

University of Oulu, Master of Science, International Business Management 2019-2020

Code	Course name and ECST Credits	Preferred timing							
		1. academic year				2. academic year			
		autumn		spring		autumn		spring	
		1P	2P	3P	4P	1P	2P	3P	4P
	First year fall courses								
721011Y	Orientation Course for New Students, 1 ECTS Credits	1							
	Language Studies*, 5 ECTS Credits	2	3						
	<i>Select 4 courses:</i>								
721538S	International Business Theory, 6 ECTS Credits	6							
721562S	Organizational Change and Development, 6 ECTS Credits	6							
721563S	Entrepreneurial Leadership, 6 ECTS Credits	3	3						
721537S	Introduction to Strategizing Practices, 6 ECTS Credits		6						
723038S	Multinational Enterprise Theory, 6 ECTS Credits		x						
	First year spring courses								
721541S	Perspectives on Innovation Management, 6 ECTS Credits			6					
721556S	Institutional Context of Global Business, 6 ECTS Credits			6					
721564S	Entrepreneurial Leadership Coaching, 6 ECTS Credits			6					
721064S	Methods in Business Research, 6 ECTS Credits				6				
721559S	Venture Growth Strategies, 6 ECTS Credits				6				
	Second year courses								
721070S	Globally Responsible Business, 6 ECTS Credits							6	
	<i>Select 4 courses:</i>								
721434S	Selling and Sales Management, 6 ECTS Credits						6		
721565S	Design Driven Innovation, 6 ECTS Credits					6			
721566S	Business Impact Project, 6 ECTS Credits							x	x
721195S	Advanced Management Control, 6 ECTS Credits					6			
721567S	Technology and Data Analytics, 6 ECTS Credits						6		
721065S	Internship, 6 ECTS Credits								
721568S	Individual Business Management Project, 6 ECTS Credits					x			
721569S	IBM Book Club, 6 ECTS Credits								
721336S	Special Issue, 6 ECTS Credits								
721472S	Digital Marketing, 6 ECTS Credits						x		
721436S	Brand Management, 6 ECTS Credits							x	
721473S	Quantitative Methods in Marketing Research	x							
	Master's Thesis								
721530S	Master's Thesis, 30 ECTS Credits					3	3	9	15
	* List of courses that can be chosen will be provided: Finnish courses for foreign students and Academic English for Business (902177Y) English course for Finnish-speaking students.								
	ECTS Credits / Period (15 credits)	18	12	18	12	15	15	15	15
	ECTS Credits / Semester (30 credits)	30		30		30		30	
	ECTS Credits / Academic year (60 credits)	60				60			
	Degree (120 credits)	120							