

Evaluation rubric of the maturity test to evaluate written communications skills in master's degree programmes (master level) of Oulu Business School

Learning objective 5A: Our graduates are able to express their ideas effectively, both to academic and business audience, in written form.

The question of the maturity test is standard:

Present the outcomes of your thesis in relation to prior scientific research and discuss how the outcomes of your thesis can be utilised in business life or economic decision-making.

Evaluator: _____

Date: _____

Student: _____

Headline of the master's thesis: _____

Student number: _____

Rubric criteria	Evaluation			Grade
	Excellent (5)	Good (3)	Sufficient (1)	
Contents: Academic implications	The student's own outcomes are presented in a well-grounded and analytical way in relation to prior research.	The student's own outcomes are compared with prior scientific research.	The student's own outcomes have not been clearly combined with prior research.	
Contents: Practical implications	Conclusions that can be utilised in business management or economic decision-making are presented in manner drawing justification from the student's own research.	Conclusions that can be utilised in business management or economic decision-making are listed based the student's own research.	Conclusions that can be utilised in business management or economic decision-making are only loosely tied to the student's own research or are missing altogether.	
Written expression	Written expression is clear and smooth. Text is coherent.	Written expression is understandable.	Written expression is stilted and hard to comprehend. Text is muddled.	
Final grade				