University of Oulu
Planning the City campus -
Engaging the University community

Results of the Virtual Brainstorming 5.11.2020

Fountain Park Oy
Janne Jauhiainen, Hanna Niemelä, Anu Valtari and Tuomo Lähdeniemi
Welcome to share your ideas on Oulu city campus!

We are planning a new city campus for the university, to be built in Raksila in the city centre.

The decision to build a new campus will have a strong influence for the decades to come. The planning and preparations phase will take its time, and demands a good amount of consideration. At the moment it is estimated that activities in Raksila could begin in the year 2027.

The time span emphasises the point that we have to plan everything considering the future activities of the university. Paying attention to the needs of the future students and the future personnel. The new situation is a great opportunity for us to build a city campus integrating in the life of the city in a totally new way! How do you think the future university will work? What will be the activities on the campus?

Please take part in this virtual brainstorming! We share and elaborate on our ideas on the best possible city campus - starting from the future of the university.

Thank you for your valuable contribution!
Jouko Niinimäki, Rector
Welcome to share your ideas on Oulu city campus!

Background
Anonymous participation
Role in the University community
Faculty or Unit

Image board
What does the future of the university look like?

Open ideas
What has happened by the year 2030, when the city campus is the best possible?

Peer review
What is the most important idea (ideas by other participants from the previous questions)?

Elaboration
How can we make it happen?

The floor is yours!
Comments regarding the city campus project, greetings to the planning process
805 participations
744 in Finnish, 61 in English
805 participations
744 in Finnish, 61 in English
Co-operation and community in the heart of the Future University

Two approaches to the dialogue; the characteristics of the best possible University City Campus or commenting the project overall

Increased international contacts. Expanding possibilities of digital, virtual and face-to-face interaction.

Additional ideas relating to main functions of the university in general

The Covid-19 Pandemic has boosted the discussion regarding versatile ways of combining digital and physical worlds.

At its best the new campus will build new connections between the University community and the City
Concern and questions arise as well

There was some discussion around concerns and worries regarding the city campus project overall.

Typical points of concern:
- Limited space
- Housing and mobility
- Noise, unrest and loss of peaceful environment
- Value of property
- The usage and benefits of current campus
What does the future of the University look like?

Top 3 choices

2. Collaboration, digitalisation, modern ways of working
3. Collaboration, community, interaction
The building blocks of the Future University

- Enabling various ways of modern collaboration and surprising encounters, face-to-face and online
- Closeness to nature, Ecology and sustainable development
- State-of-the-art technological and digital solutions
- High quality of research and top-class teaching and learning
- Fresh, modern and cozy environment
- Global networks, international culture
Teaching, research and interaction are the cornerstones of the Future University

What has happened by the year 2030, when the city campus is the best possible?

Dark blue = Importance of the topic

Light blue = Amount of discussion on the theme

N = 970
Practical solutions to boost interaction, versatility of the environment and co-operation

Frequently discussed topics and practical solutions:
- Various versatile spaces available for different actors to increase co-operation and networking
- Modifiable environment
- Modern solutions for online teaching and learning
- Activities of the digital campus
- Modern technology
- Sustainable material choices and ways of working
- Familiarizing open public with science
- Lucrative architecture and design
- "the living-room of the whole City"
- Everyone can participate in the planning
Thank you!