkaavuudet:
721424P Business to Business Marketing 5.0 op

ECTS Credits:
5 ECTS credits/ 133 hours of work.
Language of instruction:
Finnish

Timing:

Learning outcomes:
After having passed this course, students are able to compare business-to-business marketing and consumer marketing and to apply principles of organizational buying behavior in their work. In addition, students will have an ability to assess and communicate relevant issues in the strategy formation in business-to-business environment and an ability to evaluate and explain strategic and operational challenges related to distribution choices. These capabilities are shown by applying theoretical issues to the real-life case organization in the group work and by explaining relevant issues in the exam.

Contents:
1) Characteristics of Business-to-Business marketing and value creation; 2) understanding organizational buying behavior; 3) current trends in business-to-business markets and collaboration;
4) relationships and networks in industrial markets; 5) assessing marketing opportunities and strategies and 6) distribution in industrial context.

**Mode of delivery:**
Face-to-face teaching.

**Learning activities and teaching methods:**
During the period D there will be 24 h lectures including discussions, group works and mini-cases. Theoretical issues learnt during the lectures and from the course book will be applied to the real-life case organization in three different phases (50 hours). The final exam will include all parts of the course: Lectures, literature and group work (59 hours).

**Recommended or required reading:**

**Assessment methods and criteria:**
An exam after lecture period and group works at three stages during the lectures.

Read more about [assessment criteria](#) at the University of Oulu webpage.

**Grading:**
The course unit utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.

**Person responsible:**
Assistant professor Satu Nätti.
Check availability from here.

Assessment methods and criteria:
Lecture and literature examination and written assignment.

Read more about assessment criteria at the University of Oulu webpage.

Grading:
1-5.

Person responsible:
N.N.

Other information:
The number of students is limited.

ay721610A: Corporate Law and Law of Contracts (OPEN UNI), 7 op

Voimassaolo: 01.08.2012 -
Opiskelumuoto: Intermediate Studies
Laji: Course
Vastuuysikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish
Leikkaavuudet:

721610A  Corporate Law and Law of Contracts  7.0 op

ECTS Credits:
7 ects.

Language of instruction:
Finnish.

Timing:

Learning outcomes:
After the course, student understands essentials of law of contracts such as contractual commitment, liabilities for damages and grounds for invalidity. The student is able to explain the origins of contracts and give an overview of the obligation commercial law and understand different types of contracts. The student is familiar with different legal acts; e.g. contract of sale and authorisation. By completing the course, student knows different forms of enterprises and principles of Companies Act.

Contents:
The course will focus on essentials of corporate law and law of contracts. The content of the course covers issues such as different types of corporations and contracts as well as regulations concerning entrepreneurship and industrial and commercial activity. Aim is to acquaint students with the law relating to the most common forms of business organisations especially companies and other partnerships.

Learning activities and teaching methods:
Lectures, case exercises and independent reading of text books.

Recommended or required reading:
Check availability from here.

Assessment methods and criteria:
Lectures and literature examination.

Read more about assessment criteria at the University of Oulu webpage.

Grading:
1-5.
ayA635001: Corporate Law, Basic Studies (OPEN UNI), 25 - 28 op

Voimassaolo: 01.08.2012 -
Opiskelumuoto: Basic Studies
Laji: Study module
Vastuuyksikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish
Leikkaavuudet:
A635001 Corporate Law, Basic Studies 25.0 op

Ei opintojaksokuvauksia.

ay721210P: Economics for Business (OPEN UNI), 5 op

Voimassaolo: 01.08.2013 -
Opiskelumuoto: Basic Studies
Laji: Course
Vastuuyksikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish
Leikkaavuudet:
721210P Economics for Business 5.0 op

ECTS Credits:
5 ects, course is designed for students with a minor subject in Economics.
Language of instruction:
Finnish.
Timing:
Period A.
Learning outcomes:
After completing the course, the student can describe how firms, consumers and government interact in markets and how the economy as a whole operates. In addition, the student can apply the principles of economic way of thinking. These principles can be used to examine e.g. consumers' consumption decisions, firm's production decisions or the behavior of the aggregate market.
Contents:
Market mechanism: price formation, importance of prices in directing the economic resources, role of consumers, firms and public authority in market economy. The course covers all of the major principles of economics, but its focus is on applying these economic principles to the real world of business.
Mode of delivery:
Face-to-face teaching
Learning activities and teaching methods:
30 hours of lectures and individual reading of the literature.
Target group:
Students with a minor subject in Economics.
Prerequisites and co-requisites:
-
Recommended optional programme components:
-
Recommended or required reading:

Check availability from [here](#).

