

Opasraportti

OBS - Master of Science, Accounting (2017 - 2018)

This guide describes the contents of this master's programme. More information about studying at the business school can be found in the general study guide for Oulu Business School's master level students.

Master's Programme in Accounting

In the world of international business, there is a growing need in financial and management accounting for professionals, who meet the requirements set by the firms operating in a global business environment. Our graduates will be equipped with numerous capabilities needed in the business world.

General Learning Outcomes

- Analytical thinking and problem solving – our graduates are able to solve business and/or economic problems and make business decisions.
- Disciplinary knowledge – our graduates demonstrate deep and coherent understanding of an academic field of study.
- Business knowledge - our graduates demonstrate deep understanding of their own profession, and are able to use, process and analyze economic and/or business information.
- Globally responsible leadership – our graduates are able to act as future generators of sustainable value for business and society.
- Communication skills - our graduates demonstrate professional oral and written communication knowledge and skills appropriate for business situations.

Degree structure

<http://webcgi.oulu.fi/studiag/index.php?kieli=1&kaavio=516>

After taking the master's level studies in accounting the student will:

- be able to apply the central research areas and theories of accounting in challenging assignments
- be able to develop the analysis process of the financial information on the grounds of research results and theories to assist in decision-making processes
- be able to apply the theoretical foundations of firm valuation and financial statement analysis in diverse and dynamic decision-making circumstances
- be able to apply the focal theoretical and empirical research results of auditing into the auditing process
- be able to apply different theories of firm valuation to process of planning IFRS financial statements
- have the capabilities to act independently and as a member of work community in challenging international financial assignments
- be able to use the methods of cost accounting and select those methods based on theoretical reasoning

Tutkintorakenteet

Master of Science, Econ. & Bus. Adm. (Accounting)

Tutkintorakenteen tila: published

Lukuvuosi: 2017-18

Lukuvuoden alkamispäivämäärä: 01.08.2017

Major studies (120 - 130 op)

H631235: Master's programme in Accounting, 120 - 130 op

Module 1

- 721137S: International Financial Reporting, 6 op
- 721131A: Financial Statement and Tax Planning, 6 op
- 721128S: Corporate Governance, 6 op
- 721066S: Principles of Econometrics, 6 op

Module 1. Student must choose one of the following courses.

- 721132A: Auditing, 6 op
- 721957S: Fundamentals of Finance, 6 op
- 724614P: Tax Law II, 5 op

Module 2.

- 721193S: Advanced Auditing, 6 op
- 721190S: Advanced Firm Valuation, 6 op
- 721189S: Advanced Financial Statement Analysis, 6 op
- 721134A: Cost Management Systems, 6 op
- 721194S: Advanced Cost Accounting, 6 op
- 721135S: Accounting Information Technology, 6 op
- 721963S: Corporate Finance, 6 op
- 724612P: Labour law, 5 op
- 721003S: Additional Studies in Accounting, Advanced Level, 0 op
- 721065S: Internship, 6 op

Module 3.

- 721191S: Financial Accounting Theory, 6 op
- 721197S: Advanced International Accounting, 6 op
- 721070S: Globally Responsible Business, 6 op
- 721195S: Advanced Management Control, 6 op
- 721192S: Management Accounting Research, 6 op
- 721064S: Methods in Business Research, 6 op
- 721559S: Venture Growth Strategies, 6 op
- 721136S: Group Accounting and Business Combinations, 6 op
- 721961S: Entrepreneurial Finance, 6 op
- 721336S: Special Issue, 6 op

Module 4

- 721130S: Master's Thesis, Accounting, 30 op

Opintojaksojen kuvaukset

Tutkintorakenteisiin kuuluvien opintokohteiden kuvaukset

H631235: Master's programme in Accounting, 120 - 130 op

Voimassaolo: 01.08.2015 -

Opiskelumuoto: Advanced Studies

Laji: Study module

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opintokohteen kielet: Finnish

Ei opintojaksokuvauksia.

Module 1

721137S: International Financial Reporting, 6 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Anna Rossi

Opintokohteen kielet: English

Leikkaavuudet:

721170A Financial Analysis and Firm Valuation 5.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits.

Language of instruction:

English.

Timing:

Period A. It is recommended to complete the course during the Master's programme's 1st fall semester.

Learning outcomes:

Upon completion of the course, the student is able to prepare and interpret financial statements and knows how and why managers can utilize flexibility in financial reporting. A student develops understanding of the economics of different business transactions, the environment in which financial reporting choices are made and knows how to use the resultant accounting information for various types of decisions. In addition, the student is aware of the main differences in financial reporting practices allowed in U.S. GAAP and International Financial Reporting (IFRS).

Contents:

Application of the major concepts of financial accounting under U.S. GAAP and IFRS: accrual accounting, matching principle, revenue recognition, and measurement and recognition of assets and liabilities. Preparation and analysis of financial statements: income statement, balance sheet, and cash flow statement.

Mode of delivery:

Face-to-face teaching.

Learning activities and teaching methods:

Lectures (26 hours), exercises (10 hours), self-study (124h).

Target group:

Major students.

Prerequisites and co-requisites:

Basic course in bookkeeping or Stickney, Weil, Schipper & Francis: Financial Accounting: an Introduction to Concepts, Methods and Uses, South-Western Cengage Learning, 13th Edition, Chapters 1-6.

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[Revsine, Collins, Johnson & Mittelstaedt: Financial Reporting and Analysis, 5th ed. \(2011\) McGraw-Hill /Irwin. Selected chapters.](#)

[Or: Revsine, Collins, Johnson, Mittelstaedt & Soffer: Financial Reporting and Analysis, 6th ed. \(2015\). McGraw-Hill/Irwin. Selected chapters.](#)

Assessment methods and criteria:

Exam.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Anna Elsilä

Working life cooperation:

This course provides essential knowledge and skills needed for working in accounting departments of companies following IFRS. Likewise investors, financial analysts and auditors working with such companies will need the skills developed during this course.

Other information:

The number of students is limited.

721131A: Financial Statement and Tax Planning, 6 op

Voimassaolo: 01.05.2015 -

Opiskelumuoto: Intermediate Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Huikari, Juha Antti

Opintokohteen kielet: Finnish

Leikkaavuudet:

721131S	Financial Statement and Tax Planning	6.0 op
721164P	Financial Statement and Tax Planning	5.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits / 160 hours of work.

