

Opasraportti

Entrepreneurship 2016-2017 (2016 - 2017)

Entrepreneurship (25 ects)

910002S Toward Entrepreneurial Mindsets, 5 op.

910003S Building Business Through Creativity and Collaboration, 5 op.

721810S Ideas into Action, 5 op.

910004S Turning Opportunities to Business, 5 op.

910005S Entrepreneurial Field Project, 5 op.

Entrepreneurship study package is open to anyone registered as an attending student at the University of Oulu. Registration to each course must be submitted through WebOodi.

Tutkintorakenteisiin kuulumattomat opintokokonaisuudet ja -jaksot

A631401: Entrepreneurship, Basic Studies, 25 op

Choose following courses

910002S: Toward Entrepreneurial Mindsets, 5 op

910003S: Building Business through Creativity and Collaboration, 5 op

721810S: Ideas into Action, 5 op

910004S: Turning Opportunities to Business, 5 op

910005S: Entrepreneurial Field Project, 5 op

Opintojaksojen kuvaukset

Tutkintorakenteisiin kuulumattomien opintokokonaisuuksien ja -jaksojen kuvaukset

A631401: Entrepreneurship, Basic Studies, 25 op

Opiskelumuoto: Basic Studies

Laji: Study module

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opintokohteen kielet: Finnish

Ei opintojaksokuvauksia.

Choose following courses

910002S: Toward Entrepreneurial Mindsets, 5 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opintokohteen kielet: English

Proficiency level:

-

Status:

-

Required proficiency level:

-

ECTS Credits:

5 ECTS credits

Language of instruction:

English

Timing:

Fall (period A)

Learning outcomes:

After the course the students will have understanding over the different forms of entrepreneurial activity, and have the skills for assessing the risks and opportunities related to their entrepreneurial career options. They will also be familiar with the key stakeholders around the business creation network. In addition, this course will enhance overall entrepreneurial mindset and attitude amongst the participants.

Contents:

The course outlines what entrepreneurship is and discusses its different forms and roles in society and for individuals in or considering entrepreneurial career options. The focus is on entrepreneurial mindsets and what entrepreneurship calls for from individuals, especially from the "me as entrepreneur", standpoint through the process where ideas for enterprising are turned into a real business idea. This process is promoted by real entrepreneurs. The students' attention is guided toward assessing the safety and risks of entrepreneurship, to the different stages in the process of establishing a company, and to the role of networks and supporting services for the entrepreneurial activity. The key processes of entrepreneurial action, such as planning, selling, marketing, funding and financial planning are covered together with the experts' support in those areas

Mode of delivery:

Face-to-face teaching and workshops together with real-life experts in different areas.

Learning activities and teaching methods:

Learning takes place in intensive lectures, visitor presentations, and discussions, workshops and exercises both in the class and at different places with real-life entrepreneurship professionals for example at Business Kitchen and Business Oulu.

Target group:

Open to all

Prerequisites and co-requisites:

-

Recommended optional programme components:

-

Recommended or required reading:

Materials available in optima

Assessment methods and criteria:

Assessment is based on learning diary type reflection report prepared by the students based on the lectures and meetings with entrepreneurship professionals and in addition, course materials.

Grading:

The course unit utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.

Person responsible:

Anne Keränen

Working life cooperation:

-

Other information:

The number of students is restricted

910003S: Building Business through Creativity and Collaboration, 5 op

Voimassaolo: 01.08.2014 - 31.07.2017

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opintokohteen kielet: English

Proficiency level:

-

Status:

-

Required proficiency level:

-

ECTS Credits:

5 ECTS credits

Language of instruction:

English

Timing:

Fall (Period C)

Learning outcomes:

During the course the students will get familiar with concepts of learning, collaboration, creativity and emotions. They will explore entrepreneurship from the perspective of artistic process, experience and learn the process of artistic creation in teams, experience and analyse emotions; such as uncertainty, frustration, enthusiasm and joy alone and in teams. The students will produce a piece of art as an outcome of the course workshops, and organise and host an art exhibition together.