**Assessment methods and criteria:**
Exam

Read more about [assessment criteria](#) at the University of Oulu webpage.

**Grading:**
1-5.

**Person responsible:**
Lecturer in Economics.

**Working life cooperation:**
-

**Other information:**
The number of students is limited.

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**ay721511P: Foundations of Management (OPEN UNI), 5 op**

**Voimassaolo:** 01.08.2012 -
**Opiskelumuoto:** Basic Studies
**Laji:** Course

**Vastuuysikkö:** Open University, Oulu

**Arvostelu:** 1 - 5, pass, fail

**Opetus suunnattu:** Open University, Oulu

**Opintokohteen kielet:** English

**Leikkaavuudet:**

721511P Foundations of Management 5.0 op

**ECTS Credits:**

5 ects.

**Language of instruction:**

Finnish

**Timing:**

**Learning outcomes:**
After the course students recognize the basic concepts, historical developments and schools of management. The course aims to develop the basic managerial capabilities of students in three ways: through developing their skills as effective learners by enabling them to analyze their learning processes and creating their own personal development plan, by ensuring that they can effectively interact with others, and through developing their skills as reflective practitioners by exploring the ways in which management theory can be used to enhance management practice.

**Contents:**
The course considers the practice of contemporary management and the ways in which management has evolved. The intention is to develop understanding of the challenges facing today’s managers by introducing the historical developments of management thinking, a range of essential concepts and to equip the student with the skills to think critically and creatively about management.

**Mode of delivery:**
Lectures and exercises

**Learning activities and teaching methods:**
Further details will be provided by the responsible person in the first session.

**Prerequisites and co-requisites:**
-

**Recommended optional programme components:**
-

**Recommended or required reading:**

Assessment methods and criteria:
Further details will be provided by the responsible person in the first session. Read more about assessment criteria at the University of Oulu webpage.

Grading:
The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.

Person responsible:
Antti Vähäkangas

Working life cooperation:

ay721513P: Human Resource Management (OPEN UNI), 5 op

Voimassaolo: 01.08.2012 -
Opiskelumuoto: Basic Studies
Laji: Course
Vastuuysikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish
Leikkaavuudet:
721513P Human Resource Management 5.0 op

ECTS Credits:
5 ects.

Language of instruction:
Finnish

Learning outcomes:

Contents:
Sisältö: Kurssilla tutustutaan erilaisiin henkilöstöjohtamisen menetelmiin operatiivisen ja strategisen näkemyksen puitteissa. Myös yksilöiden käyttäytyminen organisaatiossa, erilaiset ihmisten johtamisteoriat ja -tyylit sekä johtamisen ihmiskäsityksen kehittäminen käsittellään kurssilla.

Learning activities and teaching methods:
Luennot ja harjoitustyö

Recommended or required reading:
Karen Legge: Human Resource Management; Luentomoniste: Henkilöstövoimavarojen johtaminen

Grading:
1-5.

Person responsible:
Antti Vähäkangas

ay721614A: Labour Law (OPEN UNI), 7 op

Voimassaolo: 01.08.2012 -
Opiskelumuoto: Intermediate Studies
Laji: Course
Vastuuysikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Labour Law
7.0 op
ECTS Credits: 7 ects.
Language of instruction: Finnish.
Timing:

Learning outcomes:
After completing the course, student is familiar with Finnish labour law. The student knows the principles of industrial safety legislation, protection of privacy, Working Hours Act and Annual Holidays Act. The student will have knowledge of the law relating industrial relations and labour law.

Contents:
The course is intended to introduce students to basic legal structures, concepts in individual and collective labour law. The course is also intended to give a practical knowledge of the law relating to procedure in solving disputes of labour relations and basic knowledge in international and EU labour legislation.

