Professor Dr. Binshan Lin is the BellSouth Corporation Professor at Louisiana State University in Shreveport. He received his Ph.D. from the Louisiana State University. Dr. Lin is a nine-time recipient of the Outstanding Faculty Award at LSUS. Professor Lin receives the Computer Educator of the Year by the International Association on for Computer Information Systems (IACIS) in 2005, Ben Bauman Award for Excellence in IACIS 2003, Distinguished Service Award at the Southwest Decision Sciences Institute (SWDSI) in 2007, and Outstanding Educator Award at the SWDSI in 2004. He has published over 240 articles in refereed journals.

Who should participate?
The two-day writing workshop is aimed for doctoral students and postdocs or younger researchers. The workshop provides an opportunity for doctoral students and researchers to present their papers during the workshop and receive comments and feedback from an internationally recognized scholar, Prof. Binshan Lin. This intensive course gives the viewpoint of the Editor in Chief for writing and submitting Journal papers.

Workshop content
- Strategies for Research Topics and Publications
- Techniques and Key Consideration for Publishing Academic Journals from the Perspective of Editors in Chief
- Ten common mistakes academics make when they submit Research Articles
- Paper presentations

Registrations and fees
Workshop fee: 100 € / per student
Includes refreshments, lunches, workshop dinner, and conference reception
Workshop + TIIM 2011 Conference fee: 250 € / per student
Includes refreshments, lunches, workshop dinner, conference reception and dinner, conference materials, and transportation between the hotel and the events

Paper submission
The submission deadline of a complete research paper is 30 April 2011 (submit tuomo.kinnunen @ oulu.fi)

Further information
http://www.tiimconference.org
Anyanitha Distanont (anyanitha.distanont @ oulu.fi)
Tuomo Kinnunen (tuomo.kinnunen @ oulu.fi)