ARE YOU READY FOR INDUSTRY?  
WEBINAR  
26.11.2020  
enrolment:  

How to maintain and fully utilize LinkedIn profile?  
How to write a curriculum vitae and cover letter?  
How to contact industry and apply for a job?
Are You Ready for Industry?
=webinar on 26.11.2020 from 8:45 to 15:00

What? “Are You Ready for Industry?” =webinar for those, who are starting or are already applying for a job
When? 26.11.2020 from 8:45 to 15:00 (Finnish time)
Where? Zoom (link to the webinar will be shared to the enrolled people, enrolling ends on 24.11.2020)

Main topics:

How to search and apply for a job?
This training is given by Outi Tolonen from the Career Services of the University of Oulu. There are multiple places to search and apply for a job. This presentation focuses to different platforms and how to approach the companies in general. Also, it introduces the variety of services that the Career Services from the University of Oulu can provide.

How to write CV and cover letter?
This training is given by Suvi Liikkanen from the Union of Professionals in Natural, Environmental and Forestry Sciences Loimu. The training focuses on how to write a CV and cover letter for Finnish companies and industry sector and how to get the most out of your academic background. You will also learn to introduce yourself in a job search based on skills and abilities.

How to utilize LinkedIn in job hunting?
This training is given by Tom Laine from the HC Services Oy. LinkedIn is useful tool for building a network outside academia. The training gives basic idea, how to build up an interesting LinkedIn profile, how to maintain and utilize it in job hunting, how to manage networking and benefit from the job search tools. In addition, you will learn how to bring up your expertise and how to find hidden jobs at LinkedIn. Before joining the training, please have a LinkedIn profile ready.

Schedule of this webinar
08:45 - 09:00 Introduction
09:00 - 09:50 Where to search jobs and what type of services they can provide? (Outi Tolonen, Career services of the University of Oulu)
09:50 - 10:00 Pause (10 min)
10:00 - 10:50 How to write CV and cover letter? (Suvi Liikkanen, Loimu)
10:50 - 11:00 Pause (10 min)
11:00 - 11:50 LinkedIn in job hunting, part 1 (Tom Laine, HC Services Oy)
11:50 - 13:00 Lunch break (1 h 10 min)
13:00 - 13:50 LinkedIn in job hunting, part 2 (Tom Laine, HC Services Oy)
13:50 - 14:00 Pause (10 min)
14:00 - 14:50 LinkedIn in job hunting. part 3 (Tom Laine, HC Services Oy)
14:50 - 15:00 Final words

In addition, after this webinar limited amount of participants can get their LinkedIn profile reviewed and commented by a professional consultant. This webinar is open for all interested. For the profile reviewing by the consultant, the priority is for Health and Biosciences Doctoral Programme (HBS-DP) doctoral students, then post-docs and then the rest.

Questions will be collected to the chat box of this webinar and they will be anonymized, answered and shared to all participants after this webinar along with other materials. Any other questions can be forwarded to Lauri Rannaste (lauri.rannaste@student.oulu.fi)