

## **Data Privacy Notice of the W-STEM-project of the University of Oulu for the Persons, who Participate in the Project as Interviewees**

**EU's General Data Protection Regulation, articles 12–14**

**Date:** 11.5.2020

### **Information for the participants**

University of Oulu participates in an Erasmus+ project “W-STEM”. As one task of the project, the W-STEM team of the University of Oulu conducts, collects and publishes video interviews to promote women’s participation in the STEM field (science, technology, engineering and mathematics). Also, some personal information will be collected from the interviewees. This document describes what data will be collected and how it will be used.

Your participation in the interview project is voluntary. There will be no negative consequences for you, if you decide that you will not participate, or if you later decide to discontinue your participation.

#### **1. The Keeper of the Register**

The University of Oulu

Address: PL 8000, 90014 Oulun yliopisto (Pentti Kaiteran katu 1, Linnanmaa)

Contact person regarding the video interviews:

Name: Sari Harmoinen

Phone: +358294483709

E-mail: [sari.harmoinen@oulu.fi](mailto:sari.harmoinen@oulu.fi)

Name: Mervi Heikkinen

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Name: Leena Pääsky

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## **2. Description of the Interview Project and the Purpose of the Data Use**

The international W-STEM project involves 15 institutes of higher Education in Latin America and Europe. The Erasmus+ project is funded by the European Union. It aims to encourage girls/women to choose the STEM (science, technology, engineering, mathematics) field and to support them during their studies. The project pays attention to the aspects of attraction and access of STEM programs, and guidance and retention during the studies. More information about the project is available on the project website: <https://wstemproject.eu/>. Publicity of women, who already work/have worked in the STEM field or study it, is very important for those girls and young women, who reflect on which profession would be suitable for them. Therefore, we have decided to conduct and publish short video interviews in which women in STEM share their views and encourage others. In connection to videos, some personal information that the interviewee has shared with us, may be published to describe the person in the video.

The interviewees will be asked to provide the following information: First name, surname, field (one or more of the following: Science, Technology, Engineering or Mathematics), field more specifically (e.g., chemical engineering), organization, title and the date of the interview. The given information may be published on the internet (e.g., YouTube) and in an uncommercial mobile application that promotes women's participation in STEM. Therefore, each interviewee needs to be sure to give us only the information that she is ready to give about herself to the global audience of the video. If the interviewee wants, she can for example mention the organization that she represents, in general terms. Also, Social Network Details (e.g., whether an interviewee can be found on Facebook) will be asked, but only as an optional additional information.

The personal information regarding the interviewee will be collected and saved by the W-STEM team of the University of Oulu. It will then be added in an international data table that will contain the basic information of the people interviewed by the universities participating in the project. The data document can be accessed by the people involved in the international W-STEM project in Europe and in Latin America: Please notice, that the information will be transmitted to an area outside the EU- and ETA-region. Eventually the information may be published on the Internet in connection to the video interview (e.g., a short introduction regarding the person, who is on the video), and in an uncommercial mobile application that promotes STEM field.

The W-STEM Oulu team collects and saves the interview videos and edits them in cooperation with video editor(s). The edited videos may be saved also in an international file folder that can be accessed by the people involved in the W-STEM project in Europe and in Latin America. Please notice, that the video will be transmitted to an area outside the EU- and ETA-region. The edited videos may be published on the Internet and used in an uncommercial mobile application to promote women's participation in the STEM field.

## **3. The Group in Charge of the W-STEM Video Interview Project of the University of Oulu**

The W-STEM team of the University of Oulu:

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Name: Leena Pääsky

Phone: +358294483692

E-mail: [leena.paasky@oulu.fi](mailto:leena.paasky@oulu.fi)

#### **4. The Contact Details of the Data Protection Officer**

The e-mail address of the data protection officer of the University of Oulu: [dpo@oulu.fi](mailto:dpo@oulu.fi)

#### **5. People Involved in the Collecting, Saving and Processing the Personal Information and the Videos**

People, who will be involved in the collecting, saving and processing the personal information of the interviewees as well as the videos, will be the W-STEM team of the University of Oulu and people assisting the team (e.g., the editor(s) of the videos).

The international W-STEM team that includes the project personnel of the other 14 higher education institutes participating in the W-STEM project may have access in the information and videos as well. Four of the 14 higher education institutes are from other countries in Europe and 10 institutes are higher education institutes in Latin America.

The edited videos may be published on the internet and used in an uncommercial mobile application. Also, the personal information may be published on the internet and used in the mobile app in connection to the interview videos to introduce the person in the video.

#### **6. The Name, Nature and Length of the Project**

The name of the project: W-STEM

The nature of the project: The video interviews are conducted only once.

The length of the project: The W-STEM project will end during the year 2022.

#### **7. The Legal Basis of Processing of the Personal Data**

The personal data will be processed on the basis of the following grounds mentioned in the general data protection regulation (article 6, (1)):

The lawful basis is the data subject's consent.

## 8. Sensitive Personal Information

The project does not include the processing of any sensitive personal information.

