

EKI

Project funded by European Regional Development Fund

5.12.2017



Kestävää kasvua ja työtä -ohjelma



# EKI- project

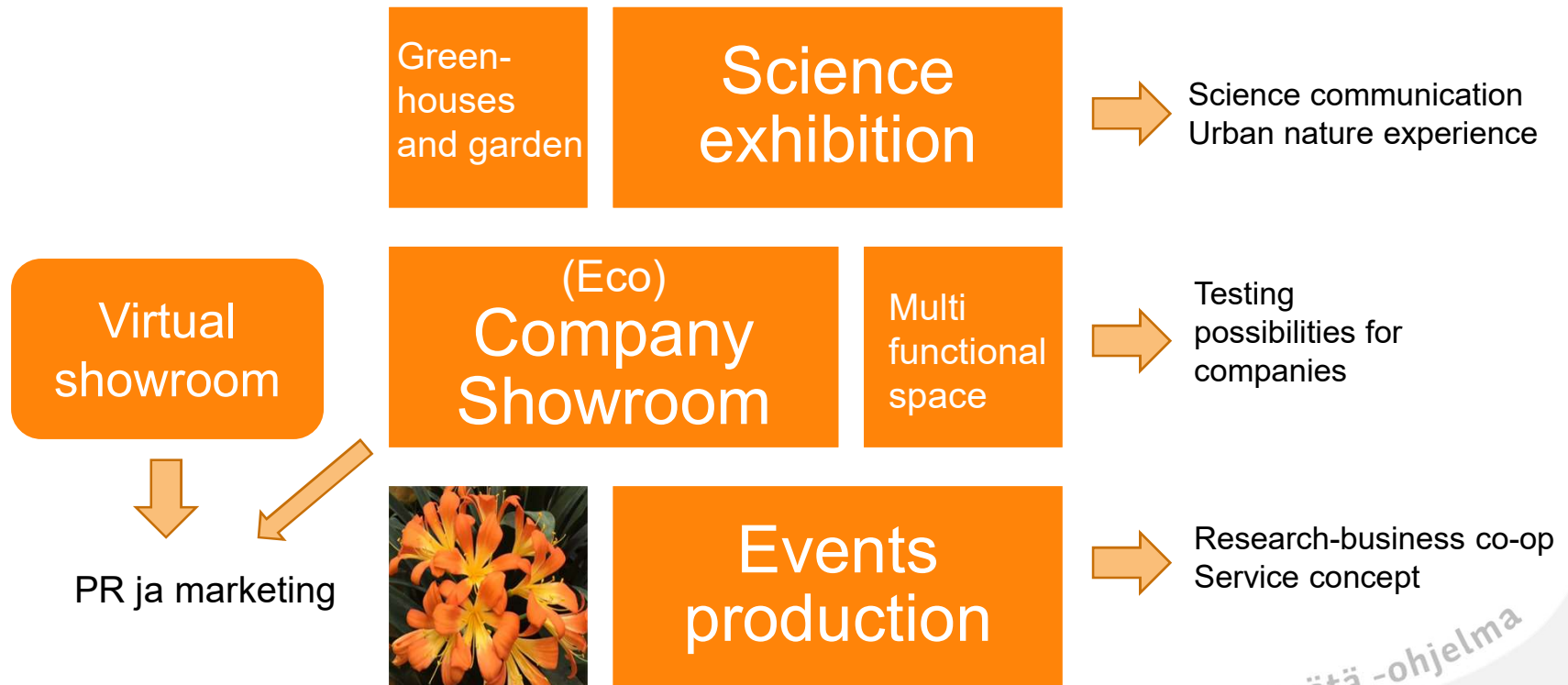


- University of Oulu will establish Visitor Center in the premises of Botanical Garden
  - to showcase scientific highlights of the university and core competence of regional environmental companies
  - to bring research closer to large audience
  - to strengthen co-operation between research and business
- Virtual showroom is launched to promote local cleantech sector (companies, research, activities)
- We invite all environmental companies, ICT-companies, our scientific community and campus visitors to work together in the project

*Kestävää kasvua ja työtä -ohjelma*

# Description

## Visitor Center is a meeting place



Kestävää kasvua ja työtä -ohjelma

# EKI

## Information

- Budget: 811 500 €
- Duration: 3 years  
10/2017 – 09/2020
- Execution:  
University of Oulu  
Oulu University of Applied Sciences  
Finnish Environment Institute  
Natural Resources Institute Finland

## Rahoittajat:

- ERDF / Council of Oulu Region
- City of Oulu
- Companies:
  - Osuuskauppa Arina, Pipelife Finland Oy, Oulun Vesi, Kiertokaari Oy, Specim Spectral Imaging Oy, Sapotech Oy, SFTec Oy, Rakeistus Oy, Luxmet Oy
- Organisations in execution



# EKI -Project for Companies

- Business under a Cinnamon Tree?



## Why to Join

- Networking between other companies and researches
- Potential partners for future actions
- Business development in research-cooperation
- Visibility to VIP guests and other audiences in exhibition
- Marketing channel for cleantech-companies in the Virtual Showroom

## We offer

Visitor Center premises for companies:

- **Showroom** demonstrates companies' sustainable solutions
- **Multifunctional space** offers its premises for companies, researchers, customers and other stakeholders for testing and demos
- **Lush greenhouse environment** offers new type of showroom for companies

We organize business-oriented events to enhance research-cooperation

Virtual showroom to market cleantech-know how

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