



Speakers Guidelines for #SCENE2050 Twitter conference

1. Speakers must sign up to simo.sarkki@oulu.fi by 10.5. with the title of their presentation.
2. The conference will be conducted in English.
3. You must have a public Twitter account and follow the moderator account: @OuluTC to participate as a speaker in the Twitter conference.
4. Presentations are a maximum of 10 tweets, each tweet is a maximum of 280 characters.
5. Every tweet must be numbered (1/10; 2/10...) and end with the hashtag #SCENE2050. Each new tweet should be a reply to the previous one, so they form a "chain" on Twitter.
6. Your tweets should start with an introductory tweet and end with a summary tweet.
7. Speakers are encouraged to include media in their tweets, for example images, videos or links. Attached material will take up space from you tweet so you will have less characters! Links can be made shorter with at www.bitly.com. (The speaker is responsible for ensuring they have the correct copyright and permissions for the material to be placed on Twitter.)
8. You will be given a time slot in which to tweet your research, however you can schedule your tweets beforehand to be published at the right time by using www.tweetdeck.com.
9. Tweets are followed by comment rounds and speakers are required to be active on Twitter during their presentation, so they can answer questions and comments on Twitter in real time.
10. You can use Word to draft your tweets so that they fit the character limit. Remember to include hashtags and links in your drafts!

Questions related to the practicalities and technical help can be addressed to:

annina.vahera-chibnik@oulu.fi and simo.kekalainen@oulu.fi.