Learning activities and teaching methods:
30 hours of lectures (including exercises) and independent studying of the textbooks.

Recommended or required reading:
Check availability from here.

Assessment methods and criteria:
Lectures and literature examination.

Read more about assessment criteria at the University of Oulu webpage.
Grading: 1-5.

Person responsible:
Veijo Röntynen

ay721518P: Leadership and Change (OPEN UNI), 5 op
Voimassaolo: 01.08.2012 -
Opiskelumuoto: Basic Studies
Laji: Course
Vastuuysikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish
Leikkaavuudet:
721518P Leadership and Change 5.0 op
Voidaan suorittaa useasti: Kyllä

ECTS Credits: 5 ects.
Language of instruction: Finnish.
Timing:
Learning outcomes:
The course enables students to expand their thinking outside the present concepts and explore the area of leadership as it will impact and apply in the future to the individual, the group, the organization and an industry. After the course the student will develop an understanding for leadership abilities, attributes, skills and principles for success in today’s complex organizations, in a complex and dynamic environment. The student comprehends the dynamic interplay between leadership, organization and change, and the organizations’ tension between efficiently utilizing their resources on one hand and innovating and introducing change on the other hand.

Contents:
This course examines organizational leadership in the context of continuous change. The course offers focal approaches to leadership and explores it systematically through interplay of theory and practical cases in a complex, changing, and unpredictable world. The main idea introduced is that the practice of effective leadership in any context requires management of multiple relationships, transactions, and even conflicts with a variety of different parties – including colleagues, customers, suppliers, competitors, and local communities.

Mode of delivery:
Lectures and exercises

Learning activities and teaching methods:
Further details will be provided by the responsible person in the first session.

Prerequisites and co-requisites:
-

Recommended optional programme components:
-

Recommended or required reading:
Northouse, P.G. Leadership: theory and practice (Sage); Article collection; Lecture material. Check availability from here.

Assessment methods and criteria:
Further details will be provided by the responsible person in the first session.
Read more about assessment criteria at the University of Oulu webpage.

Grading:
The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.

Person responsible:
Antti Vähäkangas

Working life cooperation:
-
Theoretical framework for understanding cost accounting, cost concepts, cost recording, different product costing methods, cost-volume-profit analysis, using cost accounting information in decision making.

**Mode of delivery:**

Learning activities and teaching methods:
40 h lectures and exercises, independent reading of study materials.

**Target group:**
Major and minor students.

**Prerequisites and co-requisites:**

Recommended or required reading:

Availability of course books.

**Assessment methods and criteria:**
Lectures and literature examination.

Read more about assessment criteria at the University of Oulu webpage.

**Grading:**
1-5.

**Person responsible:**
Janne Järvinen

**Working life cooperation:**

**Other information:**
Number of students is limited.

ayA635101: Management, Basic Studies (OPEN UNI), 25 op

Voimassaolo: 01.08.2012 -
Opiskelumuoto: Basic Studies
Laji: Study module
Vastuuysikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish

Leikkaavuudet:
A635101 Management, Basic Studies 25.0 op

Ei opintojaksokuvauksia.

ay721420A: Marketing Legislation (OPEN UNI), 7 op

Voimassaolo: 01.08.2012 -
Opiskelumuoto: Intermediate Studies
Laji: Course
Vastuuysikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish

Leikkaavuudet:
721420A Marketing Legislation 7.0 op

ECTS Credits:
7 ects.
Language of instruction: Finnish.

Timing:

Learning outcomes: After completing the course, student is familiar with Finnish consumer protection policy. Student knows injunctions of corporation in market law. Student knows also the content and meaning of the immaterial law.

Contents: The course provides a general introduction presenting the legal sources which are relevant to marketing legislation (antitrust regulations etc.). The course is intended to introduce students to basic legal structures, concepts in consumer marketing and business-to-business marketing, product liability, intellectual property rights etc. The course is intended to give a practical knowledge of the law relating to procedure in solving disputes in marketing. The course gives a basic knowledge in marketing and competition legislation in Finland as well as European Union.

Learning activities and teaching methods: 28 hours of lectures and independent studying of the textbooks.

Check availability from here.

Assessment methods and criteria: Lectures and literature examination.

Read more about assessment criteria at the University of Oulu webpage.

