

Tourism Geographies Courses

Prof. Jarkko Saarinen, University of Oulu

Under-Graduate Courses (BSc)

Introduction to Tourism Geographies

Scope:
5 cr

Timing:
BSc, 1st year (autumn, semester 1)

Objective:
Student will learn about the tourism phenomenon, tourism systems and their regional and development characteristics and impacts.

Working methods:
16 h lectures, exam

Target group:
Compulsory course

Study materials:
(1) Hall, C.M., Muller, D.K. and J. Saarinen (2009). Nordic Tourism: Issues and Cases.
(2) Hall, C.M. and S. Page (1999 or later edition). The Geography of Tourism and Recreation - Environment, Place and Space (partly)

Note: Open for all international exchange students as book examination.

Responsible person:
Professor Saarinen

Tourism, sustainability and northern environment

Status:
Course is targeted for the students of Tourism Studies (minor subject, total 25 ECTS) based on specific application process in April-May, not automatically for the students whose main subject/major is Geography. Open for all international exchange students.

Scope:
3 cr

Timing:
BSc, 2nd-3rd year (autumn, semester 1)

Objective:
Student will learn the basic issues of tourism and sustainable development with special emphasis on northern, polar and peripheral regions.

Target group:
Students of the minor subject studies (Tourism, 25 cr)
Note: Open for all international exchange students.

Working methods:
8 h lectures, exam, essay work

Study materials:

(1) Fennel, David A. (1999 or later edition). Ecotourism - an introduction (partly)
(2) article material or additional text book (partly)

Responsible person:
Professor Saarinen

Other information:
The study unit is part of Minor Subject studies (Tourism, 25 cr).

Language of instruction
In needed in English (lectures)

Tourism and culture (book exam)

Status:
Course is targeted for the students of Tourism Studies (minor subject) based on specific application process in April-May, not automatically for the students whose main subject/major is Geography.

Scope:
4 cr

Timing:
autumn/spring (semester 1 or 2)

Objective:
Students familiarise themselves with the interrelationships between tourism and culture, cultural impacts of tourism, and different aspects of cultural tourism spring.

Working methods:
Book exam

Target group:
Students of the minor subject studies (Tourism, 25 cr).
Note: Open for all international exchange students.

Study materials:
- Smith, Melanie (2009). Issues in Cultural Tourism Studies. 2. rev. edition. Routledge, London.
- Articles

Responsible person:
Assistant Löytynoja

Other information:
The study unit is part of Minor Subject studies (Tourism, 25 cr).

Tourism planning and development

Required proficiency level:
790160A Introduction to Tourism Geographies

Scope:
5 cr

Timing:
BSc, 3rd year (spring, semester 2)

Objective:
Student will focus on the theoretical and applied issues of tourism planning and policies in regional context and learns the basic issues in the regional economy of tourism and the nexus tourism and regional development. In addition the student will analyse the regional characteristics of tourism by

utilising a case study.

Working methods:

16 h lectures, written report work, exam

Target group:

Optional

Note: Open for all international exchange students as book examination with written and presented report work

Study materials:

(1) Hall, C.M. (2000 or newer edition). *Tourism Planning: Policies, Processes and Relationships*.
(2) Fennell, A. (1999 or newer edition). *Ecotourism - an introduction* (partly).

Responsible person:

Professor Saarinen

Language of instruction:

Finnish and English

MSc studies (Graduate Courses)

Module of Tourism Geographies

Sustainable Development and Global Tourism

Scope:

5 cr

Timing:

MSc, spring (semester 2). Offered in even years (next time in spring 2012) or yearly if resources.

Objective:

Student deepens the knowledge on sustainable tourism and its challenges and contemporary issues in the global tourism contexts. Following completion of the course the learner will be able to:

- Understand the definitions, origins and evolution of globalisation and sustainable development
- Apply the principles and theories which underpin the different forms of tourism, globalisation and sustainability;
- Demonstrate an understanding of the complex relations between tourism and sustainable development in global contexts
- Explain the role played by international, national and regional tourism organisations in the global tourism development;
- Evaluate the role and impacts of tourism in local-global nexus;
- Compare the role and importance of tourism in developed and developing countries, urban and rural settings and nature-based and cultural tourism
- Critique the major global forces that are shaping future tourism and its relation sustainability;
- Demonstrate competencies in oral and written presentations and ability to critically evaluate others' viewpoints.