Language of instruction:

Finnish.

Timing:

Period A-B. It is recommended to complete the course during the Master's programme's 1st fall semester.

Learning outcomes:

After the course completion the student will be able to recognize the main points of the Finnish corporate taxation and apply them as a part of financial statement planning. In addition, the student will be able to prepare a small-scale financial statement.

Contents:

The course deals with the bookkeeping and tax planning in different financial statement situations in Finnish legal environment. During the course the integration of bookkeeping and taxation will be dealt with, the essential planning items of financial statements will be introduced and financial statement planning as a process will be examined. The course includes practical work of bookkeeping (FAS).

Mode of delivery:

Face to face teaching.

Learning activities and teaching methods:

15 h of working in computer class and 24 h of completing the practical work, 19 h of lectures and 102 h of self-study.

Target group:

Major students

Prerequisites and co-requisites:

Not applicable.

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[Leppiniemi, J. & Walden, R.: Tilinpäätös- ja verosuunnittelu. Weilin&Göös \(latest edition\);](#)
[Tomperi, S. Yritysverotus ja tilinpäätössuunnittelu. WSOYpro. \(Latest edition\);](#)
[Ihantola, Leppänen, Kuhanen & Sivonen: Yrityksen kirjanpito – perusteet ja sovellusharjoitukset. \(Latest edition\).](#)

Other material announced during the lectures.

Assessment methods and criteria:

Practical work & lecture and literature examination.

Grading:

The course unit utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.

Person responsible:

University Teacher Juha Huikari.

Working life cooperation:

This is a course on Finnish accounting practice. Students will learn essential working life skills which are required in accounting related tasks in Finnish companies. More specifically, students rehearse and learn preparing and planning a small-scale financial statement. The assisting teacher is a practicing auditor.

Other information:

Number of students is limited.

721128S: Corporate Governance, 6 op

Voimassaolo: 01.08.2010 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Kallunki Juha-Pekka

Opintokohteen kielet: English

ECTS Credits:

6 ECTS credits.

Language of instruction:

English.

Timing:

Period B. It is recommended to complete the course during the Master's programme's 1st Fall semester.

Learning outcomes:

After passing the course, students are familiar with the agency theory and its various research and practical implications. They are also familiar with the elements of the governance system of the firm, are able to recognize the warning signs of the potential collapse of the governance system, can assess the features of different executive incentive system, and are able to recognize situations of likely accounting fraud. Students can act responsibly in difficult situations of being asked to act dishonestly. Finally, students are familiar with the practices of societally and environmentally sustainable business conduct and able to act professionally in teams, express their ideas analytically and effectively both in written and oral form.

Contents:

Lectures, case discussions and presentations, and videos simulating governance-related decisions.

Mode of delivery:

Face-to-face –teaching, case presentations and discussions.

Learning activities and teaching methods:

36 h of lectures, 6 h of class discussions/student, case works 50 h, self-study 70 h.

Target group:

Major students.

Prerequisites and co-requisites:

Not applicable.

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[Kenneth Kim, John Nofsinger and Derek Mohr \(2010\), 'Corporate Governance', 3rd Edition, Pearson Prentice Hall](#); lecture notes; research articles; and cases.

Assessment methods and criteria:

Exam and case works.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Professor Juha-Pekka Kallunki.

Working life cooperation:

Lecturer of Practice Pertti Huuskonen teaches a part of the course. Visiting Professor Henrik Nilsson (Stockholm School of Economics) teaches another part of the course. The course focuses heavily on working life skills on how students should react in challenging corporate governance situations in organizations.

Other information:

The number of students is limited.

721066S: Principles of Econometrics, 6 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Sanna Huikari

Opintokohteen kielet: English

Leikkaavuudet:

721060A Introduction to Econometrics 5.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 credits / 160 hours of work

Language of instruction:

English

Timing:

Period 1B.

Learning outcomes:

After completing the course the student is familiar with the standard methods used in empirical analyses and with regression analysis relevant for analyzing economic data. In addition, the student can interpret and evaluate the outcomes of empirical analysis. Furthermore, he/she has basic knowledge of using statistical software in econometric analyses.

Contents:

Statistical basics of econometrics and the use of basic econometric models in the analysis of different economic phenomena. The main focus is on dealing with the basic regression models adapted to cross-section data and familiarizing with the use of statistical software.

Mode of delivery:

Face-to-face teaching.

Learning activities and teaching methods:

36 hours of lectures, 18 hours of exercises, exam 3 hours, preparing for the lectures, exercises and exam 103 hours.

Target group:

First year Master's students in Economics, Accounting and Finance.

Prerequisites and co-requisites:

It is highly recommended that the student has already passed the course 806116P Basic Methods in Statistics 1 (in Finnish: 806116P Tilastotiedettä kauppatieteilijöille, previously: 806109P Tilastotieteen perusmenetelmät 1) or has elementary knowledge of statistics and probability theory.

Recommended optional programme components:

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Recommended or required reading:

[Stock James H., Watson Mark W.: Introduction to Econometrics, 2. or 3. edition.](#) Other material announced during the lectures.

Assessment methods and criteria:

Written exam.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Professor Rauli Svento, Doctoral student Sanna Huikari

Working life cooperation:

In working life, when the skills of analyzing data are required, the skills learned during the course help a student in summarizing and interpreting the results of empirical studies. He/she can compare the results of various empirical studies and evaluate those critically. Student is able to independently carry out a small-scale econometric study by putting in practice the econometric methods (e.g. linear regression model and various statistical tests) discussed during the course.

Other information:

The number of students is limited.

Module 1. Student must choose one of the following courses.

721132A: Auditing, 6 op

Voimassaolo: 01.05.2015 -

Opiskelumuoto: Intermediate Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Tapio Raappana

Opintokohteen kielet: Finnish

Leikkaavuudet:

721132S Auditing 6.0 op

721186A Auditing 5.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits

Language of instruction:

Finnish.

Timing:

Period A-B. It is recommended to complete the course during the Master's programme's 1st fall semester.

Learning outcomes:

After passing the course the student can identify the basic concepts of auditing and internal auditing. The student will also be able to review financial reporting information for the purpose of performing the audit process.

Contents:

The course comprises principles of auditing, controlling the bookkeeping, controlling the financial statements and principles of internal auditing. In addition, the course includes getting acquainted with current trends in auditing.