Grading: 1-5.

Person responsible: Veijo Röntynen

ayA631301: Marketing, Basic Studies (OPEN UNI), 25 op

Voimassaolo: 01.08.2012 -
Opiskelu muoto: Basic Studies
Laji: Study module
Vastuu yksikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish
Leikkaavuudet:
   A631301   Marketing, Basic Studies   25.0 op

Ei opintojaksookuvauksia.

ay721409P: Principles of Marketing (OPEN UNI), 5 op

Voimassaolo: 01.08.2012 -
Opiskelu muoto: Basic Studies
Laji: Course
Vastuu yksikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish
Leikkaavuudet:
ECTS Credits:
5 ects.

Language of instruction:
Finnish.

Timing:

Learning outcomes:
Upon the completion of this course, the students will have a general view of the background of academic marketing education and research; as well as understands the nature of marketing discipline. After the course, students will have knowledge about exchange in world history and understand the effects of industrialization to marketing science and practice. They will identify the connections between marketing and business economics and have acquired knowledge about business schools and their importance to business management. In addition, students will recognize the core concepts of marketing.

Contents:
The role of marketing education and research in business schools, definition and phenomena's of marketing, the history of marketing, marketing as a part of business management, core concepts of marketing, marketing as a practice and science.

Learning activities and teaching methods:
25 hours of lectures and independent reading of the textbooks.

Recommended or required reading:
Check availability from here.

Assessment methods and criteria:
Lectures and literature examination.

Read more about assessment criteria at the University of Oulu webpage.

Grading:
1-5.

Person responsible:
KTT Annu Ristola

ay721412P: Product and Market Strategies (OPEN UNI), 5 op

Voimassaolo: 01.08.2012 -
Opiskelumuoto: Basic Studies
Laji: Course
Vastuuysikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish
Leikkaavuudet:
721412P Product and Market Strategies 5.0 op

ECTS Credits:
5 ects.

Language of instruction:
Finnish.

Timing:
Learning outcomes:
After having passed this course, students are able to identify the concepts and tools linked to product and market strategies. The course improves students’ ability to evaluate different product and market situations among industries and propose solutions to strategic product/market decisions. Furthermore, students is able to explain the content and stages of marketing management process.

Contents:
1) Analyzing marketing opportunities, 2) Market segmentation, targeting and positioning, 3) Developing marketing strategies 4) Planning marketing programs

Learning activities and teaching methods:
25 h lectures, case exercises, group discussions and independent reading of the textbooks

Recommended or required reading:
Porter, M.E.: Competitive Advantage (1985); Kotler, P. & Keller, K.: Marketing Management. (2006 or newer) and other material named by the lecturer.

Assessment methods and criteria:
Lectures, literature examination and case exercise. Read more about assessment criteria at the University of Oulu webpage.

Grading:
1-5.

Person responsible:
Doctoral student Ilkka Ojansivu.

ay721519P: Strategic Management (OPEN UNI), 5 op

Voi massaolo: 01.08.2012 -
Opiskelumuoto: Basic Studies
Laji: Course
Vastuuysikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: English
Leikkaavuudet:

721519P Strategic Management 5.0 op

ECTS Credits:
5 ects.

Language of instruction:
Finnish
Timing:

Learning outcomes:
After the course students recognize the different schools of strategic management, are able to define the central concepts, can analyze the links between strategy, markets and operations of an organization and are able to develop and communicate a strategy that has clear market value.

Contents:
How could we model organizational change processes involving genuine uncertainties, and, at the same time, model individuals and organizations as being able to make strategic choices? The purpose of this course is twofold: First, the aim is to introduce the basic concepts, historical developments and schools of strategic management. Second, the course explores the contemporary developments in strategic thinking from the point of view of high-growth ventures.

Mode of delivery:
Lectures and exercises.

Learning activities and teaching methods:
Further details will be provided by the responsible person in the first session.
Recommended optional programme components:

- Recommended or required reading:
  Check availability from here.

Assessment methods and criteria:
Lectures and exercises
Read more about assessment criteria at the University of Oulu webpage.
Grading:
The course unit utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.

