

University of Oulu, Master of Science, International Business Management 2019-2020

Code	Course name and ECST Credits	Preferred timing							
		1. academic year				2. academic year			
		autumn		spring		autumn		spring	
		1P	2P	3P	4P	1P	2P	3P	4P
Note! Course descriptions will be updated during spring 2019.									
	<b>First year fall courses</b>								
<a href="#">721011Y</a>	Orientation Course for New Students, 1 ECTS Credits	1							
	Language Studies*, 5 ECTS Credits	2	3						
	<i>Select 4 courses:</i>								
<a href="#">721538S</a>	International Business Theory, 6 ECTS Credits	6							
<a href="#">721562S</a>	Organizational Change and Development, 6 ECTS Credits	6							
<a href="#">721563S</a>	Entrepreneurial Leadership, 6 ECTS Credits	3	3						
<a href="#">721537S</a>	Introduction to Strategizing Practices, 6 ECTS Credits		6						
<a href="#">723038S</a>	Multinational Enterprise Theory, 6 ECTS Credits		x						
	<b>First year spring courses</b>								
<a href="#">721541S</a>	Perspectives on Innovation Management, 6 ECTS Credits			6					
<a href="#">721556S</a>	Institutional Context of Global Business, 6 ECTS Credits			6					
<a href="#">721564S</a>	Entrepreneurial Leadership Coaching, 6 ECTS Credits			6					
<a href="#">721064S</a>	Methods in Business Research, 6 ECTS Credits				6				
<a href="#">721559S</a>	Venture Growth Strategies, 6 ECTS Credits				6				
	<b>Second year courses</b>								
<a href="#">721070S</a>	Globally Responsible Business, 6 ECTS Credits							6	
	<i>Select 4 courses:</i>								
<a href="#">721434S</a>	Selling and Sales Management, 6 ECTS Credits						6		
<a href="#">721565S</a>	Design Driven Innovation, 6 ECTS Credits					6			
<a href="#">721566S</a>	Business Impact Project, 6 ECTS Credits							x	x
<a href="#">721195S</a>	Advanced Management Control, 6 ECTS Credits					6			
<a href="#">721567S</a>	Technology and Data Analytics, 6 ECTS Credits						6		
<a href="#">721065S</a>	Internship, 6 ECTS Credits								
<a href="#">721568S</a>	Individual Business Management Project, 6 ECTS Credits					x			
<a href="#">721569S</a>	IBM Book Club, 6 ECTS Credits								
<a href="#">721336S</a>	Special Issue, 6 ECTS Credits								
<a href="#">721472S</a>	Digital Marketing, 6 ECTS Credits						x		
<a href="#">721436S</a>	Brand Management, 6 ECTS Credits							x	
<a href="#">721473S</a>	Quantitative Methods in Marketing Research, 6 ECTS Credits					x			
	<b>Master's Thesis</b>								
<a href="#">721530S</a>	Master's Thesis, 30 ECTS Credits					3	3	9	15
	* List of courses that can be chosen will be provided: Finnish courses for foreign students and English courses for Finnish-speaking students.								
	<b>ECTS Credits / Period (15 credits)</b>	18	12	18	12	15	15	15	15
	<b>ECTS Credits / Semester (30 credits)</b>	30		30		30		30	
	<b>ECTS Credits / Academic year (60 credits)</b>	60				60			
	<b>Degree (120 credits)</b>	120							