Mode of delivery:

Face to face teaching

Learning activities and teaching methods:

24 hours of lectures, 16 hours of exercises and independent reading of the textbooks (120 hours).

Target group:

Major students.

Prerequisites and co-requisites:

Not applicable.

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[KHT-yhdistys: Osakeyhtiön tilinpäätösmalli. 2010; KHT-yhdistys: Taloushallinnon säädökset. 2010; KHT-yhdistys: Tilintarkastuskertomukset ja tilintarkastajan lausunnot. 2010; Raappana: Tilintarkastus.](#) Lecture notes; Other material announced during the lectures.

Assessment methods and criteria:

Lectures and literature examination.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Tapio Raappana.

Working life cooperation:

This is a practice oriented course on auditing. In addition to future auditing professionals, the course provides relevant skills to most accounting related jobs, where interaction with auditors is necessary. The teacher of the course is an auditor and the head of an auditing office.

Other information:

Number of students is limited.

721957S: Fundamentals of Finance, 6 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Perttunen, Jukka Olavi

Opintokohteen kielet: English

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 credits / 160 hours of work

Language of instruction:

English

Timing:

Period A

Learning outcomes:

Upon completion of the course, the student understands the basic concepts of finance and is capable of applying them in financial problem solving. Students are also able to express their ideas analytically and effectively in written form.

Contents:

Interest rates and discounting, asset pricing, fixed-income securities, derivative securities, portfolio performance evaluation, corporate cash flows, firm valuation.

Mode of delivery:

Face-to-face teaching.

Learning activities and teaching methods:

36 hours lectures and exercises, including two mandatory intermediate exams. Independent studying 124 hours.

Target group:

Major students in finance. Elective for major students in accounting. The course is also available for the students, who need to complete their 25/60 ECTS credits minor in finance.

Prerequisites and co-requisites:

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Recommended optional programme components:

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Recommended or required reading:

Lecture notes.

Assessment methods and criteria:

During the course, there are two mandatory intermediate exams. In addition, the student has to complete a course project which includes a written report with a strict deadline. The final grade is assigned on the basis of the intermediate exams (50%) and the course project (50%).

Grading:

1-5

Person responsible:

Jukka Perttunen

Working life cooperation:

The course introduces the basic concepts and approaches which are necessary for any career in financial industry.

Other information:

The number of students is limited.

724614P: Tax Law II, 5 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Basic Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Pulkkinen Markku

Opintokohteen kielet: Finnish

Leikkaavuudet:

ay724614P Tax Law II (OPEN UNI) 5.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

5 credits/133 hours of work

Language of instruction:

Finnish

Timing:

Period D

Learning outcomes:

The student knows the role of the tax politics and understands connections of taxation and economics.

Contents:

The course gives readiness to understand main structure of Finnish tax procedure and especially company taxation and company acquisition. To get acquainted with new tax practice and the most important new tax prejudices. The difference between tax avoidance, tax aversion and tax planning. Current issues in tax policy.

Mode of delivery:

Face-to-face teaching

Learning activities and teaching methods:

32 hours of lectures and independent studying of the textbooks (98 h) and exam (3 h).

Prerequisites and co-requisites:

Tax Law I

Recommended or required reading:

Myrsky & Råbinä: Verotusmenettely ja muutoksenhaku

Assessment methods and criteria:

Lectures and literature examination

Grading:

This course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Lecturer: Senior Lecturer Markku Pulkkinen

Other information:

The number of students is limited.

Module 2.

721193S: Advanced Auditing, 6 op

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Petri Sahlström

Opintokohteen kielet: English

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits.

Language of instruction:

English.

Timing:

Period C. It is recommended to complete the course during the Master's programme's 1st spring semester.

Learning outcomes:

After passing the course, the student is able to apply key theories underlying the audit process and research. Thus, the student is able to justify decisions made in audit work and research projects. For example, the student is able to assess audit risk and take it into account when planning audit tasks or when pricing audit services. Student is able to make responsible and ethical decisions in auditing tasks. Moreover, student is able to write, communicate, and have professional discussions around central auditing topics.

Contents:

Reasons why auditing exists. Concept of audit quality – quality surrogates. Audit sampling theories and applications. Professional responsibilities and ethics. Audit pricing.

Mode of delivery:

Face-to-face – teaching in form of lectures, seminars and student's presentations.

Learning activities and teaching methods:

Lectures and seminars 36 h, term paper 40 h, self-study 84 h. These include class discussions with a visiting executive and students' presentations. The term paper is completed as a group work and presented and discussed in the class.

Target group:

Major students.

Prerequisites and co-requisites:

The required prerequisite is the understanding of financial reporting and basics of auditing. Therefore, the recommended prerequisite is the completion of the following courses prior enrolling for the course unit: 721137S International Financial Reporting and 721132S Auditing.

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[Eilifsen, Messier, Glover, Prawitt: Auditing & Assurance Services - International Edition, 2010 or newer.](#)

Reading package provided by the lecturer.

Assessment methods and criteria:

The assessment criteria of the course unit are based on the learning outcomes of the course unit. Assessment covers the exam, the term paper (a group work) including the term paper presentations and discussions, preparation of in class discussions and presentations (group work).

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Professor Petri Sahlström.

Working life cooperation:

Students practice audit planning and audit tasks. Teachers of the course have strong practical experience from auditing work especially from company's top management point of view. One guest lecturer has 30 years of experience in top management (CEO, head of board) of listed companies. The other teachers have practical experience in boards of companies and audit supervision authorities.

Other information:

The number of students is limited.

721190S: Advanced Firm Valuation, 6 op

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Kallunki Juha-Pekka

Opintokohteen kielet: English

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits.

Language of instruction:

English.

Timing:

Period D. It is recommended to complete the course during the Master's programme's 1st Spring semester.

Learning outcomes:

After passing the course students can use different firm valuation methods, can identify advantages and disadvantages of these methods, and can assess their usability in different valuation situations. Student can also analyze the determinants of the value creation of the firm, and can complete advanced analyses of profitability, financial leverage and growth of the firm. Students are also able to act professionally in teams, express their ideas analytically and effectively both in written and oral form.

Contents:

Lectures, exercises, and case discussions and presentations

Mode of delivery:

Face-to-face teaching, case presentations and discussions.

Learning activities and teaching methods:

32 h of lectures, 8 h of exercises and class discussions/student, case works 50 h , self-study 70 h.

Target group:

Major students.