Person responsible:
Antti Vähäkangas

Other information:
The number of students is limited.

ay721554P: Strategizing Practices (OPEN UNI), 5 op

Voimassaolo: 01.08.2012 -
Opiskelumuoto: Intermediate Studies
Laji: Course
Vastuuysikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish
Leikkaavuudet:
721554A Strategizing Practices 5.0 op

ECTS Credits:
5 ects.
Language of instruction:
Finnish
Timing:

Learning outcomes:
The main objectives are that after the course, the students know how to analyze strategy as organizational practice and develop and lead strategizing practices supporting the objectives of a business organization. Thus, after the course students are able to compare the process based against the planning based approach to strategy and to analyze what strategic actors do in practice and execute strategizing practices involving the internal micro-practices organizing the strategy.

Contents:
The purpose of this course is to introduce the contemporary theory of strategic thinking and develop skills to lead the strategy creation process in dynamic business situations. The course will explore the dominant social scientific perspectives used in strategy research and the connections between strategy and organizational management as well as strategy, leadership and new business creation. This approach regards strategy as a social phenomenon – strategy as practice – rather than an analytical technique.

Mode of delivery:
Lectures and exercises.

Learning activities and teaching methods:
Further details will be provided by the responsible person in the first session.

Recommended or required reading:
Whittington, R. What is strategy? And does it matter (Thomson); Michaud, C. & J.-C. Theonig. Making strategy and organization compatible (Palgrave Macmillan); Article collection.
Check availability from here.

Assessment methods and criteria:
Further details will be provided by the responsible person in the first session.
Read more about assessment criteria at the University of Oulu webpage.
Grading:
The course unit utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.

Person responsible:
Antti Vähäkangas

ay721611A: Tax Law (OPEN UNI), 7 op

Voimassaolo: 01.08.2012 -
Opiskelumuoto: Intermediate Studies
Laji: Course
Vastuuyksikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
Opintokohteen kielet: Finnish
Leikkaavuudet:
721611A Tax Law 7.0 op

ECTS Credits:
7 ects.

Language of instruction:
Finnish.

Timing:

Learning outcomes:
By completing the course, student understands the principles of tax law in Finland. The student knows the difference between tax avoidance, tax aversion and tax planning. Student knows also different forms of corporate taxation. The student is familiar with norms concerning the taxation procedure.

Contents:
The course will focus on different types of taxation procedures; e.g. taxation in a corporations and for individuals. The course concentrates on juridical problems and on tax law as a part of the public law and social politics.

Learning activities and teaching methods:
Lectures and independent studying of the textbooks.

Recommended or required reading:
Check availability from here.

Assessment methods and criteria:
Lecture and literature examination. Student can use Tax Law Book in the examination.
Read more about assessment criteria at the University of Oulu webpage.

Grading:
1-5.

Person responsible:
Senior lecturer Markku Pulkkinen.

ay721237P: Urban and Regional Economics and Policy (OPEN UNI), 5 op

Voimassaolo: 01.08.2013 -
Opiskelumuoto: Basic Studies
Laji: Course
Vastuuyksikkö: Open University, Oulu
Arvostelu: 1 - 5, pass, fail
Opetus suunnattu: Open University, Oulu
ECTS Credits: 5 ects.
Language of instruction: Finnish.
Timing: Period C (1st year).
Learning outcomes: The aim of the course is to familiarize students with understanding and analyzing the decisions made in micro level and their effects of to the macro level phenomena in cities and regions. Students will come to understand the broad range of relationships between economics and geography.
Mode of delivery: Face-to-face teaching
Learning activities and teaching methods: 22 hours of lectures, two written essays, and independent studying
Target group: Students in Economics and interested in Urban and Regional Economics and Policy.
Prerequisites and co-requisites: Principles of Economics (721211P) or Economics for Business (721210P) is recommended.
Recommended optional programme components:
Recommended or required reading:
Check availability from here.
Assessment methods and criteria: Lectures and a literature examination, two written essays, voluntary presentation, voluntary home-essay as part of the literature examination. Read more about assessment criteria at the University of Oulu webpage.
Grading: 1-5.
Person responsible: D.Sc. Jaakko Simonen, Postdoctoral Researcher, Academy of Finland.
Working life cooperation:
Other information: The number of students is limited.