The project is coordinated by the gender studies department from the University of Oulu with project manager Mervi Heikkinen, coordinator Helena Parkkila and researcher Ilmari Leppihalme, all of who have worked on research projects on gender equality and gender segregation.

From Luleå’s Technical University, Saila Piippola, Ph.D., is participating from the Faculty of Business, Technology and Social Sciences, and Project Manager Paula Wennberg is from the Center for Distance-Spanning Technology.

Tromsø University, The Arctic University of Norway (UiT) is represented by Professor Rasmus Gjedsso Bertelsen, who is a Professor of Northern Studies, Barents Chair in Politics. He works at the Department of Social Sciences.

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WEll-being and mobility for Arctic areas

Keeping the work force in Arctic areas

Research and innovation and the related expertise are key elements to develop industries in these Arctic areas. The highly skilled workforce are moving away from the arctic area that also weakens future prospects for development.

The aim of this project is indeed to slow this negative development trend and to promote returning to the Arctic areas. The project explores the obstacles related to these and tries to dissolve them.

Socially sustainable recruiting and mobility

The HR network will be organized in the project consisting of the academically trained employers in Arctic region.

In the HR-network, the information is gathered about the needs of the region’s labor force and employers in order to develop working life in a socially sustainable and responsible way.

The HR-network enables HR participants to have a forum for sharing experiences and developing their own practices. The project also provides training and consultation on gender-responsive recruitment of staff.

Technology promoting communication

Interaction is promoted between the academic workforce and area labor markets with the development of higher education, university graduates and companies, more intensive cross-border networking and the development of flexible communication.

This also means raising awareness of open jobs in the joint Nordic labor market.

In the area of Arctic Five University there is a strong and still highly evolving ICT sector with the need for the expertise of social and human sciences as well.