Prerequisites and co-requisites:

The required prerequisite is the completion of the following courses prior to enrolling for the course unit: 721137S International Financial Reporting.

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[Penman, S. A. \(2004\). Financial Statement Analysis and Security Valuation. McGraw-Hill](#); research articles; and cases.

Assessment methods and criteria:

Electronic exam and case works.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Professor Juha-Pekka Kallunki.

Working life cooperation:

The course focuses on working life skills on how financial analysts, corporate finance advisors and investors use firm valuation tools in daily tasks in their organizations.

Other information:

The number of students is limited.

721189S: Advanced Financial Statement Analysis, 6 op

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Petri Sahlström

Opintokohteen kielet: English

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits.

Language of instruction:

English.

Timing:

Period D. It is recommended to complete the course during the Master's programme's 1st spring semester.

Learning outcomes:

After passing the course, the student is able to use the analysis tools frequently applied in financial accounting. Thus, the student is able to assess and produce information needed in decision-making related to financial information. Moreover, the student is able to make their own research in the area of financial analysis literature. Student is able to write, communicate, and have professional discussions around central financial analysis topics.

Contents:

Distributional properties of financial ratios, predictability of the accrual- and cash flow-based financial statement items, and economic interpretation of financial ratios.

Mode of delivery:

Face-to-face –teaching in form of lectures, seminars and student's presentations.

Learning activities and teaching methods:

Lectures and seminars 24 h, term paper 40 h, self-study 96 h. The term paper is completed as a group work and presented and discussed in the class.

Target group:

Major students.

Prerequisites and co-requisites:

The required prerequisite is the understanding of financial reporting and financial analysis. Therefore, the recommended prerequisite is the completion of the following course prior enrolling for the course unit: 721137S International Financial Reporting.

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[Rees, B. \(1995\). Financial Analysis. Prentice Hall.](#) Reading package.

Assessment methods and criteria:

The assessment criteria of the course unit is based on the learning outcomes of the course unit. Assessment covers exam and term paper (a group work) including the term paper presentations and discussions.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Professor Petri Sahlström.

Working life cooperation:

After passing the course, the student is able to use the analysis tools frequently applied in financial accounting. Thus, the student is able to assess and produce information needed in decision-making related to financial information. All teachers have strong practical experience from various financial analysis tasks. E.g. one guest lecturer is working in a bank as a senior manager making financing decisions of the companies.

Other information:

The number of students is limited.

721134A: Cost Management Systems, 6 op

Voimassaolo: 01.05.2015 -

Opiskelumuoto: Intermediate Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Hannele Kantola

Opintokohteen kielet: English

Leikkaavuudet:

721134S Cost Management Systems 6.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits.

Language of instruction:

English.

Timing:

Period C. It is recommended to complete the course during the Master's programme's 1st spring semester.

Learning outcomes:

After this course the student is able to identify and make use of various systems intended for reducing and controlling costs. S/he will also be able to recognize the types of calculations used in various decision making situations, and understand various business processes and operations and connections between them.

Contents:

Using cost information in decision making, cost allocations, ABC/M systems, cost management, target costing.

Mode of delivery:

Face-to-face –teaching.

Learning activities and teaching methods:

14h of lectures, 16h exercises and self-study 130 h, which includes case assignments.

Target group:

Major students.

Prerequisites and co-requisites:

Not applicable.

Recommended optional programme components:

None.

Recommended or required reading:

[Kaplan, R. and Atkinson, A. Advanced Management Accounting: Pearson New International Edition. 3rd Edition 2013, Chapters 1-6 & 12.](#)

[Braun, K.W. and Tietz, W.M. Managerial Accounting: 3th or newer ed., Chapter 4.](#)

[Drury, C. Management and cost accounting, 8th or newer ed. Cengage Learning EMEA, Chapters 21-22 and other specified parts.](#)

Assessment methods and criteria:

Literature examination and exercises.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Assistant Professor Hannele Kantola.

Working life cooperation:

The course will develop essential skills required in the work of management accountant / controller, including the formulation and solving of cost calculation problems for reducing and controlling costs in various decision making situations.

Other information:

The number of students is limited.

721194S: Advanced Cost Accounting, 6 op

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Janne Järvinen

Opintokohteen kielet: English

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits.

Language of instruction:

English.

Timing:

Period D. It is recommended to complete the course during the Master's programme's 1st spring semester.

Learning outcomes:

After this course the student can construct cost accounting systems and critically evaluate the choices made in their design. S/he will be able to distinguish the systems that are most likely to be suitable for particular types of organizations. The student will also be able to use spreadsheet tools in performing complex cost accounting and budgeting calculations.

Contents:

Cost allocation theory and practice, variable vs. absorption cost systems, activity-based costing, TDABC systems.

Mode of delivery:

Face-to-face –teaching.

Learning activities and teaching methods:

Lectures 12 h, spreadsheet (excel) + other computer lab exercises 28 h, teamwork and self-study 120 h.

Target group:

Major students.

Prerequisites and co-requisites:

721134S Cost Management Systems

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[Zimmerman, J.L. Accounting for Decision Making and Control, 8th ed. McGraw-Hill, Prentice-Hall, 2013.](#)

Assessment methods and criteria:

Coursework, exercises and term paper.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Professor Janne Järvinen

Working life cooperation:

Students learn to master cost accounting calculations, as well as to make use of Excel to carry them out, which lie at the heart of management accounting practice. In addition, students will design a sophisticated TDABC system under the guidance of a practitioner.

Other information:

The number of students is limited.

721135S: Accounting Information Technology, 6 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Pasi Ojala

Opintokohteen kielet: English

Leikkaavuudet:

721184A Accounting Information Technology 5.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits

Language of instruction:

English

Timing:

Period C. It is recommended to complete the course during the Master's programme's 1st spring semester.

Learning outcomes:

After this course the student can evaluate how the management control of organizations rests upon its technological infrastructure, particularly ERP systems. The student will also be able to evaluate the requirements that such developments impose on management accountants and the management accounting function. S/he will understand how ERP systems connect accounting systems with other business processes such as sales, procurement, materials management and production. In addition, s/he will be able to analyze the key research issues related to this topic.

Contents:

Theoretical and practical issues on management accounting and reporting systems function in a modern ICT environment.

Mode of delivery:

Face-to-face teaching.

Learning activities and teaching methods:

A total of 28 hours of lectures, seminars and IT class exercises, 132 hours of self-study including preparation to case presentation.

