**Interaction, Influence and Entanglement**  
100 years of Finnish–Japanese Relations and Beyond

**Thursday 15 September**

9:30 – 10:00 Registration (in front of TellUs Ice Breaker Stage, TellUs Innovation Arena)

10:00–11:30 Opening and welcome  
(Room: TellUs Ice Breaker Stage)  
Seija Jalagin, PhD, Associate Professor, University of Oulu  
Matti Saren, Vice-Rector, University of Oulu  
Yukiko Nakahari, Head of Cultural Affairs and PR, Embassy of Japan in Finland  
Sanae Ito, Hokkaido University Helsinki Office

Keynote: Bart Gaens, Senior Research Fellow, The Finnish Institute of International Affairs  
“EU-Japan relations”

11:30–12:30 Buffet lunch (TellUs Innovation Arena)

12:30–14:00 Session 1 (Room: LeaForum) Chair: Kiyoko Uematsu-Ervasti

Paper 1  
Laura Ipatti: “From small brooks to mainstream: Governmental image policy in spreading knowledge and circulating trends about Finland in Japan”

Paper 2  
Toshiaki Tamaki – Henna-Riikka Pennanen: “The Moomins and Totoro as agents of soft power?”

Paper 3  
Eija Niskanen: “From Moomin to Angry Birds – Content Industry flows from Finland to Japan”

Discussant: Bart Gaens

14:00–14:15 Break with coffee and refreshments (Humus cafeteria)

14:15–15:45 Session 2 (Room: LeaForum) Chair: Seija Jalagin

Paper 4  
Mariya Aida Niendorf: “Finland and Japan: A peek into shared histories through tango’s migration, transformation, and assimilation”

Paper 5  
Elina Moriya: “Engaging in a dialogue through film and video art”

Paper 6  

Discussant: Ayako Shimada

15:45–16:00 Break

16:00–18:00 Session 3 (Room: LeaForum) Chair: Laura Ipatti

Paper 7  
Juha Sahi: “Channels of Growth: Foreign Direct Investments between Finland and Japan until the 2000s”

Paper 8  
Erja Kettunen-Matilainen: EU-Japan Free Trade Agreement Negotiations (tarkentuu myöhemmin)

Paper 9  
Mayako Shimamoto: “What Lessons should Japan Learn from Finnish Plan to Reduce Nuclear Stockpile of Spent-Fuel ?”

Paper 10  
Juha Saunavaara: “Developing the North: Finland and Oulu Region as a Model for Japanese Regional Development Policies”

Discussant: Esa Ruuskanen, Jaakko Simonen
Friday 16 September

9:00–11:00 Session 4 (Room: LeaForum) Chair: Juha Sahi
Paper 13 Pauli Heikkilä: “Global Allies or Racial Strangers – Perceptions of Finnish Fascism on Japan during World War II”
Paper 14 Masataka Tamai: “The OSCE, Finland and Japan – Can Japan play a role like Finland in the North East Asia?”

Discussant: Henry Oinas-Kukkonen

11:00–12:00 Lunch (Self-paid, but the cabinet from the restaurant Balance reserved for participants)

12:00–13:00 Keynote: Riikka Länsisalmi, University Lecturer in Japanese, University of Helsinki
“The Japanese language in Finland - Recent developments and future prospects”

13:00 – 14:00 Session 5 (Room: LeaForum) Chair: Henna-Riikka Pennanen
Paper 16 Liisa-Maria Lehto: “Language Discourses of Japan Finns”

Discussant: Riikka Länsisalmi

14:00–14:15 Break with coffee and refreshments (Humus cafeteria)

14:15–15:45 Session 6 (Room: LeaForum) Chair: Juha Saunavaara
Paper 17 Kiyoko Uematsu-Ervasti: “Are they ready to teach ‘global issues’? A comparative research of student teachers in Finland and Japan”
Paper 18 Saki Kudo: “The Effect of Family Policy Implementation on Women’s Career Decision in Finland and Japan”

Discussant: Erkki Lassila

15:45–16:30 Closing discussion on the publication (Room: LeaForum) Chair: Juha Saunavaara