



Technology Innovation and Industrial Management 2011



Doctoral Students' Workshop in Writing Scientific Articles for International Journals Oulu Finland, June 27-28, 2011

UNIVERSITY of OULU
OULUN YLIOPISTO



OULU UNIVERSITY OF
APPLIED SCIENCES



Kasetart University



Professor Dr. Binshan Lin is the BellSouth Corporation Professor at Louisiana State University in Shreveport. He received his Ph.D. from the Louisiana State University. Dr. Lin is a nine-time recipient of the Outstanding Faculty Award at LSUS. Professor Lin receives the Computer Educator of the Year by the International Association for Computer Information Systems (IACIS) in 2005, Ben Bauman Award for Excellence in IACIS 2003, Distinguished Service Award at the Southwest Decision Sciences Institute (SWDSI) in 2007, and Outstanding Educator Award at the SWDSI in 2004. He has published over 240 articles in refereed journals.

Who should participate?

The two-day writing workshop is aimed for doctoral students and postdocs or younger researchers. The workshop provides an opportunity for doctoral students and researchers to present their papers during the workshop and receive comments and feedback from an internationally recognized scholar, Prof. Binshan Lin. This intensive course gives the viewpoint of the Editor in Chief for writing and submitting Journal papers.

Workshop content

- Strategies for Research Topics and Publications
- Techniques and Key Consideration for Publishing Academic Journals from the Perspective of Editors in Chief
- Ten common mistakes academics make when they submit Research Articles
- Paper presentations

Registration and fees

Workshop fee: 100 € / per student

Includes refreshments, lunches, workshop dinner, and conference reception

Workshop + TIIM 2011 Conference fee: 250 € / per student

Includes refreshments, lunches, workshop dinner, conference reception and dinner, conference materials, and transportation between the hotel and the events

Paper submission

The submission deadline of a complete research paper is 30 April 2011 (submit [tuomo.kinnunen @ oulu.fi](mailto:tuomo.kinnunen@oulu.fi))

Further information

<http://www.tiimconference.org>

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