Target group:

Major students.

Prerequisites and co-requisites:

Not applicable.

Recommended optional programme components:

Not applicable.

Recommended or required reading:

Collection of articles.

Assessment methods and criteria:

Literature examination, case presentations.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Professor in management accounting.

Working life cooperation:

The course includes an exercise that makes use of the SAP system, which develops highly relevant skills for those seeking employment in large organizations.

Other information:

The number of students is limited.

721963S: Corporate Finance, 6 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Markku Vieru

Opintokohteen kielet: English

Leikkaavuudet:

721922A Theory of Corporate Finance 5.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 credits / 160 hours of work

Language of instruction:

English

Timing:

Period C

Learning outcomes:

Upon completion of the course, the student understands the key concepts of corporate finance theory. The student is able to analyze the capital structure and payout decisions, motivations behind mergers and acquisitions, and the effects of conflicts of interest between different corporate stakeholders on corporate decision making.

Contents:

Signaling theory, agency theory, optimal capital structure, dividend policy, mergers and acquisitions.

Mode of delivery:

Face-to-face teaching.

Learning activities and teaching methods:

36 hours lectures and exercises, including article presentations. Independent studying 124 hours.

Target group:

Major students in finance. Elective for major students in accounting. The course is also available for the students, who need to complete their 25/60 ECTS credits minor in finance.

Prerequisites and co-requisites:

-

Recommended optional programme components:

-

Recommended or required reading:

Lecture notes; [Copeland, Weston & Shastri: Financial Theory and Corporate Policy.](#)

Assessment methods and criteria:

Final exam.

Grading:

1-5

Person responsible:

Markku Vieru

Working life cooperation:

The course enables the student to understand the practical consequences of the different financial decisions on the value of the firm.

724612P: Labour law, 5 op**Voimassaolo:** 01.08.2014 -**Opiskelumuoto:** Basic Studies**Laji:** Course**Vastuuyksikkö:** Oulu Business School**Arvostelu:** 1 - 5, pass, fail**Opettajat:** Pulkkinen Markku**Opintokohteen kielet:** Finnish**Leikkaavuudet:**

ay724612P Labour law (OPEN UNI) 5.0 op

ay721614A Labour Law (OPEN UNI) 7.0 op

721614A Labour Law 7.0 op

Voidaan suorittaa useasti: Kyllä**ECTS Credits:**

5 credits/133 hours of work

Language of instruction:

Finnish

Timing:

Period C

Learning outcomes:

The course is intended to give a thorough knowledge of the law relating industrial relations and labour law

Contents:

The course is intended to introduce students to basic legal structures, concepts in individual and collective labour law. The course is intended to give a practical knowledge of the law relating to procedure in solving disputes of labour relations. Basic knowledge in international and EU labour legislation.

Mode of delivery:

Face-to-face teaching

Learning activities and teaching methods:

32 hours of lectures and independent studying of the textbooks (98 h) and exam (3 h).

Prerequisites and co-requisites:

None

Recommended or required reading:

Tiitinen, Kröger: Työsopimus oikeus

Assessment methods and criteria:

Lectures and literature examination

Grading:

This course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Lecturer: Senior Lecturer Markku Pulkkinen

Other information:

The number of students is limited.

721003S: Additional Studies in Accounting, Advanced Level, 0 op

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opintokohteen kielet: Finnish

Voidaan suorittaa useasti: Kyllä

Ei opintojaksokuvauksia.

721065S: Internship, 6 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Practical training

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opintokohteen kielet: English

ECTS Credits:

6 credits / 160 hours of work

Timing:

Free

Learning outcomes:

The internship offers the students the opportunity to learn how to solve problems and to learn organizational tasks and responsibilities related to their major subject. Furthermore, the internship supports students to establish relationships to both working colleagues and business management and develops their communication skills within the organization and its network. The internship offers the students the possibility to develop their skills how to apply their knowledge in working environment and to increase their competence.

Contents:

The content is made up of the job description which is related to the student's major subject and which is provided by the organization where the internship will be accomplished. To be eligible for advanced level internship, the student should work either in a managerial position or as an independent specialist who has a responsible position with a possibility to use organizational resources.

Learning activities and teaching methods:

The student will work under the supervision of the internship instructor appointed by the company. First, student should contact lecturer Sauli Pajari to agree on the practicalities and documentation of the internship. Upon completion of the internship the student reflects and describes the internship period in the written report (8-10 pages) which will be returned with a weekly diary and a copy of the employment certificate to Sinikka Moilanen and Sauli Pajari.

The written report should be 8-10 pages and contain:

1. Description of the organization/company where the internship was completed
2. Description of the tasks, responsibilities and working methods during the internship
3. Description of how the tasks and responsibilities relate to the other functions of the organization
4. Description of how the internship relates to future career plans
5. Business development ideas for the Internship organization
6. Reflection on what was learned during the internship, how the learning relates to what has been learned earlier in the bachelor's and master's studies, and connecting the learning to theoretical concepts of the discipline.

- A description of the organization/company where the internship was completed.
- A detailed description of the tasks, responsibilities and working methods during the internship.

- Description of how the tasks and responsibilities relate to the other functions of the organization.
- Reflection on what was learned during the internship, how the learning relates to what has been learned earlier in the bachelor's and master's studies, and connecting the learning to theoretical concepts of the discipline.

Description of how the internship relates to future career plans.

Target group:

Students of the OBS Master's programmes

Prerequisites and co-requisites:

Completed bachelor's studies.

Recommended optional programme components:

No

Assessment methods and criteria:

Written internship report

Grading:

Pass/Fail

Person responsible:

Sauli Pajari and Sinikka Moilanen

Working life cooperation:

The student will work in an organization improving professional skills related to the major subject and developing business knowledge (and personal network).

Other information:

The internship is an elective course. Internship may also be a business development case or other relevant project (e.g. Demola/Business Kitchen), which needs to be accepted following the general process described above.

Module 3.

721191S: Financial Accounting Theory, 6 op

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Markku Vieru

Opintokohteen kielet: English

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits.

Language of instruction:

English.

Timing:

Period A. It is recommended to complete the course during the Master's programme's 2nd fall semester.

Learning outcomes:

After the course the student is familiar with the main research areas in financial accounting and reporting. The student will acquire basic knowledge for understanding and solving specific research problems in financial accounting. The student will also have better tools to choose the topic of their Master's thesis. After attending and passing the course, the student can use SAS program in adjusting research data and completing empirical analysis.

