International Double Degree at the Master’s Level

In cooperation by

University of Oulu, Oulu Business School
University of North Carolina at Greensboro, Bryan School of Business and Economics

Interested in truly international degree, even in double?

Oulu Business School (OBS, Oulun yliopiston kauppakorkeakoulu) at the University of Oulu has in January 2006 agreed with the University of North Carolina at Greensboro (UNCG) about the extension of the student exchange possibilities between the universities. This provides the B.Sc. graduates of OBS a possibility to get a full-scale American MBA-degree through studying one year in Greensboro in addition to M.Sc. studies in Oulu. UNCG applies one semester of master level studies at OBS towards the MBA-degree. OBS, in turn, applies one semester of studies at UNCG towards the M.Sc. (KTM, kauppatieteiden maisteri) degree.

For the Autumn Semester 2022 in UNCG there are no study fees. For the Spring Semester 2023 in UNCG the student pays the regular study fee (lukuvuosimaksu), ~ $13,000 – 15,000 (fee is confirmed yearly by UNCG). Student also pays food & accommodation costs by him/herself per each semester. There are grants available from different sources, which the accepted student can apply for.

On the basis of the agreement, we are able to declare open 1 study place for OBS students in the double degree option for MBA-studies at UNCG in academic year 2022-2023. The applicants should fill in the following requirements:

1) Previous studies

- B.Sc. (Econ.&Bus.Adm.) degree (or equivalent studies) completed in the University of Oulu, Oulu Business School.
- Have the overall grade 3 or higher in the major studies.
Have the following courses (or equivalent) completed in Bachelor’s level studies:

- 724110P Introductory Economics, Taloustieteen perusteet
- 724104P Bookkeeping and Financial Reporting, Kirjanpito ja tuloslaskenta
- 724105P Management Accounting, Johdon laskentatoimi
- Either 724210A Global Economics or 724209A Monetary Economics, Rahatalous
- 806116P Statistics for Economic Sciences, Tilastotiedettä kauppapatieteilijöille
- 724206A Strategic Marketing Management
- 724107P Practices in Marketing, Markkinoinnin käytännöt
- 724113P Brand Marketing, Brändimarkkinointi

Recommendation: Have 4 advanced courses completed at the Master’s level at the University of Oulu, if possible (with grades 4 or 5).

2) Application procedure in Oulu towards the MBA-degree

- To be completed by November 30, 2021 by 23:59

- Apply to be a potential double degree student at the University of Oulu by sending a free-form email to OBS: study.business@oulu.fi
  - include information on your study plan for the last year of Bachelor studies in Oulu (if not yet completed)
  - include your planned schedule for taking the language test.

- Apply to be an exchange student at UNCG for Fall Semester 2022 through SoleMOVE electronic application. See https://www.oulu.fi/en/students/student-exchange/destinations-outside-europe/call-applications for information.
  - Secure 3 letters of recommendation from University of Oulu faculty members (include them in the electronic exchange application).

- Participate in the interview. Interviews will be held after the application period.

- Submit an IELTS score of at least 6.5 or TOEFL IBT score of at least 79, no later than February 15, 2022.

3) Application procedure at UNCG towards the MBA-degree
▪ Prepare for the Fall semester costs; food, accommodation, and insurance for the Fall semester 2022 in UNCG (estimation during academic year 2021-2022: 7 500 $ per semester).

▪ Upon arriving at UNCG to begin MBA coursework as an exchange student the student will meet with the Administrative Director of Graduate Programs to discuss MBA course requirements and register for the Fall Semester. Students will also complete the preliminary Plan of Study at this time.

▪ Apply for formal UNCG admission by November 1, 2022 for Spring 2023 – this would mean completing the online application form, paying a fee of ~$65 submitting the 3 letters of recommendation from professors at University of Oulu, and submitting complete English language transcripts of all coursework taken at Oulu.

▪ Have achieved at least a 3.0 GPA in your first semester of study at UNCG.

▪ Pay the Spring 2023 tuition and course fees + food, accommodation, and insurance costs in December 2022 in UNCG.

▪ Students must meet with the Administrative Director of Graduate Programs to sign the final Plan of Study document no later than the end of the second week of classes in the Spring semester and must file the Application for Graduation on the Graduate School website by the same date.

For further information, please contact:

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