



# Technology Innovation and Industrial Management 2011

**Oulu, Finland**  
**28. - 30.6.2011**

## Conference Topics:

- Organizational – Management Perspectives
- Marketing Innovations
- Innovations in Finance
- Internet and Mobile Solutions
- Sustainability
- Welfare Innovations
- Product Life Cycle Management
- Innovations in Higher Education

## More information and registration:

<http://www.oulu.fi/tiim2011>

## Publications:

Full papers will be published in TIIM 2011 Conference Proceedings with an ISBN number. Authors of selected full-length papers will be given the opportunity to revise their papers for possible inclusion in future issues of several highly regarded academic journals according to the guidelines for publication and editorial decision specified in each journal. The registered delegates of the TIIM 2011 Conference will have the opportunity to meet F2F with editors of these academic journals as well.

The Editors' Panel aims to bring top editors from leading international journals around the world to share their ideas about selection consideration and criteria for a potential publication. This discussion is expected to benefit and strengthen possible publications among doctoral students as well as junior faculties. The editors' insights and viewpoints are important for submission preparation.

## Conference Committee:

General Chair: *Dr. Kauko Leiviskä*, Dean,  
University of Oulu, Finland  
Conference Chair: *Dr. Pekka Kess*,  
University of Oulu, Finland  
Conference Director: *Dr. Binshan Lin*,  
Louisiana State University, USA  
Program Chair: *Dr. Kongkiti Phusavat*,  
Kasetsart University, Thailand  
Conference Advisor: *Dr. Bordin Rassameethes*,  
Kasetsart University, Thailand  
International coordinator: *Dr. Pornthep Anussornnitisarn*,  
Kasetsart University, Thailand

## Call for Papers

University of Oulu and Oulu University of Applied Sciences together with Kasetsart University will organize an international cross disciplinary conference to promote dialogue on how to sustain performance excellence in more innovative and productive manner.

## Important Dates:

Abstract/extended abstract submission: 31.1.2011  
Notification of acceptance: 28.2.2011  
Full Paper Submission: 31.3.2011  
Early Registration (€300) : 15.4.2011  
Normal Registration (€400): 31.5.2011

**DESTINATION FINLAND,  
WELCOME TO  
TIIM 2011-CONFERENCE**