Contents:

Executive compensation, earnings management and its implications, earnings response coefficients, value relevance of different type accounting information.

Mode of delivery:

Face-to-face teaching.

Learning activities and teaching methods:

20 h of lectures and 16 hours of exercises, 124 h of self-study including preparing the term paper.

Target group:

Major students.

Prerequisites and co-requisites:

721137S International Financial Reporting.

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[Scott, W. R. \(2012\). Financial Accounting Theory. Prentice Hall;](#)
[Boehmer, Ekkehart, John Paul Broussard & Juha-Pekka Kallunki \(2002\). Using SAS in Financial Research. SAS Institute Inc;](#)

Lecture notes.

Assessment methods and criteria:

Literature examination and term paper.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Markku Vieru.

Working life cooperation:

While this is essentially a theory course, understanding how and why accounting standards are developed to provide information for the investors is relevant for many accounting practitioners.

Other information:

The number of students is limited.

721197S: Advanced International Accounting, 6 op

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Henry Jarva

Opintokohteen kielet: English

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits.

Language of instruction:

English.

Timing:

Period B. It is recommended to complete the course during the Master's programme's 2nd fall semester.

Learning outcomes:

After passing the course, the student is able to interpret and apply more challenging issues of International Financial Reporting Standards (IFRS) such as lease accounting, impairment of assets, measurement of financial instruments, financial reporting for owners' equity, intercorporate equity investments. In addition, the student is able to take a critical view on the IFRS Conceptual Framework and standard setting process.

Contents:

The course comprises the following topics: Fair value measurements, lease accounting, impairment of assets, measurement of financial instruments, financial reporting for owners' equity, intercorporate equity investments.

Mode of delivery:

Face-to-face teaching and independent work.

Learning activities and teaching methods:

Lectures (20 hours), exercises (10 hours), term paper (32 hours), self-study (98 hours).

Target group:

Major students.

Prerequisites and co-requisites:

721137S International Financial Reporting

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[Revsine, Collins, Johnson & Mittelstaedt: Financial Reporting and Analysis, 5th ed. \(2011\). McGraw-Hill /Irwin. Selected chapters.](#)

[OR: Revsine, Collins, Johnson, Mittelstaedt & Soffer: Financial Reporting and Analysis, 6th ed. \(2015\). McGraw-Hill/Irwin.](#)

[OR: MacKenzie, Coetsee, Njikizana, Chamboko, Colyvas & Hanekom: Wiley IFRS 2014: Interpretation and Application of International Financial Reporting Standards \(11th Edition\). Selected chapters.](#)

Assessment methods and criteria:

Exam (80%), term paper (20%).

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

TBA

Working life cooperation:

This course provides essential knowledge and skills needed for working in accounting departments of companies following IFRS. Likewise investors, financial analysts and auditors working with such companies will need the skills developed during this course.

Other information:

The number of students is limited.

721070S: Globally Responsible Business, 6 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Anne Keränen

Opintokohteen kielet: English

Leikkaavuudet:

ay721070S Globally Responsible Business (OPEN UNI) 6.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 credits / 160 hours of work

Language of instruction:

English

Timing:

Period C.

Learning outcomes:

Upon completion of the course, students are able to demonstrate detailed knowledge of responsible behaviors in global and local business from the viewpoint of their major discipline. The students are able to work in multidisciplinary groups and create a collective approach for uniting economic with socially and environmentally responsible bottom lines within a global business context. Students are also able to express their ideas in written and oral form and communicate them online.

Contents:

The course deals with the diversity of contemporary business issues related to sustainability and responsibility when operating in the global marketplace. Based on the triple-bottom-line concept students are introduced to theoretical and practical perspectives from the disciplines of accounting, economics, finance, management/international business and marketing. Students learn to detect, analyze, and create different approaches of how to globally and locally achieve social and environmental goals in addition to economic objectives of a business.

Mode of delivery:

Online study methods.

Learning activities and teaching methods:

Independent study of the given material 70h, online discussions and groupwork 70h, and conducting individual assignments and learning reports 20h.

Target group:

Students from all OBS Master's programmes.

Prerequisites and co-requisites:

30 ects (5 Master level courses).

Recommended optional programme components:

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Recommended or required reading:

Course Book (to be announced later), articles and materials provided by the course instructors.

Assessment methods and criteria:

Individual contributions (reports, video, online exam) count for 60% and group contributions (blogpost, case report) 40%.

Grading:

The course utilizes a numerical grading scale 1-5. The course consist of five different parts and students acquire a grade by passing the five different parts in numerical order.

Person responsible:

Anne Keränen, Jan Hermes and Prof. Pauliina Ulkuniemi.

Working life cooperation:

The course includes global and local real life case examples and analyses. Course learning methods advance modern communication and interaction methods relevant in work life. Students gain abilities to perceive and develop responsibility in business.

Other information:

The course is available and obligatory for OBS Master level students.

721195S: Advanced Management Control, 6 op

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Sinikka Moilanen

Opintokohteen kielet: English

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 credits / 160 hours of work

Language of instruction:

English.

Timing:

Period A. It is recommended to complete the course during the Master's programme's 2nd fall semester.

Learning outcomes:

Upon the completion of the course students can identify various theoretical perspectives on studying management control systems. Students are able to analyse management accounting and control research with the help of those perspectives, which assists them in their Master's Thesis work. They are also able to combine the research findings to their own experiences and real business life. Students can thus compare the functionality of different accounting control tools and assess the multifaceted influences management accounting and control tools may have on the organization and on people's behaviour.

Contents:

The organizational and people side of accounting and control systems: how budgeting, transfer pricing, financial and non-financial performance measures may be used to influence, motivate and control what people do in organizations.

Mode of delivery:

Face-to-face teaching.

Learning activities and teaching methods:

Lectures with small group-based exercises 28 h and a possibility for blended learning with the help of Optima, term paper 63 h, self-study 63 h.

Target group:

Major students of Accounting and International Business Management.

Prerequisites and co-requisites:

Basic course of management accounting or management control; OR Kaplan, R., Atkinson, A: Advanced Management Accounting: Pearson New International Edition (as applicable), 3rd Edition (2013), Sections 7-10.

Recommended optional programme components:

Courses of Management Accounting specialization or the first year studies of International Business Management programme.