In written report the student focus on a case study analysing the practices and challenges of tourism and sustainable development.

Content:

- Definitions and key concepts and ideas of tourism, globalisation and sustainable development and their relations
 - Theories of development and globalisation;
 - Political economy of global tourism and sustainability
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- Local-global nexus and globalisation from below
- International, regional and national tourism organizations
- Global tourism; regional structures and development;
- Impacts of tourism in local-global nexus and different socio-spatial contexts
- Tourism-globalisation-sustainability: case studies focusing north and south
- Future tourism

Working methods:

20 h lectures written report, student presentations and final examination.

Study materials:

Mowforth, M. and I. Munt (2009). *Tourism and Sustainability*; Saarinen, J., Becker, F., Manwa, H. ja D. Wilson (toim.) (2009). *Sustainable Tourism and Southern Africa* (partly); and article material (will be informed during the course)

Recommended literature: Holden, A. (2008). *Environment and tourism*; Sharpley, R. ja D.J. Telfer (2002). *Tourism and Development*.

Note: Open for all international exchange students

Responsible person:
Professor Saarinen

Tourism, culture and regional images

Scope:
5 cr

Timing:
MSc, spring (semester 2). Offered in uneven years (or yearly if resources).

Objective:

Following completion of the course the learner will be able to:

- Describe the concepts of community and identity and the related key terms and theories in the context of tourism;
- Demonstrate an understanding of the relation between tourism and communities and the role of tourism in socio-spatial identities;
- Understand community dynamics and responses in tourism development;
- Understand the linkages between local communities, identities and consumption and commodification in tourism;
- Evaluate and assess the impacts of tourism in different kind of communities;
- Integrate community structures and heritage management to tourism development and planning;
- Demonstrate knowledge of regional cultural landscapes and identities and their critical interpretation;
- Demonstrate competencies in oral and written presentations.

Content:

- Definitions and key concepts, ideas and theories related to communities and identities in tourism
 - Tourism and communities: the role of tourism in communities and the role of communities and culture in tourism
 - Tourism development models and communities
 - Socio-cultural impacts of tourism
 - Tourism and heritage
 - Indigenous tourism
 - Tourism, regional identities and representations
 - Authenticity debate in tourism
 - Consumption and commodification of localities in tourism
 - Transformation of tourist attractions and destinations
 - Heritage interpretation and management in tourism planning
 - Management of socio-cultural impacts in tourism planning
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- International, national, regional and local scale case studies

Working methods:

Lectures 16 h, reading group, written report and exam

Target group:

Compulsory for TGs, optional course for others

Study material:

Prescribed text books: will be announced when the course starts

Recommended literature: Butler, R. and T. Hinch (eds) (2007). *Tourism and Indigenous Peoples*.

Note: Open for all international exchange students

Responsible person

Professor Saarinen

Other information

Course will offered in uneven years (next time on spring 2011)

Traditions and Current issues in Tourism Research

Scope:

5 cr

Timing:

MSc, spring (semester 2), offered in even years (or yearly if resources)

Objective:

The course consists lectures by PhD students and/or visiting scholars. The course will provide insights to students on timely issues in tourism research, development, planning and/or management, such as tourism and climate change, polar tourism, indigenous tourism, regional economics of tourism, political ecology and tourism, tourism in wilderness environments, tourism and regionalisation, tourism in developing countries, community-based and pro-poor tourism. Alternatively the course can be based on case study literature and their intensive reading and oral and written review in study groups. Following completion of the course the learner will be able to:

- Describe the basic concepts and theories of lecture/course subjects;
- Evaluate the importance of lecture/course subjects;
- Contextualise and integrate lecture/course subjects to Finnish or other specific regional context;
- Demonstrate competencies in oral and written presentations, teamwork and ability to critically evaluate others' viewpoints.

Content:

- Definitions and key concepts and ideas related to lecture subjects;
- Main theories and models related to lecture subjects;
- International/ national/regional/local scale case studies.

Working methods:

Lectures 20 h, lecture diary and final examination

Target group:

Open for all, especially TG specialisation students

Note: Open for all international exchange students based on individual agreement on assignments

Study materials:

Prescribed literature: will be informed during the course

Responsible person

Professor Saarinen

Other information:
Offered in even years (or yearly if resources)