

Oulun yliopisto

Kauppätieteiden maisteri (Kansainvälisen liiketoiminnan johtamisen maisteriohjelma) 2018-2019

Kansainvälisen liiketoiminnan johtaminen										
Vuosi/lukukausi			1. syksy		1. kevät		2. syksy		2. kevät	
Koodi	Nimi	op	1	2	3	4	1	2	3	4
Moduuli 1:										
721539S	Cross-cultural Negotiations*	6	3	3						
721559S	Venture Growth Strategies	6	6							
721538S	Internationalization Behaviors	6	6							
721537S	Strategizing Practices	6		6						
723038S	MNEs, JVs and M&As	6		6						
Moduuli 2:										
721561S	Leadership Practice and Research *, **	6			3	3				
721536S	Leadership and Change	6			6					
721556S	Globalisation and International Management **	6			6					
721541S	Legal Issues and Innovation Strategies **	6				6				
721540S	Global Business Designing**	6				6				
Moduuli 3:										
721064S	Methods in Business Research	6					6			
721195S	Advanced Management Control **	6					6			
723036S	International Entrepreneurship **	6						1	2	3
721542S	Business Opportunity Creation *, **	6						6		
721070S	Globally Responsible Business	6							6	
Moduuli 4:										
721530S	Kansainvälisen liiketoiminnan johtamisen pro gradu - tutkielma	30					3	8	7	12
Lisätiedot										
	* Can be replaced by the following course:									
721065S	Internship	6								
	Board membership in Students' organization	6								
	** Can be replaced by Special Issue and/or Finnish language studies (international students) and/or ONE of the following marketing courses. Each of these can be take only once (i.e. max three of the ** marked courses can be replaced).									
721336S	Special Issue	6								
	Finnish language courses (International degree students)	6								
721462S	Business Networks	6								
721463S	Sustainable Marketing Management	6								
721436S	Brand Management	6								
721471S	Service Marketing and Management	6								
721675S	Supply Chain Management	6								
721432S	Managing Customer Relationships	6								
721433S	Consumer Behavior	6								
721414S	Purchasing and Supplier Relationships	6								
721435S	Quantitative Research and Business Intelligence	6								
	NOTE! Course 721070S Globally Responsible Business and Master's Thesis must be completed at Oulu Business School. Individual courses may be replaced with other advanced level international business management studies done in other universities (for example, exchange studies).									
Yhteensä			30		30		30		30	
Yhteensä			60				60			