Recommended or required reading:

[Hopper, T.; Scapens, R. W.; Northcott, D.: Issues in Management Accounting \(Chapters 9, 11 and 12\), Prentice Hall, 3rd edition \(2007\);](#)

A Collection of Articles.

Assessment methods and criteria:

Students complete a lecture and literature examination in Examinarium and write a term paper independently or in a group. Both comprise 50% of the final grade. Assessment is based on the learning outcomes of the course unit and the more detailed assessment criteria will be available in the course material. The students may also choose to compensate a part of the exam by participating actively in the lectures and/or doing home assignments in Optima.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Lecturer Sinikka Moilanen.

Working life cooperation:

Students learn how to use research findings in order to understand the functionality of different accounting control tools. They are able to design accounting-based management control tools and assess their effects on the behavior of employees. Visiting lecturer from a management consultancy firm discusses international transfer pricing.

Other information:

The number of students is limited.

721192S: Management Accounting Research, 6 op

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Janne Järvinen

Opintokohteen kielet: English

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits.

Language of instruction:

English.

Timing:

Period B. It is recommended to complete the course during the Master's programme's 2nd fall semester.

Learning outcomes:

Upon completion of this course the student will distinguish between the major paradigms and research traditions in management accounting, as well as their philosophical foundations. S/he will recognize different types of research processes and scientific journals in management accounting, and, ultimately, will be able to use this information in his/ her own Master's thesis work. Both oral and written presentation skills will also be developed.

Contents:

Research traditions, field and case studies, contingency theory, management accounting journals.

Mode of delivery:

Face-to-face teaching.

Learning activities and teaching methods:

12 h of lectures and 12 h of article seminars, 136 h of self-study.

Target group:

Major students.

Prerequisites and co-requisites:

Not applicable.

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[Gummesson, E. Qualitative Methods in Management Research, 2nd ed. Sage Publications, 2000.](#)

[Smith, E. Research Methods in Accounting, 3rd edition, SAGE.](#)

Other material designated by the lecturer.

Assessment methods and criteria:

Phase one: Lecture and literature examination. Phase two: Written analyses on a number of scientific articles, presentation of one article and active participation at seminar sessions.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Professor Janne Järvinen

Working life cooperation:

This is essentially a theoretical course that aims for more efficient master's thesis work.

Other information:

The number of students is limited.

721064S: Methods in Business Research, 6 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Juha Tuunainen

Opintokohteen kielet: English

Leikkaavuudet:

721063A Business Research Methods 8.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 credits / 160 hours of work

Language of instruction:

English

Timing:

Period A. It is recommended to complete the course at the 2nd autumn semester of the Master's program.

Learning outcomes:

Upon completion of the course, students will be able to plan and conduct independent scientific research. They will have knowledge of how to apply methodological ideas and qualitative research methods so as to produce new knowledge and report research results so achieved. Although the course mostly concentrates on the qualitative research, the students will learn to understand and assess research conducted by using quantitative research methods, too.

Contents:

Face-to-face teaching and group work will include the following themes: 1) research and writing as a process, 2) ethics in marketing, organizational and business research, 3) research approaches, 4) research planning and research design, 5) literature review, 6) modes of data collection, 7) data analysis techniques and tools, 8) conclusion drawing, 9) research evaluation.

Learning activities and teaching methods:

Lectures and group exercises (36 h), group work (70 h), self-study (54 h) including preparing for lectures and group exercises.

Target group:

Students of the Master's program in Marketing and International Business Management

Prerequisites and co-requisites:

Basic and intermediate studies in Marketing or in International Business Management should have been completed.

Recommended optional programme components:

The course is an independent entity and does not require additional studies carried out at the same time.

Recommended or required reading:

Collection of articles and other material chosen by the teachers of the course.

Assessment methods and criteria:

Group work. The assessment of the course is based on the learning outcomes of the course.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Juha Tuunainen.

Working life cooperation:

Students will learn analytical, methodological, and problem solving skills that will help them to deal with complex real-life business problems. They will learn to search for information and analyze it critically, evaluate the credibility of information and research results, and provide new knowledge to support managerial decisions.

Other information:

The number of students is limited.

721559S: Venture Growth Strategies, 6 op

Voimassaolo: 01.08.2010 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Sakari Sipola

Opintokohteen kielet: English

Leikkaavuudet:

ay721559S Venture Growth Strategies (OPEN UNI) 6.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 credits / 160 hours of work

Language of instruction:

English.

Timing:

Period A. It is recommended to complete the course at the 1st autumn semester of the Master's program.

Learning outcomes:

After the course, the student is able to tackle business development challenges both within existing companies and new firms. The student can exploit a series of frameworks and tools for (1) building market understanding and a match between the developed offering and market needs, and (2) organizing the needed resources and competencies for scaling the business at international markets. Students are also able to express their ideas analytically and effectively both in written and oral form.

Contents:

The course focuses on building and managing new high-growth ventures by applying the most recent advancements in the field. Practically orientated concepts like lean startup, customer development, design thinking and business model innovation are covered together with different forms of entrepreneurial finance such as angel investing and venture capital.

Mode of delivery:

Face-to-face teaching, online activity.

Learning activities and teaching methods:

Blended teaching method of 36 hours of lectures and online material with reflection (72 h), reading the course literature (50 h), writing the report (38 h). The responsible person will provide further details in the first session.

Target group:

Students of the Master's program in International Business Management

Prerequisites and co-requisites:

Basic and intermediate studies in international business management

Recommended optional programme components:

No

Recommended or required reading:

Article collection and online material.

Assessment methods and criteria:

Assessment will be based on individual written report and lecture activity.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Sakari Sipola

Working life cooperation:

Visiting industry experts provide real-life cases and examples.

Other information:

The number of students is limited.

721136S: Group Accounting and Business Combinations, 6 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Tapio Raappana

Opintokohteen kielet: Finnish

Leikkaavuudet:

721196A Group Accounting and Business Combinations 5.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 ECTS credits.

Language of instruction:

Finnish.

Timing:

Period A. It is recommended to complete the course during the Master's programme's 2nd fall semester.

Learning outcomes:

After the completion of the course the student will have the ability to interpret the basics and the systematic of group accounting and business combinations. The student will have the skills to prepare and interpret the consolidated financial statements.

Contents:

The course deepens the student's abilities of planning the financial statement. The basic elements of preparing the consolidated financial statements will be examined. In addition, the issues of business combinations and taxation will be discussed.

