

# University of Oulu

## Master of Science (Economics and Business Administration) 2018-2019

### Master's Programme in International Business Management

Year/Term			1st autumn		1st spring		2nd autumn		2nd spring	
Code	Title	ECTS	1	2	3	4	1	2	3	4
<b>Module 1:</b>										
<a href="#">721539S</a>	Cross-cultural Negotiations*	6	3	3						
<a href="#">721559S</a>	Venture Growth Strategies	6	6							
<a href="#">721538S</a>	Internationalization Behaviors	6	6							
<a href="#">721537S</a>	Strategizing Practices	6		6						
<a href="#">723038S</a>	MNEs, JVs and M&As	6		6						
<b>Module 2:</b>										
<a href="#">721561S</a>	Leadership Practice and Research *, **	6			3	3				
<a href="#">721536S</a>	Leadership and Change	6			6					
<a href="#">721556S</a>	Globalisation and International Management **	6			6					
<a href="#">721541S</a>	Legal Issues and Innovation Strategies **	6				6				
<a href="#">721540S</a>	Global Business Designing**	6				6				
<b>Module 3:</b>										
<a href="#">721064S</a>	Methods in Business Research	6					6			
<a href="#">721195S</a>	Advanced Management Control **	6					6			
<a href="#">723036S</a>	International Entrepreneurship **	6						1	2	3
<a href="#">721542S</a>	Business Opportunity Creation *,**	6						6		
<a href="#">721070S</a>	Globally Responsible Business	6							6	
<b>Module 4:</b>										
<a href="#">721530S</a>	Master's Thesis in International Business Management	30					3	8	7	12
<b>More information</b>										
	* Can be replaced by the following course:									
<a href="#">721065S</a>	Internship	6								
	Board membership in Students' organization	6								
	** Can be replaced by Special Issue and/or Finnish language studies (international students) and/or ONE of the following marketing courses. Each of these can be taken only once (i.e. max three of the ** marked courses can be replaced)									
<a href="#">721336S</a>	Special Issue	6								
	Finnish language courses (International degree students)	6								
<a href="#">721462S</a>	Business Networks	6								
<a href="#">721463S</a>	Sustainable Marketing Management	6								
<a href="#">721436S</a>	Brand Management	6								
<a href="#">721471S</a>	Service Marketing and Management	6								
<a href="#">721675S</a>	Supply Chain Management	6								
<a href="#">721432S</a>	Managing Customer Relationships	6								
<a href="#">721433S</a>	Consumer Behavior	6								
<a href="#">721414S</a>	Purchasing and Supplier Relationships	6								
<a href="#">721435S</a>	Quantitative Research and Business Intelligence	6								
	NOTE! Course 721070S Globally Responsible Business and Master's Thesis must be completed at Oulu Business School. Individual courses may be replaced with other advanced level international business management studies done in other universities (for example, exchange studies).									
<b>Sum</b>			<b>30</b>		<b>30</b>		<b>30</b>		<b>30</b>	
<b>Sum</b>			<b>60</b>				<b>60</b>			