## 9. The Collected Personal Data

The collected personal data includes: First name, surname, field (one or more of the following: Science, Technology, Engineering or Mathematics), field more specifically (e.g., chemical engineering), organization, title and the date of the interview. If the interviewee wants, she can also offer additional optional information regarding social network details.

The video interview questions are:

Introduce yourself briefly. (This is the introduction part of the interview.)

Explain why you chose the STEM field. You can for example tell what or who motivated/inspired you.

Tell about your work. You can provide a background for your current job description by speaking about your work history.

*Which topic are you currently working on?*

*What motivates you?*

*What do you like or are passionate about regarding your work?*

Future plans. How do you see yourself as a professional in STEM in the future?

*In ten years, what do you hope to have accomplished in terms of your work?*

*In which matters would you like to make a difference?*

Your message for girls so that they would choose the field. Your opinions and motivational insights as a woman in the STEM field, and *your view regarding why it would be important that there would be more women students in the STEM fields.*

## 10. The Sources of the Personal Data

The information will be asked from each interviewee.

## 11. The Transfer of the Personal Data Outside the Project Group

The personal information regarding the interviewee will be collected and saved by the W-STEM team of the University of Oulu. It will then be added in an international data table that

will contain the basic information regarding the people interviewed by the universities participating in the project. The data document can be accessed by the people involved in the international W-STEM project in Europe and in Latin America: Please notice, that the information will be transmitted to an area outside the EU- and ETA-region. Eventually the information may be published on the Internet in connection to the video interview (e.g., a short introduction regarding the person, who is on the video) and used in an uncommercial mobile app.

The W-STEM Oulu team collects and saves the interview videos and edits them in cooperation with video editor(s). The edited videos will be saved also in an international file folder that can be accessed by the people involved in the W-STEM project in Europe and in Latin America. Please notice, that the video may be transmitted to an area outside the EU- and ETA-region. The edited videos may be published on the Internet and used in an uncommercial mobile app to promote women's participation in the STEM field.

## **12. The Transfer of the Personal Data Outside EU or ETA**

The W-STEM interview project includes the transfer of the personal data outside EU- and ETA-region: The personal data and the video will be saved in an international data folder that can be accessed by the W-STEM project personnel outside EU- and ETA-region.

The video interview and the required personal data will also be published online and used in an uncommercial mobile app, which means that the material will potentially have a global audience.

The lawful basis of this action is the subject's consent (article 49: The subject has given her consent to the transfer after she has been informed about the risks involved).

The worldwide distribution of the videos and the personal data involved, as well as the prolonged time of access to the videos after the project is over, due to the fact that when something is published on the internet it may stay there for a long time, involves the risk that someone can use the material in a harmful way.

## **13. Automated Decision-making**

There will be no automated decision-making.

## **14. The Principles Regarding the Protection of the Personal Data**

All data gathered and processed by this W-STEM's video interview project is meant for public use, thus it will be disseminated without removing personal identifiers.

## **15. The processing of Personal Data after the Project has Ended**

The W-STEM Oulu will delete the collected personal data and the videos in 2022, after the W-STEM project has ended. However, we cannot guarantee the deletion of the material saved internationally or published on the Internet and used in the mobile app.

## 16. What Rights Do You Have? When Can There be a Deviation From Those Rights?

According to the data protection regulation, the interviewees have certain rights that they can use in order to make sure the realization of the protection of their privacy that is included in their basic rights. In case the interviewee wants to use the right described in the following text, she needs to contact Sari Harmoinen, the contact person regarding the video interviews (see chapter 1 of this document).

### The cancellation of the consent (article 7 of the general data protection regulation)

You have the right to cancel the consent you have given. The cancellation does not have an influence on the legality of the process that has been conducted based on the consent before the cancellation.

### The right to ask permission to access the data (article 15 of the general data protection regulation)

You have the right to ask information regarding whether your personal data is being processed in the project and what personal data is being processed in the project. If you want, you can also ask a copy of your personal data that is processed in the project.

### The right to ask the correction of the data (article 16 of the general data protection regulation)

If there are inaccuracies or errors in your personal data that is processed in the project, you have the right to ask their correction or supplementing.

### The right to ask the deletion of the data or the restriction of the data processing, the right to oppose the transfer of the data from one system to another (articles 17, 18, 20, 21 of the general data protection regulation)

You can also ask that your personal data that is used in the project will be deleted or its processing restricted and you can oppose the processing of the data or its transfer from one system to another.

### The deviation from the rights

The above (in the chapter 16) mentioned rights are not absolute and therefore they are not applicable in all cases, and there may be deviation from the rights according to the general data protection regulation. The need for deviation from the rights is assessed on a case-by-case basis.

## 17. The Right of Appeal

In addition, you have the right to file in a complaint in the office of the data protection ombudsman, in case you consider that the valid data protection regulation has been violated in the processing of your personal data.

The contact details:

The Office of the Data Protection Ombudsman  
Street address: Ratapihantie 9, 6th floor, 00520 Helsinki  
Postal address: PL 800, 00521 Helsinki

Phone: 029 56 66700

Fax: 029 56 66735

E-mail address: [tietosuoja@om.fi](mailto:tietosuoja@om.fi)