Mode of delivery:

Face to face teaching.

Learning activities and teaching methods:

30 hours of lectures, 12 hours of exercises and 118 hours of independent reading of the textbooks.

Target group:

Major students.

Prerequisites and co-requisites:

721131S Financial Statement and Tax Planning.

Recommended optional programme components:

Not applicable.

Recommended or required reading:

[Ahti, Tikkanen & Viljanen: Konsernitilinpäätös](#). Raappana: Lecture notes; other material announced during the lectures.

Assessment methods and criteria:

Lectures and literature examination.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for a fail.

Person responsible:

Tapio Raappana.

Working life cooperation:

This is a course on Finnish accounting practice. Students will learn essential working life skills which are required in group accounting related tasks in Finnish companies.

Other information:

Number of students is limited.

721961S: Entrepreneurial Finance, 6 op

Voimassaolo: 01.08.2014 -

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Andrew Conlin

Opintokohteen kielet: English

Leikkaavuudet:

721371A Entrepreneurial Finance 5.0 op

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 credits / 160 hours of work

Language of instruction:

English

Timing:

Period B

Learning outcomes:

Upon completion of the course, the student will understand the issues faced when financing entrepreneurial ventures. The student will also understand the interaction between the strategy and the financing of a start-up venture. The course will focus on the decisions from the entrepreneur's point of view, while also exposing students to the financier's point of view.

Contents:

Entrepreneur vs self-employed, the amount, timing, and source of funding, the structure of the funding, agency issues.

Learning activities and teaching methods:

36 hours of lectures and 124 hours of independent studying.

Target group:

Major students in finance. The course is also available for the students, who need to complete their 60 ECTS credits minor in finance.

Prerequisites and co-requisites:

-

Recommended optional programme components:

-

Recommended or required reading:

Materials provided by instructors.

Assessment methods and criteria:

Final exam

Grading:

1-5

Person responsible:

Andrew Conlin

Working life cooperation:

The understanding of the special issues facing entrepreneurial ventures is essential for the development of successful financing practices of small and medium-sized enterprises.

Other information:

The number of students is limited.

721336S: Special Issue, 6 op

Opiskelumuoto: Advanced Studies

Laji: Course

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opintokohteen kielet: Finnish

Voidaan suorittaa useasti: Kyllä

ECTS Credits:

6 credits / 160 hours of work

Language of instruction:

Varies depending on the way of completion.

Timing:

Free.

Learning outcomes:

If taken as an individual research assignment, upon completion the students demonstrate knowledge of the theories, concepts, frameworks and empirical findings of chosen discipline and they are able to identify and solve relevant problems, and make critical judgments based on them.

Contents:

Varies depending on individually agreed on assignment.

Mode of delivery:

It may be, but is not limited to (1) An advanced level course passed in another university having different contents than those courses offered in the student's program, but otherwise fitting the structure of the studies. If necessary the course may be supplemented with additional tasks. (2) An essay/learning diary of about 20 pages, the requirements of which are agreed on in advance with the person responsible of the course within the major subject. (3) Ad hoc –course organized by OBS (4) A discipline-based business development case or other relevant project (e.g. Demola/Business Kitchen).

Learning activities and teaching methods:

Varies on the basis of individually agreed on assignment.

Target group:

Students of OBS's Master's Programs.

Prerequisites and co-requisites:

No

Recommended optional programme components:

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Recommended or required reading:

To be agreed on with the person responsible of the course within the major subject

Assessment methods and criteria:

Assessment is based on the learning outcomes of the course and the Master's program. Method varies depending on the individually agreed on assignment.

Grading:

The course can utilize a numerical grading scale 1-5 or be evaluated as pass/fail. In the numerical scale zero stands for fail.

Person responsible:

To be named by major subjects

Working life cooperation:

Depends on the individually agreed on assignment.

Other information:

The number of students is limited.

*Module 4***721130S: Master's Thesis, Accounting, 30 op**

Opiskelumuoto: Advanced Studies

Laji: Diploma thesis

Vastuuyksikkö: Oulu Business School

Arvostelu: 1 - 5, pass, fail

Opettajat: Kallunki Juha-Pekka

Opintokohteen kielet: Finnish, English

ECTS Credits:

30 credits/ 800 hours

Language of instruction:

English. Master's thesis can be written in Finnish or in English.

Timing:

Periods A-D on the 2nd year of master's studies.

Learning outcomes:

Upon completion of the thesis students can choose and apply appropriate research methods to produce new knowledge and to apply that knowledge to typical business decision-making problems. Students are able to conduct scientific research and make reasonable recommendations for solving business and economic problems. Furthermore, students demonstrate deep and coherent understanding of an academic field of study within their own major. They are able to demonstrate knowledge of the theories, concepts, frameworks and empirical findings of their discipline and understand the connections between various theories in the chosen discipline.

Students will demonstrate deep understanding of their own profession, and are able to use, process and analyze economic and/or business information. Students understand various business processes and operations, and causal connections between them. Finally, students are able to express their ideas effectively and analytically, both in oral and written form.

Contents:

Most of the work is independent writing of the thesis report, but during the master's thesis work students participate in seminar sessions in which they present and report the status and advancement of their work. In the seminars they receive guidance and feedback from their supervisor on how to proceed in and complete their research report. Description of the process and other relevant information are available at <http://www oulu.fi/oulubusinessschool/mastersthesisprocess>

Mode of delivery:

Face-to-face teaching in seminar sessions.

Learning activities and teaching methods:

Independent work and face-to-face teaching in seminar sessions. Students prepare and present three reports during the course: 1) Research plan, 2) Intermediate report and 3) Manuscript. The works starts with a kick-off session and the progress and timing of the sessions is agreed on in the kick-off session.

Target group:

Students of the Master's program in Accounting

Prerequisites and co-requisites:

723020A Bachelor's Thesis or another university degree.

Recommended optional programme components:

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Recommended or required reading:

Scientific articles and other theoretical and empirical materials collected by the students for their individual study.

Assessment methods and criteria:

Examination through written research report.

Grading:

The course utilizes a numerical grading scale 1-5. In the numerical scale zero stands for fail.

Person responsible:

Professors

Working life cooperation:

Working life cooperation is dependent on the particular project. However, the students will learn problem solving and analytical skills as well as oral and written presentation skills needed for a business graduate in working life. Students deepen their understanding of their own profession.

Other information:

Open only to students of the Master's programs in Accounting