

## Degree structure for International students

Code	Course name and ECTS Credits	Preferred timing							
		1. academic year				2. academic year			
		autumn		spring		autumn		spring	
		1P	2P	3P	4P	1P	2P	3P	4P
	<b>GENERAL STUDIES</b>								
<a href="#">721011Y</a>	Orientation Course for New Students (1 ECTS)	1							
<a href="#">900017Y</a>	Survival Finnish (2 ECTS)	x				2			
<a href="#">900013Y</a>	Beginners Finnish course 1 (3 ECTS)				x				3
	<b>BUSINESS ANALYTICS (Economics and Business Administration), Advanced Studies</b>								
	<b>Compulsory studies</b>								
<a href="#">521156S</a>	Towards data mining (5 ECTS)	5							
<a href="#">817619S</a>	Societal and individual impacts of information systems (5 ECTS)		5						
721026S	Statistical Methods for Business Analytics (5 ECTS)		5						
721023S	Market and Competitor Analysis (5 ECTS)			5					
721024S	Customer Behaviour Analysis (5 ECTS)			5					
721025S	Enterprise Process Planning (5 ECTS)			5					
721027S	Capstone Project I (5 ECTS)				5				
721028S	Capstone Project II (5+1 ECTS)					6			
<a href="#">721070S</a>	Globally responsible business (6 ECTS)							6	
	<b>Optional Studies, select 2 courses</b>						6		6
<a href="#">721138S</a>	Fundamentals of Accounting (6 ECTS)					x			
<a href="#">721957S</a>	Fundamentals of Finance (6 ECTS)						x		
<a href="#">721352S</a>	Fundamentals of Economics (6 ECTS)					x	x		
<a href="#">721567S</a>	Technology and Data Analytics (6 ECTS)						x		
<a href="#">721472S</a>	Digital Marketing (6 ECTS)						x		
<a href="#">721436S</a>	Brand Management (6 ECTS)							x	
<a href="#">721960S</a>	Financial Risk Management (6 ECTS)								x
<a href="#">721194S</a>	Advanced Cost Accounting (6 ECTS)								x
<a href="#">721559S</a>	Venture Growth Strategies (6 ECTS)								x
	<b>BUSINESS ANALYTICS (Economics and Business Administration), Other Studies</b>								
	<b>Compulsory studies</b>								
<a href="#">812352A</a>	Digitalisation and innovation (5 ECTS)	5							
721021A	Intermediate Course to Business Analytics (5 ECTS)	5							
<a href="#">811319A</a>	Data Modeling and Design (5 ECTS)		5						
<a href="#">811397A</a>	Basics of Project Work (5 ECTS)				5				
<a href="#">813320A</a>	Business Intelligence: Applications and Projects (5 ECTS)				5				
	<b>Master's Thesis</b>								
721020S	Master's thesis, Business Analytics (30 ECTS)					6	9	9	6
	<b>ECTS Credits / Period (15 credits)</b>	16	15	15	15	14	15	15	15
	<b>ECTS Credits / Semester (30 credits)</b>	31		30		29		30	
	<b>ECTS Credits / Academic year (60 credits)</b>	61				59			
	<b>Degree (120 credits)</b>	120							

Degree structure for Finnish speaking students

Code	Course name and ECST Credits	Preferred timing							
		1. academic year				2. academic year			
		autumn		spring		autumn		spring	
		1P	2P	3P	4P	1P	2P	3P	4P
	<b>GENERAL STUDIES</b>								
<a href="#">721011Y</a>	Orientation Course for New Students (1 ECTS)	1							
	<b>BUSINESS ANALYTICS (Economics and Business Administration), Advanced Studies</b>								
	<b>Compulsory studies</b>								
<a href="#">521156S</a>	Towards data mining (5 ECTS)	5							
<a href="#">817619S</a>	Societal and individual impacts of information systems (5 ECTS)		5						
721026S	Statistical Methods for Business Analytics (5 ECTS)		5						
721023S	Market and Competitor Analysis (5 ECTS)			5					
721024S	Customer Behaviour Analysis (5 ECTS)			5					
721025S	Enterprise Process Planning (5 ECTS)			5					
721027S	Capstone Project I (5 ECTS)				5				
721028S	Capstone Project II (5+1 ECTS)					5			
<a href="#">721070S</a>	Globally responsible business (6 ECTS)							6	
	<b>Optional Studies, select 3 courses</b>					6	6		6
<a href="#">721138S</a>	Fundamentals of Accounting (6 ECTS)					x			
<a href="#">721957S</a>	Fundamentals of Finance (6 ECTS)						x		
<a href="#">721352S</a>	Fundamentals of Economics (6 ECTS)					x	x		
<a href="#">721567S</a>	Technology and Data Analytics (6 ECTS)						x		
<a href="#">721472S</a>	Digital Marketing (6 ECTS)						x		
<a href="#">721436S</a>	Brand Management (6 ECTS)							x	
<a href="#">721960S</a>	Financial Risk Management (6 ECTS)								x
<a href="#">721194S</a>	Advanced Cost Accounting (6 ECTS)								x
<a href="#">721559S</a>	Venture Growth Strategies (6 ECTS)								x
	<b>BUSINESS ANALYTICS (Economics and Business Administration), Other Studies</b>								
	<b>Compulsory studies</b>								
<a href="#">812352A</a>	Digitalisation and innovation (5 ECTS)	5							
721021A	Intermediate Course to Business Analytics (5 ECTS)	5							
<a href="#">811319A</a>	Data Modeling and Design (5 ECTS)		5						
<a href="#">811397A</a>	Basics of Project Work (5 ECTS)				5				
<a href="#">813320A</a>	Business Intelligence: Applications and Projects (5 ECTS)				5				
	<b>Master's Thesis</b>								
721020S	Master's thesis, Business Analytics (30 ECTS)					3	9	9	9
	<b>ECTS Credits / Period (15 credits)</b>	16	15	15	15	14	15	15	15
	<b>ECTS Credits / Semester (30 credits)</b>	31		30		29		30	
	<b>ECTS Credits / Academic year (60 credits)</b>	61				59			
	<b>Degree (120 credits)</b>	120							