Contents:

This course employs creative collaborative methods to learn and experience entrepreneurship through art. This process enables outside-of-the-box thinking, creative propositions and getting to know multidisciplinary team members through concrete learning by doing approach. Art is used as an illustration, as materials for case studies, and as a place to work and develop business oriented thinking. The art world is a new metaphor to describe our economy based on innovations and digitalization. The participants will learn a creative mindset and bonding of closer ties in teams.

Mode of delivery:

Participating in the face-to-face sessions and workshops

Learning activities and teaching methods:

Producing a piece of art and presenting it in an exhibition together with others. Reflecting the learning experiences in a personal learning diary during the course. Returning the learning diary latest one week after the course.

Target group:

Open to all

Prerequisites and co-requisites:

-

Recommended optional programme components:

-

Recommended or required reading:

Materials provided during the course.

Assessment methods and criteria:

Active participation in the teamwork. Learning diary assessment.

Grading:

Pass or Fail.

Person responsible:

Johanna Bluemink

Working life cooperation:

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Other information:

The number of students is restricted

Find the Facebook group: "Building Business through Creativity and Collaboration"

<https://www.facebook.com/groups/108738746124019/>

721810S: Ideas into Action, 5 op

Voimassaolo: 01.08.2016 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opintokohteen kielet: English

910004S: Turning Opportunities to Business, 5 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opintokohteen kielet: English

Proficiency level:

-

Status:

-

Required proficiency level:

-

ECTS Credits:

5 ECTS credits

Language of instruction:

English

Timing:

Spring

Learning outcomes:

After the course the students have learned to assess and develop business opportunities, they know the basic concepts related to business context or environment and the factors defining or influencing business opportunities. They will also learn how to build and assess business context specific future scenarios for planning alternative business model for their business opportunity. The students will learn how to build, present and evaluate sales presentations, and how to pitch their business to potential investors.

Contents:

The contents comprise business development especially through business opportunity development, business idea, concept and business model basics and the key processes of strategic decision-making. The business environment and its changes are discussed by using the through scenario methodology. Key concepts of selling and sales presentations, both to customers and potential investors, are covered and practiced.

Mode of delivery:

Face-to-face teaching , workshops

Learning activities and teaching methods:

The course applies anticipatory action learning as a pedagogic approach. Students will learn in face-to-face discussions and workshops by applying in teams strategic management concepts, processes, tools, and templates.

Target group:

Open to all.

Prerequisites and co-requisites:

-

Recommended optional programme components:

-

Recommended or required reading:

Materials provided during the course

Assessment methods and criteria:

Assessment is based on final report that presents and discusses the whole of the workshop outcomes generated during the course.

Grading:

The course unit utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.

Person responsible:

Petri Ahokangas

Working life cooperation:

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Other information:

The number of students is restricted

910005S: Entrepreneurial Field Project, 5 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opintokohteen kielet: English

Proficiency level:

-

Status:

-

Required proficiency level:

-

ECTS Credits:

5 ECTS credits

Language of instruction:

English

Timing:

Apply for Demola projects on [Demola website](#) by September 15, read more [here](#). (Press ctrl+enter to open the links)

Learning outcomes:

After the course the students have learned to solve in a multidisciplinary team a real-life business related challenge or problem given by a company or other organization. The problem solving process provides the students multicultural teamwork skills, business skills, problem solving skills and communications and pitching skills.

Contents:

The entrepreneurial field project is organized within the international Demola collaboration and the project comprises facilitated and supported real-life problem definition, data collection, problem solving, implementation and communication. For doctoral students it is possible to bring their own problem or challenge to the course.

Mode of delivery:

Facilitated and supported project.

Learning activities and teaching methods:

Learning takes place during the project as a team learning and problem solving, with feedback from the responsible teachers and problem owning company or organization.

Target group:

Open to all. Doctoral students can bring their own project to the course if they wish.

Prerequisites and co-requisites:

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Recommended optional programme components:

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Recommended or required reading:

Materials vary according to the assignment.

Assessment methods and criteria:

Assessment based on participation and project outcomes.

Grading:

Pass or Fail.

Person responsible:

Mia Kempaala

Working life cooperation:

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Other information:

The number of students is restricted